



4th HCRC SUMMER SCHOOL

Health Communication Research Centre, Cardiff University

22-24 June 2009

ANALYSING COMMUNICATION IN PUBLIC HEALTH AND HEALTHCARE SETTINGS

Dear Colleagues,

We look forward to meeting you next week. Registration will take place in the Humanities Building, room 2.50 (on the second floor of the Humanities Building) from 10.00-10.30am on Monday 22 June. Those who are coming on the 23rd and 24th June only, should come straight to room 2.50 to register on Tuesday morning at 9.00- 9.30am. You will receive your materials pack at the time of registration, which will contain the final programme and other information.

The main venue for the Summer School is the Humanities Building, on the Colum Drive site. This building can be accessed from Colum Road/Colum Drive and there is also pedestrian access from Corbett Road.

Entrance to the Humanities Building from Colum Drive: walk towards the left-hand side of the Humanities building and enter at entrance number 4. This entrance is normally security locked but will be accessible during the registration period on Tuesday. At other times please enter via the porter's lodge of the Humanities Building (see below).

Entrance to the Humanities Building from pedestrian access at Corbett Road: Follow the path down towards the Humanities building. Enter the Humanities Building (once inside you will see the porter's lodge on your left), continue through the courtyard, through the automatic doors and along the corridor in front of you until you reach the foyer.

There will be signs up to help you find your way! Please see the campus map at the end of this letter for further details.

DIRECTIONS TO CARDIFF

By air:

Cardiff International airport is 11 miles from the city centre. There is a bus service from the airport to the city centre: a single journey costs £3.40 and return is £4.20. Taxis normally cost approximately £26. It is possible to pre-book a taxi for your arrival at Cardiff Airport online at <http://www.cardiff-airport-taxis.co.uk/> (Cardiff Airport Taxis Company).

If you are arriving at Heathrow or Gatwick, you can either take the Flightlink coaches (enquiries tel: 08705 808080 or RailAir (combination of coach up to Reading and then train up to Cardiff, train

enquiries tel: 08457 484950). The journey time from Heathrow/Gatwick to Cardiff will be around 3 hours. The Cardiff rail station and the bus station are next to each other.

By rail:

High-speed Intercity trains provide frequent services between all major British cities. The Cardiff-London service (from London Paddington) is operated by First Great Western and run 17 times a day with a journey time of 2 hours. Frequent regional network trains connect Cardiff with Bristol (50mins), Birmingham (2hrs 10mins), Southampton (2hrs 30mins), Manchester and Liverpool (3hrs).

You can book your tickets via the Trainline website at <http://www.thetrainline.com/>

For train enquiries please telephone National Rail Enquiries on 08457 484950 for times and routes of trains but not for reservations.

By coach:

National Express operates daily services to Cardiff from all major British cities. Tickets can be booked over the telephone (08717 818181). The web site address is <http://www.nationalexpress.com/home/hp.cfm>

Megabus also operates daily services to Cardiff from London. Tickets can be arranged over the internet from the web site address <http://www.megabus.com>

Colum Drive is approximately 25 minutes walk from Cardiff bus/rail station. Alternatively taxis will cost around £6 and are available outside the station. Ask the driver to drop you off at the security barrier on Colum Drive Car Park.

By car:

From the West

Exit **M4** at junction **32** and follow the **A470** signs towards the city centre. As you near the city centre you will reach the Gabalfa Interchange/flyover. Continue over this onto **North Road** (still A470). After about a mile take the left fork in the road just after the Blackweir Tavern pub (which you will see on the right-hand side of the road). This is **Colum Road**. Colum Drive is the second left turn and leads to the car park.

From the East

Exit M4 at junction **29** posted Port Talbot, Merthyr Tydfil and Cardiff. Follow the **A48(M)/A48**, signposted Cardiff East and South, to the **A470**. Follow the A470, and take the **2nd** exit off the roundabout marked city centre. This is **North Road**. After about a mile take the left fork in the road just after the Blackweir Tavern pub (which you will see on the right-hand side of the road). This is **Colum Road**. Colum Drive is the second left turn and leads to the car park.

If you are arriving by car and have booked a parking permit, this will be sent with your receipt and booking confirmation. An electronic barrier card will be issued to you on arrival at either the security lodge on entering the car park or at the registration desk.

