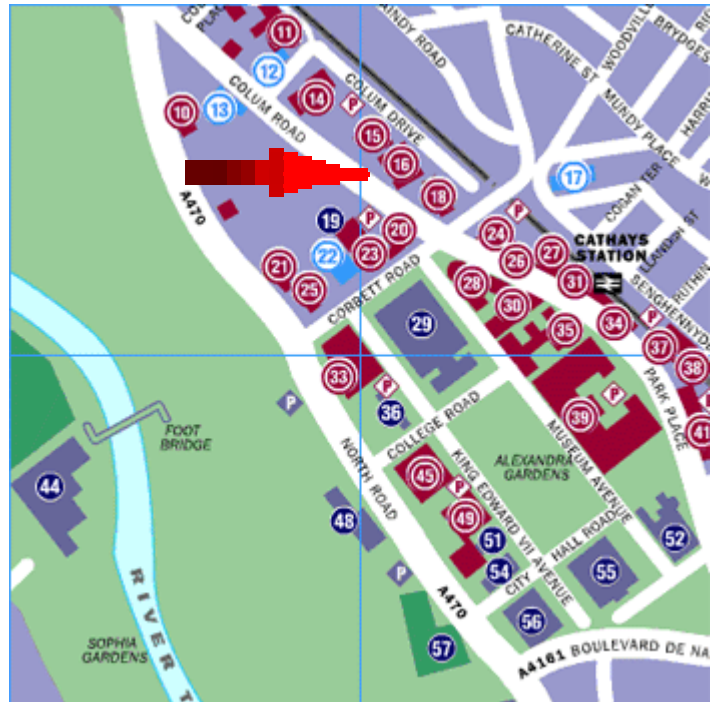


Schizoanalysis and Visual Culture
Organised by the
Centre Critical and Cultural Theory
Cardiff University

Humanities Building
Cardiff University
Colum Drive
Cardiff CF10 3EU
(number 16 on the map)



JOINING INSTRUCTIONS

Note: When using the hyperlinks in this letter, don't forget to press the BACKUP icon to return to this document.

Dear Colleagues,

We look forward to meeting you on 1st June. We will be at the registration desk in the coffee shop on the ground floor of the Humanities Building from 9.00am on Tuesday 1st June and during refreshment and lunch breaks during the conference.

The conference will be held in the Humanities Building (no 16 on map) and will take place in room 0.31 on the ground floor. The building is accessible from Colum Road/Colum Drive. There is pedestrian access from Corbett Road.

DIRECTIONS TO THE CONFERENCE VENUE AND ACCOMMODATION

By air:

Cardiff International airport is 11 miles from the city centre. There are limited bus services from the airport to the city centre: a single journey costs around £5.00. Taxis normally cost £28. It is possible to pre-book a taxi for your arrival at Cardiff Airport online at <http://www.cardiff-airport-taxis.co.uk/index.aspx> (Cardiff Airport Taxis company).

If you are arriving at Heathrow or Gatwick, you can either take the Flightlink coaches (enquiries tel: 08717 818181 or RailAir (combination of coach up to Reading and then train up to Cardiff) (enquiries tel: 08457 484950). The journey time from Heathrow/Gatwick to Cardiff will be around 3 hours. The Cardiff rail station and the bus station are next to each other.

By rail:

High-speed Intercity trains provide frequent services between all major British cities. The Cardiff-London service (from London Paddington) is operated by First Great Western and run 17 times a day with a journey time of 2 hours. Frequent regional network trains connect Cardiff with Bristol (50mins), Birmingham (2hrs 10mins), Southampton (2hrs 30mins), Manchester and Liverpool (3hrs).

You can book your tickets via the Trainline website at <http://www.thetrainline.com/>.

For train enquiries please telephone National Rail Enquiries on 08457 484950 for times and routes of trains but not for reservations.

