The Association to Advance Collegiate Schools of Business gave us its stamp of approval again in 2018. This international hallmark is awarded to the world’s elite business schools.

You’ll never be far from a Cardiff Connection with 36,000 business graduates across Europe, the USA and Canada, Africa, the Middle East and Asia.

We ranked joint first for research environment and sixth for research quality, out of 101 UK business schools, in the 2014 Research Excellence Framework.

Our excellence in promoting enterprise among our students and supporting small and medium-sized enterprises has been recognised by the Small Business Charter.

Our Career Enhancer Service gives you dedicated support from professional advisers to enhance your entry into the workplace and fulfil your career ambitions.

This fully-customised space extends our School to three buildings and features dedicated postgraduate social and study spaces and a state-of-the-art trading room.
## Contents

<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEARN TO MAKE A DIFFERENCE</td>
<td>02</td>
</tr>
<tr>
<td>A BUSINESS SCHOOL WITH A PURPOSE</td>
<td>04</td>
</tr>
<tr>
<td>YOUR BUSINESS ADVANTAGE</td>
<td>06</td>
</tr>
<tr>
<td>OUR PROGRAMMES</td>
<td>08</td>
</tr>
<tr>
<td>MSC BUSINESS MANAGEMENT</td>
<td>08</td>
</tr>
<tr>
<td>MSC INTERNATIONAL MANAGEMENT</td>
<td>10</td>
</tr>
<tr>
<td>SHAZERINNA ZAINAL – WHAT WE STAND FOR</td>
<td>11</td>
</tr>
<tr>
<td>MSC HUMAN RESOURCE MANAGEMENT</td>
<td>12</td>
</tr>
<tr>
<td>MSC INTERNATIONAL HUMAN RESOURCE MANAGEMENT</td>
<td>13</td>
</tr>
<tr>
<td>MSC MARKETING</td>
<td>14</td>
</tr>
<tr>
<td>MSC STRATEGIC MARKETING</td>
<td>15</td>
</tr>
<tr>
<td>MSC BUSINESS STRATEGY AND ENTREPRENEURSHIP</td>
<td>16</td>
</tr>
<tr>
<td>QIAN DAI – WHAT WE STAND FOR</td>
<td>17</td>
</tr>
<tr>
<td>MSC ACCOUNTING AND FINANCE</td>
<td>18</td>
</tr>
<tr>
<td>MSC FINANCE</td>
<td>19</td>
</tr>
<tr>
<td>MSC ECONOMICS</td>
<td>20</td>
</tr>
<tr>
<td>MSC FINANCIAL ECONOMICS</td>
<td>21</td>
</tr>
<tr>
<td>MSC INTERNATIONAL ECONOMICS, BANKING AND FINANCE</td>
<td>22</td>
</tr>
<tr>
<td>IEUAN DAVIES – WHAT WE STAND FOR</td>
<td>23</td>
</tr>
<tr>
<td>MSC SUSTAINABLE SUPPLY CHAIN MANAGEMENT</td>
<td>24</td>
</tr>
<tr>
<td>MSC LOGISTICS AND OPERATIONS MANAGEMENT</td>
<td>25</td>
</tr>
<tr>
<td>MSC MARITIME POLICY AND SHIPPING MANAGEMENT</td>
<td>26</td>
</tr>
<tr>
<td>OTHER STUDY OPTIONS</td>
<td>27</td>
</tr>
<tr>
<td>CARDIFF: CITY OF OPPORTUNITY</td>
<td>28</td>
</tr>
<tr>
<td>CARDIFF: THE UNIVERSITY</td>
<td>29</td>
</tr>
<tr>
<td>LIVING IN CARDIFF</td>
<td>30</td>
</tr>
<tr>
<td>INTERNATIONAL STUDENTS</td>
<td>31</td>
</tr>
<tr>
<td>FUNDING YOUR STUDY</td>
<td>32</td>
</tr>
<tr>
<td>MAKING YOUR APPLICATION</td>
<td>33</td>
</tr>
</tbody>
</table>
Learn to make a difference

We do everything we can to ensure you have the professional knowledge and practical skills, so you can make a positive contribution to the world around you – during your study and beyond.

At Cardiff you’ll receive a first-class business education from world-leading academics that have different points of view. They’ll challenge your thinking as they show you the world of business from alternative perspectives.
You’ll benefit from a range of Cardiff Connections, including our elite network of business leaders and your own lifelong community of peer experts.
We believe that business is society. You’ll practice ethics and social responsibility so you can contribute to the wider world, before and after you graduate.
You’ll develop entrepreneurial skills through a focus on curiosity and creativity so you can lead change – whether you want to be an innovator within a business or set up your own social enterprise.

You’ll gain a competitive edge in a global market by using your energy and compassion to ensure that business is not just effective, but also a force for good.
You’ll shape your own education experience by giving us your point of view and making choices that work for you.
We’re focused on your future. Our Career Enhancer Team is ready and waiting to help you gain work experience and achieve your future aspirations.
We look forward to you joining us in Cardiff soon and, for now, we wish you every success in your studies.

Professor Rachel Ashworth
Dean of Cardiff Business School
We stand for _
Public Value

“We’re experts in transformation. We help organisations adapt to provide sustainable value. It’s putting business in a place where we can make Wales and the world a fairer place through inclusion.”

Professor Calvin Jones
Deputy Dean for Public Value and External Relations

Find out more at cardiff.ac.uk/publicvalue
A Business School with a purpose

At Cardiff Business School our mission is clear – to make a positive impact on the world. Now is the time to stand up and be recognised for your contribution to society. We value more than just economic success. We want to bring humanity, sustainability, generosity and innovation to the business sector.

In today’s world, businesses are looking at much more than experience and qualifications. They’re looking at people’s outlooks and views on the world. We understand that business needs to change so that organisations can respond to global challenges like inequality, social exclusion and climate change, while still creating the vital innovations and economic returns that make progress and commercial viability possible.

Everything we do at Cardiff Business School is underpinned by the idea that we must contribute to society. It’s our duty to help sustain our local and global economies, for future as well as current generations. WE CALL THIS PUBLIC VALUE. IT’S OUR PURPOSE. IT’S WRITTEN IN OUR DNA.