Road maps and route planners are available at: http://www.theaa.com/travelwatch/planner_main.jsp

Maps of Cardiff and directions are available on the university's website [http://www.cardiff.ac.uk/locations/where you can download/print a map of the university and city centre in pdf format \(which requires Adobe acrobat\).](http://www.cardiff.ac.uk/locations/where_you_can_download/print_a_map_of_the_university_and_city_centre_in_pdf_format_(which_requires_Adobe_acrobat).)

INTERNET ACCESS

Internet access will be available during the Summer School in room 0.46 and 0.44 on the ground floor of the Humanities Extension.

FURTHER INFORMATION

For more information about the University please access the University's website at <http://www.cardiff.ac.uk/index.html> and for all tourist information please go to <http://www.visitwales.com>

NOTE

Cardiff University insurance does not cover personal accident or loss during the Summer School.

We wish you a safe journey to Cardiff and look forward to seeing you next week!
If you have any questions about the Summer School please do not hesitate to contact us.

Best wishes

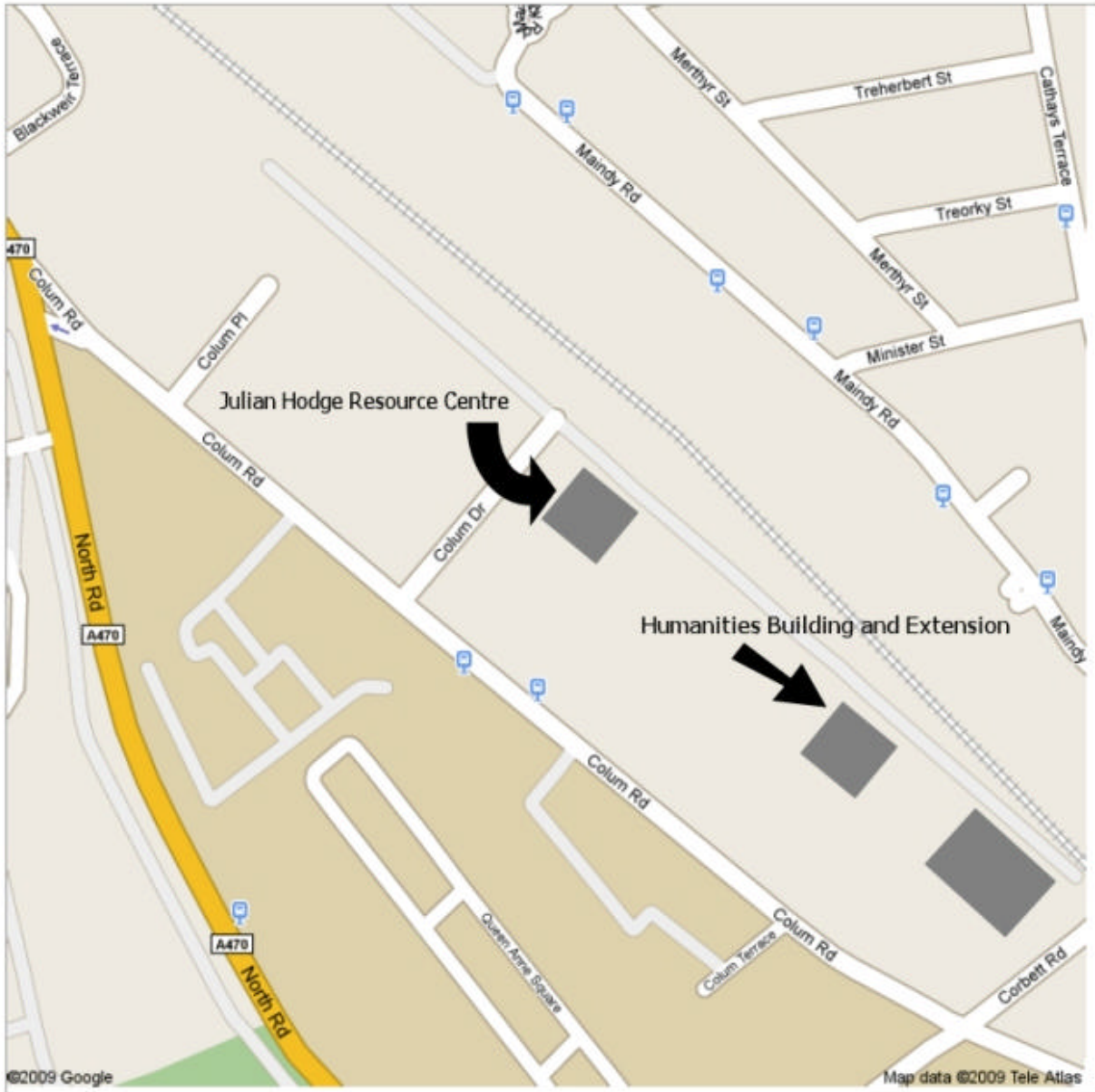
Aileen Doyle
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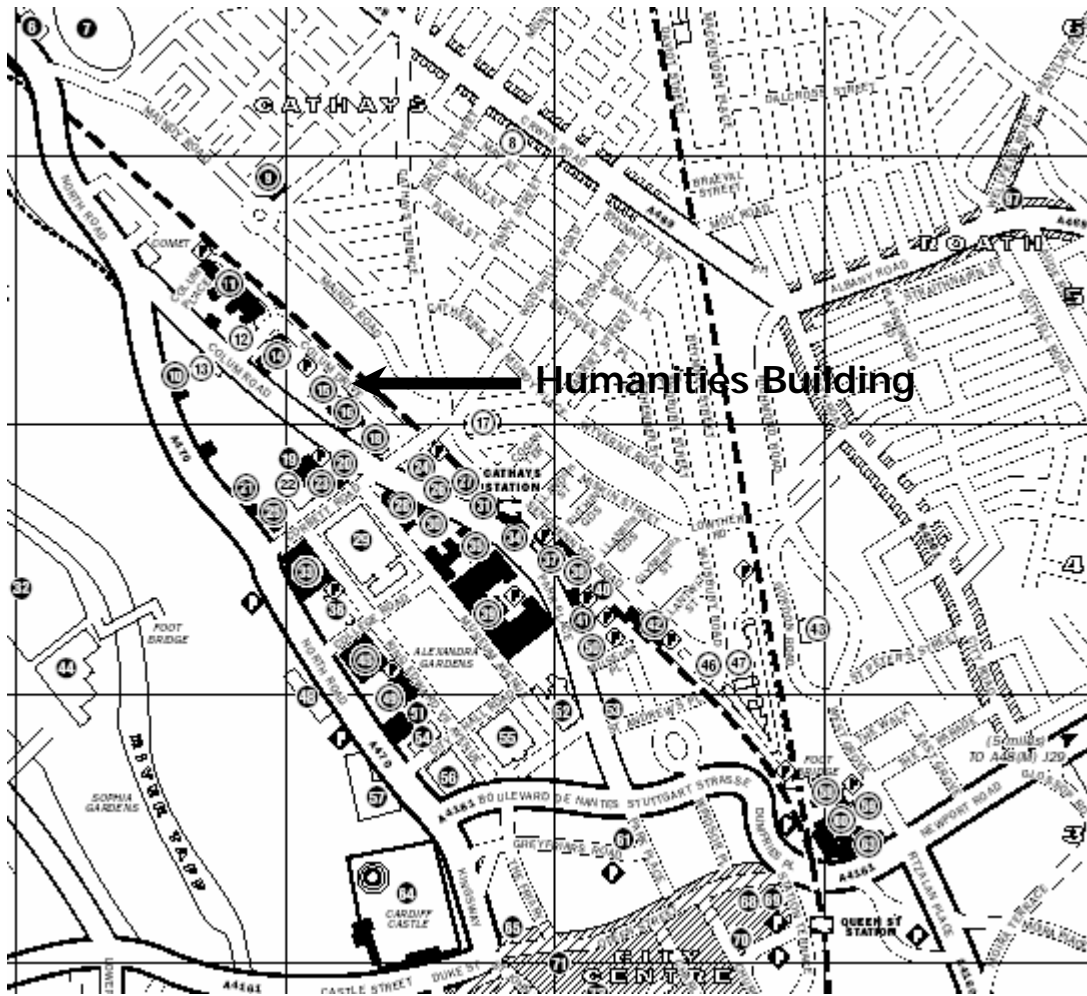
website: <http://www.cf.ac.uk/encap/research/hcrc>

telephone: +44 (0)29 2087 6154

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Maps of Colum Drive Site, Cardiff University





Number 15 =
Humanities
Building

Number 16 =
Humanities
Building

This map can be viewed in greater detail at <http://www.cardiff.ac.uk/locations/maps/index.html>