By coach:

National Express operates daily services to Cardiff from all major British cities. Tickets can be booked over the telephone (08717 818181). The web site address is <http://www.nationalexpress.com/home/hp.cfm>

Megabus also operates daily services to Cardiff from London. Tickets can be arranged over the internet from the web site address <http://www.megabus.com>

Please note that when buying tickets on the day singles cost approximately as much as returns. Therefore, we advise everyone to buy return tickets wherever possible. If you are able to pre-book rail tickets, singles can cost less than returns although you are restricted to a particular train and time.

Transfer to the Conference Venue:

Colum Road is approximately 25 minutes walk from Cardiff station. Alternatively taxis will cost around £7 and are available outside the station. Please ask the driver to drop you off at the security barrier on Colum Drive Car Park.

By car:

From the West

Exit **M4** at junction **32** and follow the **A470** signs towards the city centre. As you near the city centre you will reach the Gabalfa Interchange/flyover. Continue over this onto **North Road** (still A470). After about a mile take the left fork in the road just after the Blackweir Tavern pub (which you will see on the right-hand side of the road). This is **Colum Road**. Colum Drive is the second left turn and leads to the car park.

From the East

Exit M4 at junction **29** posted Port Talbot, Merthyr Tydfil and Cardiff. Follow the **A48(M)/A48**, signposted Cardiff East and South, to the **A470**. Follow the A470, and take the **2nd** exit off the roundabout marked city centre. This is **North Road**. After about a mile take the left fork in the road just after the Blackweir Tavern pub (which you will see on the right-hand side of the road). This is **Colum Road**. Colum Drive is the second left turn and leads to the car park.

If you are arriving by car and have booked a parking permit one will be available for collection at the security barrier. The car park is located on Colum Drive, off Colum Road.

Road maps and route planners are available at: http://www.theaa.com/travelwatch/planner_main.jsp

Maps of Cardiff and directions are available on the university's website

<http://www.cardiff.ac.uk/locations/index.html> where you can download/print a map of the university and city centre in pdf format (which requires Adobe acrobat).

REGISTRATION

Registration will take place in the coffee shop on the ground floor of the Humanities Building, from 9.00am on Tuesday 1st June.

PHOTOCOPYING

If you are presenting a paper/workshop please bring handouts with you if at all possible (30-35 copies per session). Photocopying will be available for emergencies at 10p per copy.

INTERNET ACCESS

Internet access will be available during the conference and this is based on the ground floor of the Humanities Building.

POWERPOINT PRESENTATIONS

If you intend to include a PowerPoint slide show, then please email your presentation to our IT Support at encap-events2010@cf.ac.uk as soon as possible. Please include the day of your presentation as the subject title. This will minimise any glitches during your presentation and help us resolve compatibility issues. By the same token, if you require any other audio-visual or other technical support, please inform us as soon as possible at the above address.

FURTHER INFORMATION

For more information about the University please access the University's website at <http://www.cardiff.ac.uk/index.html> and for all tourist information please go to <http://www.visitwales.com>.

NOTE

Cardiff University insurance does not cover personal accident or loss during the conference.

The University is committed to making its premises completely smoking free for the protection of staff, students and visitors. Smoking is not permitted in or on any University premises and grounds. This includes all communal areas, individual rooms, stairwells, lifts, rest areas, toilets, car parks and gardens.

We wish you a safe journey to Cardiff and look forward to seeing you soon!

If you have any questions about your booking or about the conference please do not hesitate to contact us.

Best wishes

Wendy Lewis
Cardiff University
Room 2.72 Humanities Building
Colum Drive
Cardiff

website: <http://www.cardiff.ac.uk/encap/newsandevents/events/conferences/viscult.html>
email: encap-events2010@cf.ac.uk
telephone: +44 (0) 29 2087 4504
fax: +44 (0) 29 2087 4502

Wendy Lewis's office closed from 3pm Friday 28th May until 8.00am Tuesday 1st June due to the weekend and bank holiday Monday.

emergency contact only: Prof Ian Buchanan's mobile 0770 4320 529