And our students are a central part of this ethos. They’ll go on to make the real difference, in places far beyond Cardiff and in ways we can only imagine. We equip students with the tools and techniques to make this difference.

We’ve developed relationships that range from the largest multinationals to the smallest local micro-businesses, and include a wide variety of social enterprises and cooperatives. We use these networks to deliver value for our students through:

- placements and live Master’s projects
- collaboration with our Public Value Entrepreneurs in Residence
- guest lectures
- field trips and workshops.

This wide ranging and varied learning experience will help enhance your career and show you how you can make a difference along the way.

No business school of quality can survive without its research, and Cardiff is no different. We direct our research efforts to help solve pressing global challenges – around inequality and fairness in the workplace; on ensuring organisations and the workforce are ‘fit for the future’; and building a sustainable economy with fair, resilient and low-carbon supply chains.

Our focus on research-led teaching and self-directed learning means our students benefit from cutting-edge research while simultaneously helping us co-create future knowledge.

At Cardiff, we strive to be different. Not just in the way we undertake research and how we present ourselves, but also in our teaching and in the way we run our School. Together we can achieve great things. THE BUSINESS OF CHANGING THE WORLD IS OURS.
Your business advantage

What sets us apart are our values, but when you join us at Cardiff, you can also expect the highest standard of teaching, informed by world-class research.

BUSINESS EXCELLENCE
We pursue excellence across our research, teaching and engagement activity. In recognition of this, we were successfully re-accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2018. The accreditation is a hallmark of excellence for the world’s elite business schools. This will show future employers that you’ve had a first-rate academic experience.

BUSINESS, INDUSTRY AND BEYOND
We work together with a range of different stakeholders to maximise our contribution to local, national and international communities. Engagement of this kind sees us partner and collaborate with organisations in business, industry, government and sectors beyond. Forging these links means our students are in pole position for live business projects, professional placements and insights while building professional networks.

ENTERPRISE
Our culture of student enterprise and small business support earned us the prestigious Small Business Charter award. So, if you think you’ve got what it takes to start your own business, then this is the place for you. You’ll get support to develop entrepreneurial skills, opportunities to attend mentoring events, competitions and, of course, first-class business support as a student and member of our alumni community.

EMPLOYABILITY
Our team of employability professionals is here for you too. Their expertise is at your disposal for advice on careers, industry placements and employability initiatives during your degree.

RESEARCH EXCELLENCE
We ranked joint first for research environment and sixth for research quality, out of 101 UK business schools, in the 2014 Research Excellence Framework. We’re also one of only two UK business schools to place in the top ten of every government research exercise since 1992. Our teaching is informed by the world-leading research we conduct, ensuring you’re exposed to the latest thinking and theory to apply to the global business challenges which lay ahead in your career.

OUTSTANDING FACILITIES
We have outstanding facilities across three buildings, including Wales’ largest Trading Room. This fully-equipped modern space is based in our £13.5m Postgraduate Teaching Centre and used extensively on our banking, finance and economics programmes.

YOUR STUDENT LIFE
Our investment in study, support and social facilities offers you the very best environment to achieve success. You’ll have access to a dedicated Student Support Adviser. They’re your first port of call for advice on a range of issues, including fees and funding, visas, housing, counselling, mental health and well-being.

Find out more at cardiff.ac.uk/business-school
Managers are having to respond to an increasingly complex global business environment. Contemporary workplaces often span continents, online and offline, delivering diverse products and services in a period of economic austerity. Consequently, organisations are looking for managers who can do things differently; managers from different places and professions to lead a new movement in business.

The business of changing the world is ours. Our MSc in Business Management starts with you. Whatever your background, we’ll bring you up to speed on the latest research and practice in business management, across core areas like marketing, strategy, finance, logistics, economics and human resources. Our experts will help you explore key management skills so that you have the competitive edge to launch a successful management career. They’ll use internationally recognised research to share essential insights into the world of business and beyond. This research-led teaching will help you evaluate the social, economic and environmental implications of management decision making in a range of sectoral and international contexts.

BUSINESS IN ACTION
Economic uncertainty, changing government policy, media coverage, protest and environmental considerations are just some of the external forces which impact upon management practice in organisations across the world.

On our Business in Action module, you’ll focus on a contemporary debate or issue of this kind relevant to your future career. Taken at the end of semester two, this is your opportunity to apply knowledge and skills, acquired on the programme so far, to a large-scale and complex global dilemma of your choice.

“We’ve designed our new MSc in Business Management for those with the ambition to launch a successful management career. We’ll build your confidence and capability through involvement in real business challenges, team consultancy projects and strategic debates.”

Dr Sarah Hurlow (above)
Director of Postgraduate Studies

Find out more at cardiff.ac.uk/publicvalue
CONSULTANCY CHALLENGE
Organisations of all kinds recognise that every employee has a unique set of skills. In order to effectively tackle some of the most complex business challenges, it’s necessary to deploy a team where everyone’s strengths can contribute to the solution.
Our Consultancy Challenge module reflects this team-working environment.
You’ll join classmates from all over the world to identify, investigate and implement solutions to organisational challenges in real business contexts. Recognising specific strengths and team talents, you’ll support each other to speak up and out, share ideas and take action.

PROFESSIONAL PLACEMENT YEAR
Extend our MSc in Business Management to two years with a Professional Placement. This year in industry is your opportunity to put theory into practice and apply Business School know-how in a professional setting.
You’ll get paid to make a difference to a public, private or third sector organisation in the UK or abroad.

Working together with industry professionals, you’ll discover new ways of doing things by challenging assumptions, taking risks and using your imagination to bring about positive change.
This is also your chance to listen and learn as you absorb the practical skills and professional confidence to secure a management position in the graduate employment market.

DISTINCTIVE FEATURES
Choose to transfer into our two-year programme with a Professional Placement Year.
Join a management programme designed for students from any disciplinary background.
Evaluate the social, economic and environmental implications of managerial decision making in a range of sectoral and international business contexts.
Shape your professional network with support from career advisers and high profile guest speakers.
Globalisation means the world is more connected than ever. Increased trade and cultural exchange give organisations opportunities to expand internationally and meet the growing demand for goods and services that span continents. But progress comes at a price. The people and places affected by our global marketplace face overwhelming challenges in employment and environment, regulation and responsibility, politics and profiteering.

The business of changing the world is ours.

Our MSc in International Management addresses these global issues. We’ll help you ask fundamental questions about the ethics of business, so that you can become a responsible international manager capable of contributing sustainable and ethically informed solutions to society’s grand challenges.

Our experts will prepare you for worldwide career opportunities, helping you explore core business functions and the role of managers in international organisations. They’ll use internationally recognised research to give you a critical understanding of the social, political and ethical context of business in a globalised world where sustainable business practices are increasingly important.

DISTINCTIVE FEATURES
Take an International Study Tour to destinations like Airbus France and Toulouse Business School.

Understand real-world management challenges from high-profile business speakers and company visits.

Address a contemporary business challenge in your International Management Project.

“As part of the Underside of Globalisation module, we created short films highlighting real-life issues that result from illicit globalisation. Collectively the group made some amazing pieces of work.”

Conor Slater (above)
MSc International Management
We stand for progress

“We have to understand the world we live in. Businesses, NGOs and government need to collaborate to impact the communities they operate in. It’s about helping society progress together.”

Shazerinna Zainal
Cardiff Business School student

Find out more at cardiff.ac.uk/publicvalue
## AT A GLANCE

### EXAMPLE MODULES
- Employment relations
- Leadership, work and organisation
- Employment law
- The practice of HR in the modern workplace
- Reward management

### STUDY DURATION
- 1 year full-time
- 2 years part-time

### ENTRY REQUIREMENTS
- 2:1 degree, GPA 3.0/4.0 in business, social sciences, humanities, law or other relevant subjects, from an approved university or the international equivalent.
- IELTS: 7.0 with at least 6.0 in each category.

Find out more at [cardiff.ac.uk/publicvalue](http://cardiff.ac.uk/publicvalue)

## MSc Human Resource Management

Develop professional HR skills from our academic and practitioner experts on this CIPD-accredited programme.

Attracting the right people and nurturing their talent is crucial to the success of every organisation and a key source of competitive advantage. But in a culture which values and rewards ‘a live to work’ mentality, balance and wellbeing are increasingly under threat. **This must change.**

Highly skilled and knowledgeable HR professionals who can question, critically evaluate and make effective judgements can be this change.

**The business of changing the world is ours.**

Our MSc in Human Resource Management focuses on the differences you can make to organisations and their employees. You’ll develop the confidence, knowledge and skills to question, evaluate and make effective judgements on strategies and practices that deliver impact and value.

Our team of academic and practitioner experts will prepare you for a career as a HR professional, developing your critical analysis, negotiation, problem solving and conflict resolution skills. They’ll use internationally recognised research to illustrate how HR practitioners shape and influence an organisation’s recruitment process, working culture and performance.

### DISTINCTIVE FEATURES
- Participate in a three-day management retreat and put your negotiation and conflict resolution skills into practice.
- Get the latest insights on HR research and practice from high-profile business speakers and company visits.
- Address a contemporary business challenge in your Human Resource Management Project.
- Choose to study alongside employment on a part-time basis.

### ACCREDITATION

CIPD

“*The knowledge and intelligence within the walls of the Business School was just phenomenal! I loved the atmosphere created by studying with a range of multi-national students. The teaching is current and informative too.*”

Julie Lakin
MSc Human Resource Management
MSc International Human Resource Management

Acquire the expertise to become a responsible HR practitioner in a global business world.

Advances in business operations and technology across a global marketplace have created challenges for the management of a multicultural workforce. This has led to an increased demand for responsible HR professionals to facilitate cross-border activities.

The business of changing the world is ours. Our MSc in International Human Resource Management attracts a global cohort seeking to manage people differently. In preparation for a career in international HR, you’ll learn to combine specialist technical knowledge with a strong understanding of the social, political, cultural and ethical context of business. Our team of academic and practitioner experts will help you get to grips with the fundamentals of this influential field. You’ll put human resource management into the context of multinational corporations while addressing the challenges of creating sustainable and ethically informed HR solutions.

They’ll use leading research and real-life examples to give you a critical understanding of the relationship between globalisation and the management of labour, cross cultural management and employment relations, so you’re equipped with the knowledge and expertise to practice Human Resource Management in a multinational, globalised context.

DISTINCTIVE FEATURES
Participate in a three-day management retreat and put your negotiation and conflict resolution skills into practice.

Get the latest insights on HR research and practice from high-profile business speakers and company visits.

Address a global business challenge in your International Human Resource Management Project.

AT A GLANCE

EXAMPLE MODULES
Globalisation and the management of labour
International management
Contemporary issues in HR research
Cross cultural management
International business ethics

STUDY DURATION
1 year full-time

ENTRY REQUIREMENTS
2:1 degree, GPA 3.0/4.0 in business, social sciences, humanities, law or other relevant subjects, from an approved university or the international equivalent. IELTS: 7.0 with at least 6.0 in each category.

Find out more at cardiff.ac.uk/publicvalue
Bring your interests and expertise to a marketing programme designed for students from any disciplinary background.

Marketing is the business of engaging with the world. Positive relationships with customers, employees, suppliers, other businesses, local communities, government and regulatory authorities are fundamental to organisational success. Marketing ensures the reputational alignment of all these relationships through an understanding of behaviour, decision making and market research.

The business of changing the world is ours. Our MSc in Marketing is designed to enhance your previous study with additional insights into core marketing concepts, processes and skills. We’ll help you become a marketing professional capable of analysing organisational scenarios and formulating evidence-based action plans.

Working with our academic and practitioner experts, you’ll explore the principles and practices of marketing and how they can be deployed in multiple sectors, from goods-centred activities to service environments and across contrasting international contexts.

You’ll use leading research and real-life examples to identify ways in which organisations deliver value through marketing and research activities.

DISTINCTIVE FEATURES
See marketing in action on company visits and from high-profile guest speakers.
Address a contemporary business challenge as part of a team in a live Marketing Project.
Explore contemporary issues in marketing as you put Marketing in Context in different organisational settings.

“Our MSc in Marketing is designed and delivered by academics who are world leaders in their field. It challenges students to develop core marketing skills in research, analysis and application.”

Dr Mark Toon
Lecturer in Marketing and Strategy

AT A GLANCE
EXAMPLE MODULES
Marketing fundamentals
Marketing in context
Digital marketing
International marketing
Brand management

STUDY DURATION
1 year full-time

ENTRY REQUIREMENTS
2:1 degree from an approved university. Non-graduates with approved professional qualifications or work experience may also be considered under certain circumstances.
IELTS: 6.5 with at least 6.0 in each category.

Find out more at cardiff.ac.uk/publicvalue
MSc Strategic Marketing

Carve out your niche in the global marketing world with our practically focused programme.

In a saturated global marketplace, dominated by influencers, viral content and hype, marketing collateral is sinking to the bottom of social media feeds. Consequently, marketing professionals with the ability to plan, strategise and operationalise creative campaigns are sought after by international organisations across industries and sectors.

The business of changing the world is ours. Our MSc in Strategic Marketing puts theory into practice. We’ll help you prepare for a career as a marketing professional while making a real difference to the day-to-day operations of a local business. As part of your Marketing Project, you’ll work in a project team and spend two months learning about an organisation’s operating environment. You’ll analyse their business challenges and design marketing solutions before presenting your proposals to their management board.

To complement this live project, our team of academic and practitioner experts will use internationally recognised research and real-world examples to introduce you to the latest developments in marketing and strategy. You’ll learn about digital media, consumer and organisational behaviour, integrated communications and societal campaigns, to ensure you have the professional knowledge as well as the practical skills to stand out in the graduate job market.

DISTINCTIVE FEATURES

Address a contemporary business challenge in a public, private or third sector organisation with your live Marketing Management Project.

Join a specialist marketing programme accredited by the Chartered Institute of Marketing.

See marketing in action on company visits and from high-profile guest speakers.

ACCREDITATION

CIM

Graduate Gateway

“The marketing project was the most enjoyable part of the course for me. My team produced a practical and insightful marketing plan which was presented to the board in a formal presentation.”

Jack McReavie
MSc Strategic Marketing

AT A GLANCE

EXAMPLE MODULES

Digital media marketing
Measuring marketing effectiveness
Integrated marketing communications
Marketing and society
International marketing

STUDY DURATION

1 year full-time

ENTRY REQUIREMENTS

2:1 degree in marketing, business or management which must contain a minimum of 3 marketing modules (e.g. principles of marketing, marketing communications, consumer behaviour, relationship marketing). Candidates are expected to have a basic knowledge of mathematics. Non-graduates with approved professional qualifications or significant work experience may also be considered.

IELTS: 6.5 with at least 6.0 in each category.

Find out more at cardiff.ac.uk/publicvalue
MSc Business Strategy and Entrepreneurship

Develop your own business plan for a new venture with support from academic experts and experienced entrepreneurs.

Some may disagree, but we know entrepreneurship can be taught. But it’s not easy. It requires a certain spirit; to be bold and open-minded, curious and creative, imaginative and idealistic. You must rewrite the rules. Take risks. And learn from your mistakes. Have you got what it takes?

The business of changing the world is ours.

Our MSc in Business Strategy and Entrepreneurship is designed for graduates from all disciplinary backgrounds who want to discover new ways of doing things, by launching their own company or joining an existing organisation in a development or growth position.

We promote a culture of enterprise among our students and in 2017 received the Small Business Charter award in recognition of this. We’ll help you realise your business potential, providing opportunities to learn from local businesses and social enterprises.

Our team of academic experts and business partners will prepare you for intrepreneurship and entrepreneurship, helping you explore the economic environment in which organisations operate, acquire financial backing, manage innovations and market products and services. They’ll use internationally recognised research and real-world examples to encourage you to reflect on perspectives and practices, so you’ve got what it takes to start your own business venture or innovate in an existing organisation.

DISTINCTIVE FEATURES

Develop a business model under the supervision of an experienced entrepreneur.

Plan and pitch a new venture for a start-up or existing organisation to a panel of venture capitalists.

Join a programme where diversity provides a forum for debate and an opportunity to understand how business works in different cultures.

“One great thing about the course is how business is taught through different examples and ideas, and from all kinds of fields. It’s given me the knowledge and skills to build on ideas I’d had studying computer science in India, and craft an entire business out of them.”

Subham Agrawal (above)
MSc Business Strategy and Entrepreneurship
We stand for new possibilities

“We can’t just focus on what’s happening now, we need to think about future possibilities. Businesses should take responsibility and explore different models to solve the big challenges of our time like pollution and waste.”

Qian Dai
Cardiff Business School student

Find out more at cardiff.ac.uk/publicvalue
AT A GLANCE

EXAMPLE MODULES
- Finance and investment
- International corporate finance
- International accounting
- Advanced financial reporting
- Accounting and finance in China

STUDY DURATION
1 year full-time

ENTRY REQUIREMENTS
- 2:1 degree, GPA 3.0/4.0 in accounting and finance (separately or combined) from a recognised institution or a related degree which includes:
  - two financial accounting modules,
  - two management accounting modules and two finance modules.
- IELTS: 6.5 with at least 6.0 in each category.

Find out more at cardiff.ac.uk/publicvalue

The international financial sector has been revolutionised by global financial crises, innovations in financial securities, technological developments, the globalisation of capital markets, financial engineering and changes in regulation. Collectively, these trends and transformations have increased demand for graduates with analytical ability, specialist knowledge and professional resilience to operate in this sophisticated global arena.

The business of changing the world is ours. Our MSc in Accounting and Finance is designed to train a new generation of finance professionals to challenge the system with courage and confidence. We’ll help you rewrite the rules on wealth creation and encourage you to champion responsible finance and pursue profit not profiteering. Our team of academic experts and qualified accounting professionals will prepare you for international career opportunities in professional accountancy, management and consultancy. They’ll use world leading research and real-world examples of organisational performance, financial reporting and investment to give you a critical understanding of advanced aspects of accounting and finance.

DISTINCTIVE FEATURES
Put theory into practice on a programme led by academic researchers and qualified accounting professionals.

- Acquire tools and techniques to respond to a volatile financial sector characterised by crises, regulation, globalisation and technological innovations.
- Prepare for doctoral study or research-oriented careers with independent research under academic supervision.

ACCREDITATION
The international financial sector has been revolutionised by global financial crises, innovations in financial securities, technological developments, the globalisation of capital markets, financial engineering and changes in regulation. Collectively, these trends and transformations have increased demand for graduates with analytical ability, specialist knowledge and professional resilience to operate in this sophisticated global arena.

“The lecturers and tutors are very patient and communicative. They’re always ready to chat with you and share their opinion, which is extremely supportive for international students who might be facing cultural barriers.”

Fangyuan Chen
MSc Accounting and Finance
MSc Finance

Challenge yourself on this practice-focused programme and develop the confidence, knowledge and skills for a successful career in finance.

AT A GLANCE

EXAMPLE MODULES
Finance and investment
Market structure and trading systems
Investment and electronic trading
Quantitative methods
Corporate finance

STUDY DURATION
1 year full-time

ENTRY REQUIREMENTS
2:1 degree, GPA 3.0/4.0 from a recognised institution, in finance or a related degree which includes:
one quantitative module with 60% pass rate and three analytical finance modules, all with 60% pass overall.
IELTS: 6.5 with at least 6.0 in each category.

Technological innovation has added another layer of complexity to a growing global financial market. These innovations have led to new ways of generating wealth. This means that graduates with the desire to do things differently are in high demand.

The business of changing the world is ours. Our MSc in Finance responds to current trends. We’ll help you become a finance professional or PhD-ready postgraduate with advanced decision making and problem-solving expertise to command and interpret financial data, identify ethical trading opportunities and measure and manage risk.

Our experts will prepare you for global career opportunities on the stock exchange, in investment banking, hedge fund management or in consultancy and regulation. They’ll use internationally recognised research to demonstrate how statistical and econometric techniques can be applied to model financial data.

With extensive use of our flagship trading room, you’ll undertake a rigorous programme of training as you learn to operate some of the leading financial databases and develop your own trading personality.

DISTINCTIVE FEATURES

Hone your skills in our trading room, equipped with Global Investor Simulations’ Finance Lab Professional platform, TRETS electronic trading system and Bloomberg and Refinitiv Datastream financial databases.

Acquire tools and techniques to respond to a volatile financial sector characterised by crises, regulation, globalisation and technological innovations.

Prepare for doctoral study or research-oriented careers with independent research under academic supervision.

“I want to follow a career in research and contribute to the latest academic thinking in finance. I’ve learnt about quantitative methods and empirical and mathematical finance which are all crucial tools for any early career researcher in the field of finance.”

Shihao Pei (above)
MSc Finance

Find out more at cardiff.ac.uk/publicvalue
AT A GLANCE

EXAMPLE MODULES
- Econometrics
- Topics in international macroeconomics
- Advanced labour economics
- Mathematical finance
- Development theory and policy

STUDY DURATION
- 1 year full-time

ENTRY REQUIREMENTS
- 2:1 degree (or equivalent) in economics. Graduates in related subjects or experienced practitioners in economics or related fields will also be considered.
- IELTS: 7.0 with 7.0 in writing and at least 6.5 in all other categories.

MSc Economics

Apply advanced economic theory to reframe and resolve contemporary socio-political challenges.

From Brexit and the Bedroom Tax to wages and wealth, environment and energy to health and homelessness, economists have rarely held such influence in the direction and debate of the challenges affecting the communities of the world.

The business of changing the world is ours.

Our MSc in Economics is focused on nurturing a new generation of economics professionals with the tools and techniques to meet the demands of a global economy. We’ll help you prepare for careers in government service, industry, international institutions, consultancy and central banks, equipping you with the specialist theoretical knowledge and practical skills to address significant economic challenges.

Our team of academic experts will encourage you to consider the social, economic and ethical implications of your decisions as you encounter the economics of labour, development, policy and trade.

They’ll draw on their world leading research and real-world consultancy experience to demonstrate how advanced analytical techniques can be leveraged to understand practical problems.

DISTINCTIVE FEATURES

Attend specialist workshops hosted by our Economics Section and explore the latest developments in research and practice.

Learn from renowned faculty with advisory and consultancy experience in public, private and third sector organisations across the world.

Prepare for doctoral study or research-oriented careers with independent research under academic supervision.

“After learning the theory, you begin to understand how the economy is evolving in the real world. Examples such as the trade war between the US and China and the UK voting to leave the EU give me the opportunity to put my knowledge into practice.”

Aigerim Rysbayeva
MSc Economics

Find out more at cardiff.ac.uk/publicvalue
MSc Financial Economics

Gain the analytical, qualitative and quantitative skills to respond to economic problems faced by government agencies, central banks, financial institutions and industry.

The crises of 2008 required the financial sector to embark upon a process of self-reflection and rebuilding. New meaning has been attributed to the concepts of risk and return, and new economic reasoning has been employed to inform and illuminate financial decision-making across organisations’ investment portfolios.

The business of finance has changed for good.

Our MSc in Financial Economics embodies this ethos. We’ll help you become a finance professional or economist committed to responsible wealth creation, with the expertise to command and interpret financial data, identify ethical trading opportunities and measure and manage risk.

Our experts will prepare you for public or private sector careers in stockbroking, investment banking, financial analysis, corporate treasury, fund management and government agencies. They’ll use internationally recognised research to demonstrate how analytical techniques can be leveraged to understand practical problems.

With extensive use of our flagship trading room, you’ll undertake a rigorous programme of training to develop a critical understanding of markets for bonds, stocks, currencies and derivatives.

DISTINCTIVE FEATURES

Hone your skills in our trading room, equipped with Global Investor Simulations’ Finance Lab Professional platform, TRET5 electronic trading system and Bloomberg and Refinitiv Datastream financial databases.

Enhance your professional decision-making skills with computational methods like E-views.

Prepare for doctoral study or research-oriented careers with independent research under academic supervision.

Find out more at cardiff.ac.uk/publicvalue
MSc International Economics, Banking and Finance

See the ‘big picture’ of the macro economy and develop the skills to tackle monetary, banking, financial and economic problems across continents.

The globalisation of the world’s economy means that public, private and third sector organisations are especially susceptible to the impact of political and economic events or crises, and contrasting approaches to monetary policy under different central banking regimes.

**The business of changing the world is ours.**

Our MSc in International Economics, Banking and Finance focuses on these global challenges. We’ll help you become a business professional who specialises in finance, commerce and regulation with a cross-cutting analytical, qualitative and quantitative skillset to tackle complex financial challenges.

Through extensive use of our flagship trading room, you’ll undertake a rigorous programme of training in modern economics and financial methods. These analytical tools and techniques will give you a critical understanding of banking behaviour, decision-making under uncertainty and risk management in a global context.

Our experts will prepare you for international career opportunities in banking, finance, in a national treasury or government agency, with research-led teaching and practice-based learning in the areas of money, banking, finance and trade.

**DISTINCTIVE FEATURES**

Hone your skills in our trading room, equipped with Global Investor Simulations’ Finance Lab Professional platform, TRETS electronic trading system and Bloomberg and Refinitiv Datastream financial databases.

Get the latest economic and financial research insights from high-profile guest speakers.

Join a new generation of thinkers and apply analytical techniques to solve economic and socio-political challenges.

“*My experience and academic training helped me to break into the foreign banking world in Shanghai. Now I’m a Managing Director overseeing a corporate portfolio in China.*”

Xu Zhang
MSc International Economics, Banking and Finance
We stand for change

“It’s not just about having a strong moral direction; it’s having the inspiration and motivation to go out and do something. This is what I want the world to be. I feel I have the support from Cardiff Business School to go out and make a difference.”

Ieuan Davies
Cardiff Business School student

Find out more at cardiff.ac.uk/publicvalue
Become a supply chain manager of the future and learn from academics at the forefront of their field.

Supply chain managers are at the cutting edge of innovation, employing the latest technologies including artificial intelligence, blockchain, big data analytics and automation to deliver their products and services effectively and efficiently.

The underside of such innovation is not nearly as progressive. Fierce competition within supply chains means that prices are driven down through outsourcing and subcontracting. In this race to the bottom, sustainability and ethics are often afterthoughts.

The business of changing the world is ours.

Our MSc in Sustainable Supply Chain Management has a unique focus on sustainability and ethical trading. We’ll help you become a professional capable of making decisions that consider the full range of economic, social and environmental impacts of supply chains.

Our experts will draw on academic and consultancy expertise to prepare you for global career opportunities, introducing you to all aspects of supply chain management, including procurement, supply and distribution of products. They’ll use internationally recognised research to give you a critical insight into cross-cutting issues such as the impact of technology, emergency and humanitarian operations, and environmental performance and responsibility.

DISTINCTIVE FEATURES

Consider the full range of economic, social and environmental impacts of supply chains with a unique emphasis on sustainability.

Collaborate with an industrial partner on a research project while collecting primary data for your dissertation.

Customise your degree and follow your interests in e-business, responsible purchasing, trade or project management.

ACCREDITATION

Supply chain managers are at the cutting edge of innovation, employing the latest technologies including artificial intelligence, blockchain, big data analytics and automation to deliver their products and services effectively and efficiently.

The underside of such innovation is not nearly as progressive. Fierce competition within supply chains means that prices are driven down through outsourcing and subcontracting. In this race to the bottom, sustainability and ethics are often afterthoughts.

The business of changing the world is ours.

Our MSc in Sustainable Supply Chain Management has a unique focus on sustainability and ethical trading. We’ll help you become a professional capable of making decisions that consider the full range of economic, social and environmental impacts of supply chains.

Our experts will draw on academic and consultancy expertise to prepare you for global career opportunities, introducing you to all aspects of supply chain management, including procurement, supply and distribution of products. They’ll use internationally recognised research to give you a critical insight into cross-cutting issues such as the impact of technology, emergency and humanitarian operations, and environmental performance and responsibility.

DISTINCTIVE FEATURES

Consider the full range of economic, social and environmental impacts of supply chains with a unique emphasis on sustainability.

Collaborate with an industrial partner on a research project while collecting primary data for your dissertation.

Customise your degree and follow your interests in e-business, responsible purchasing, trade or project management.

ACCREDITATION

"After my undergraduate degree, I became really interested in sustainability within the clothing industry. This course has been the perfect way to learn about economic, social and environmental sustainability and how these relate to businesses and global supply chains."

Emily Baldwin
MSc Sustainable Supply Chain Management

Find out more at
cardiff.ac.uk/publicvalue
MSc Logistics and Operations Management

Develop the knowledge and skills to manage these critical business functions.

Producing and delivering products and services on time, in budget, effectively and efficiently, is critical to the economic viability of contemporary organisations. But with growing demand across vast geographies, viability is constantly under threat.

In order to meet these demands, logistics and operations management professionals are increasingly drawn from diverse disciplinary backgrounds including mathematics, economics, engineering, geography, law, management and psychology.

The business of changing the world is ours.

Our MSc in Logistics and Operations Management recognises the importance of multi-disciplinarity. We’ll help you become a management professional prized for their problem-solving capabilities; someone who creates order from complexity, identifies issues and implements solutions and ensures end-to-end efficiency, without compromising the ethics of logistics and operations across organisations’ products and services.

Our experts will draw on academic and consultancy expertise to prepare you for global career opportunities, helping you explore transportation and low carbon logistics, inventories, warehousing and procurement, and resource and materials management. They’ll use world leading research and real-world examples to introduce you to technological innovations in logistics, alongside the latest management techniques, systems and thinking.

DISTINCTIVE FEATURES
Learn from one of the largest groupings of logistics and operations management experts in the UK.

Collaborate with an industrial partner on a research project while collecting primary data for your dissertation.

Get the latest insights on logistics and operations research and practice from high-profile guest speakers and company visits.

ACCREDITATION

“Our field trip to the Amazon warehouse in Swansea was a great experience. I learnt how important good organisation and leadership, as well as effective communication and respect among staff, is to the success of a business.”

Vasileios Efstathiou (above)
MSc Logistics and Operations Management
Examine the maritime industry through multiple disciplines on this practically oriented programme.

Rapid growth and competition in the global shipping industry has left a shortfall of professionals with the tools and techniques to manage ports and shipping operations, in accordance with maritime law and safety regulations. Coupled with complex systems of ocean governance, ranging from codes of conduct to legally binding regional and international policies, maritime professionals who can chart the course ahead are in high demand.

The business of changing the world is ours.

Our MSc in Maritime Policy and Shipping Management addresses these grand challenges from a range of perspectives. We’ll help you become a management or policy-making professional capable of making decisions that consider the full range of economic, social, environmental and legal impacts of maritime business. Our experts will draw on academic and consultancy expertise to enhance your international career prospects, introducing you to shipping within wider logistics systems. They’ll use world leading research to give you a critical understanding of the maritime industry, the policy environment within which it operates, and the management of shipping operations.

DISTINCTIVE FEATURES

Learn from internationally leading academics in the field of maritime affairs.

Collaborate with an industrial partner on a research project while collecting primary data for your dissertation.

Join a global network of students past and present now working in Greece, Singapore, South Korea, Taiwan, China and the UK.

ACCREDITATION

Rapid growth and competition in the global shipping industry has left a shortfall of professionals with the tools and techniques to manage ports and shipping operations, in accordance with maritime law and safety regulations. Coupled with complex systems of ocean governance, ranging from codes of conduct to legally binding regional and international policies, maritime professionals who can chart the course ahead are in high demand.

The business of changing the world is ours.

Our MSc in Maritime Policy and Shipping Management addresses these grand challenges from a range of perspectives. We’ll help you become a management or policy-making professional capable of making decisions that consider the full range of economic, social, environmental and legal impacts of maritime business. Our experts will draw on academic and consultancy expertise to enhance your international career prospects, introducing you to shipping within wider logistics systems. They’ll use world leading research to give you a critical understanding of the maritime industry, the policy environment within which it operates, and the management of shipping operations.

DISTINCTIVE FEATURES

Learn from internationally leading academics in the field of maritime affairs.

Collaborate with an industrial partner on a research project while collecting primary data for your dissertation.

Join a global network of students past and present now working in Greece, Singapore, South Korea, Taiwan, China and the UK.

ACCREDITATION

“Interacting with like-minded young professionals and expert staff from different cultures has broadened my horizons and given me a more flexible and adaptable understanding of the maritime industry.”

Lydia Alexandra Koumarela (above)
MSc Maritime Policy and Shipping Management
Our master’s programmes are part of a range of challenge-based postgraduate study options designed to meet your career needs.

**MBA**
Accelerate your career progression with a period of focused study and personal development.
Are you an ambitious professional looking to progress to senior leadership and drive positive business change? If this sounds like you then the Cardiff MBA is a great next step. Whatever your managerial background, we offer a challenging experience that will stretch and support you, developing your business knowledge, increasing your self-awareness and sharpening your ability as an effective and inspiring leader along the way. Take this opportunity to thrive alongside like-minded, experienced professionals.

**Executive MBA**
Take a leading role within your organisation with the tools and techniques to influence strategy and effect real change.
Our Executive MBA programme will provide you with the practical skills and professional confidence to develop your career and enhance your managerial performance. This flexible programme runs for 28 months and is delivered in 13 three-day blocks, enabling you to study alongside your full-time role. You’ll benefit from the expertise of our internationally renowned academics, industry partners and leading business practitioners.

**MBA with Media**
Delivered in collaboration with the School of Journalism, Media and Culture, the Cardiff MBA with Media combines the core ingredients of our flagship MBA with the opportunity to understand the distinct management challenges of the media industry.

**Public Leadership**
Join a unique, challenge-based learning programme which brings research and practice together to tackle complex service issues.
Our MSc in Public Leadership is a perfect fit for experienced practitioners in public service and the third sector looking to take the ‘next step’ into leadership or gain a leadership qualification.

**PhD**
Prepare for your research career in academia, as a business practitioner or public policy decision maker on our doctoral programmes.
As a PhD student, you’re fully integrated into our research and academic community and become part of a dynamic and diverse research environment. You’ll be provided with the tools, support and opportunities to contribute to the advancement of knowledge and generate impact and value in your chosen academic field.

Find out more at cardiff.ac.uk/business-school
Cardiff: City of opportunity

Cardiff is a thriving and attractive city which is widely recognised as an outstanding place in which to live, work and study.

Cardiff caters for all tastes, offering everything from the excitement of the city to the peace and tranquillity of the nearby Welsh coast and countryside.

Contemporary, welcoming and easy to get around, the Welsh capital is a city with character, heritage and ambition. Cardiff combines all the advantages of a compact, friendly and inexpensive location with the cultural and recreational facilities of a modern capital city.

“With an exhilarating mix of heavyweight cultural sights, exciting regeneration projects, world-class sport, a prolific music scene and some seriously banging nightlife, it’s easy to see why Cardiff now ranks alongside London and Edinburgh as one of the UK’s most compelling destinations.”

ROUGH GUIDES
Cardiff: The University

Cardiff University has an international reputation for excellence in teaching and research, built on a history of service and achievement since 1883.

WORLD-LEADING RESEARCH
Cardiff is in the top tier of Britain’s research universities and is a member of the prestigious Russell Group. We are ranked second nationally for research impact, and in the top 5 universities for research excellence in the UK.

AN INTERNATIONAL COMMUNITY
Cardiff is a friendly, globally diverse university. With over 7,900 international students from more than 130 countries, you’ll be part of a vibrant community that celebrates its diverse culture.

A BEAUTIFUL CITY CENTRE CAMPUS
Cardiff is recognised as one of the 10 most beautiful universities in the UK (Times Higher Education 2018).

FIRST-CLASS FACILITIES
We're undertaking our biggest campus upgrade for a generation by investing £600m to improve and develop our facilities and infrastructure. There are more than 2,500 study spaces spread across the University including dedicated areas for postgraduate students.

TEACHING EXCELLENCE
We have a long history of providing outstanding research-led teaching, and we’re ranked among the top 40 universities in Europe for teaching excellence (Times Higher Education Europe Teaching Rankings, 2019).

OUR STUDENTS’ UNION
Our Students’ Union has been voted among the top 4 in the UK (Times Higher Education Student Experience Survey 2018). The Union offers many spaces to eat, relax and study, as well as being home to more than 200 societies and 60 sports clubs.

Find out more at cardiff.ac.uk
Living in Cardiff

Whether you choose to live in a University residence or private accommodation, we want you to feel at home here.

UNIVERSITY RESIDENCES
Dedicated postgraduate apartments are available in University residences, allowing you the opportunity to meet, live and work alongside like-minded people who understand the demands of postgraduate study. International postgraduate students are guaranteed a single-occupancy place in University residences for the full duration of their studies, and EU students for the first year of their studies.*

OPTIONS TO SUIT EVERYONE
We offer a range of high quality student residences to suit individual preferences and budgets, including single or mixed gender accommodation.

AFFORDABLE
Cardiff is the most affordable city for students in the UK**, and this is reflected in our inexpensive University accommodation. A self-catered residence costs between £111 and £156 per week, while a room in part-catered residences typically costs £153 per week (2019/20 prices for single occupancy residences).

PRIVATE ACCOMMODATION
There’s a plentiful supply of accommodation available from private landlords in Cardiff. We run a residential house search event in August, allowing you to meet other postgraduates and look for private rented accommodation as an individual, or as part of a group. Our Students’ Union also operates its own professional letting agency, Cardiff Student Letting, which provides student houses suitable for a range of budgets and does not charge agency fees.

*Conditions apply.
**Source: NatWest Student Living Index 2019.
International students

As an international student, you can benefit from a range of specialist support services designed to make your move to Cardiff as straightforward as possible.

A WARM WELCOME
We offer a free airport collection service from both Cardiff and Heathrow airports before the academic year starts. Once you arrive in Cardiff, we’ll provide you with a comprehensive induction programme and arrange activities to help you settle into your new home.

GUARANTEED ACCOMMODATION
Cardiff is one of only a small number of universities that guarantees high quality, conveniently located accommodation for single international students.* See page 30 to find out more about our wide range of student accommodation.

ENGLISH LANGUAGE SUPPORT
Our English language teaching centre offers a variety of courses which cater for most language levels and abilities. Our students come from all over the world to improve their English language skills before starting university. Classes are taught on campus by our experienced, fully qualified English language tutors. There is also an IELTS Test Centre at Cardiff University offering regular test dates throughout the year.

Summer Pre-sessional Programmes:
- 8, 10 or 12-week intensive courses are available for international students holding conditional offers.

English for University Study Programme:
- an academic year programme with entry in September, January and April.

In-sessional Student Support:
- we provide assistance with academic writing, exam techniques, listening and speaking.

APPLICATION GUIDANCE
Our international team provides a dedicated advice service to help guide you through the process of applying to study at Cardiff. You can contact our international team at any point before, during and after the application process, and they’ll help with any questions you may have: international@cardiff.ac.uk

EXPERT ADVICE
Alongside the support provided by Cardiff Business School, international student advisers are on hand to assist you on issues including visas, immigration and finance.

Find out more at cardiff.ac.uk/international

*Conditions apply.
Funding your study

We understand that advancing your education to postgraduate level is a significant financial commitment, so it’s a good idea to consider your funding options as soon as possible.

MASTER’S EXCELLENCE SCHOLARSHIPS
Our competitive Master’s Excellence Scholarship scheme has been designed to support high calibre UK and EU students in funding your postgraduate study. We’re investing up to a total of £500,000 in the scheme for entry in 2020, with each scholarship awarded in the form of a £3,000 tuition fee discount – please see our website for details.

INTERNATIONAL SCHOLARSHIPS
We run a range of prestigious scholarship programmes to support exceptional international students, including our Vice-Chancellor’s International Scholarship scheme. Awards from £2,000 are available to international students across a wide range of subject areas and, in many cases, you’ll automatically be considered when you apply for your degree programme – please see our website for details.

UK GOVERNMENT POSTGRADUATE FUNDING
Postgraduate loans from the UK government are available to support UK and EU students who fulfill the eligibility criteria. Different loans apply depending on where you’re domiciled in the UK and EU – please see our website for details.

UK GOVERNMENT DOCTORAL LOANS
Doctoral loans from the UK government are also available to support UK and EU students who fulfill the relevant eligibility criteria. As with the UK Government funding for Master’s study, different loans apply depending on where you’re domiciled in the UK – please see our website for details.

ADDITIONAL FUNDING SOURCES
The UK’s seven Research Councils fund UK and EU research students on a competitive basis through our doctoral training programmes. Throughout the year, we advertise a range of funded PhD projects on our website. If you’re an international student, make sure you investigate funding opportunities offered within your home country via the British Council and other external funding providers. Our Unistaff Jobshop can help you secure part-time, casual or regular employment within both the University and external organisations. Numerous charities, trusts and foundations also offer funding for postgraduate study.

WHAT DOES MY COURSE COST?
Tuition fees vary depending on the course you choose and whether you’re a home (UK/EU) or international student. You can find full details of the tuition fees for individual programmes on the course pages of our website.

Find out more at cardiff.ac.uk/postgraduate
Making your application

You can apply for our postgraduate programmes directly through our website.

Once you have identified your area of interest and programme of study, use our step-by-step guide to help navigate through the process.

**YOUR OFFER:**
You can track the progress of your application in our online applicant portal. You’ll also receive an email containing the details of your offer. Most applicants will receive an offer within four weeks, although some may take longer. Your offer could be:

- **Conditional:** You need to submit additional evidence. In most cases this will mean providing copies of your qualification certificates when they become available.
- **Unconditional:** You’ve been offered a place – congratulations!

**UK/EU students:** In most cases, all you’ll need to do to secure it is to accept your offer.

**International students:** You’ll need to accept your offer and pay a deposit to secure your place.

**FURTHER INFORMATION:**
Cardiff Business School
Postgraduate Admissions
E: studybusiness@cardiff.ac.uk
T: +44 (0)29 2087 9999

Find out more at cardiff.ac.uk/postgraduate
This brochure is printed on paper sourced from sustainably managed sources using vegetable-based inks. Both the paper used in the production of this brochure and the manufacturing process are FSC® certified. The printers are also accredited to ISO14001, the internationally recognised environmental standard. When you have finished with this brochure it can be recycled, but please consider passing it onto a friend or leaving it in your careers library for others to use. Thank you.

IMPORTANT LEGAL INFORMATION

The contents of this brochure relate to the Entry 2020 admissions cycle and are correct at the time of going to press in September 2019. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree: Students admitted to Cardiff University study for a Cardiff University degree.

CARBS/0919/3000