



CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD

Cardiff Business School

Undergraduate
degree programmes

cardiff.ac.uk/business



Shape your future and a better world

Join our internationally accredited business school





Together, we can make a difference to business and society

We believe business should be about more than just profit. It should drive meaningful change - building a better society, strengthening the economy, and creating a brighter future for generations to come. We call this **public value**.

We'll prepare you for a successful career and empower you to make a positive and meaningful impact on the business world.

From challenging inequality to promoting sustainability and social responsibility, you'll develop the skills and mindset to shape a better future for all.

Diversity is important to us. It enriches our community and allows us to look at the world, and business, from different perspectives. Together, we'll delve into the social, ethical, and sustainable implications of corporate behaviour and practice, respectfully debating ideas, experiences, and preconceptions.

Support and community

Our committed support staff are available to help you navigate student life from day one. From health and wellbeing advice to counselling, support for disabled students, and managing money, our services are completely free and impartial.

Settle in smoothly

We run a Student Mentor Scheme where you'll be matched with a student mentor – a current student, who'll help you settle in and answer any questions.

Your future campus



Study and social spaces are all tailored to enhance your academic journey and on-campus experience.

The Aberconway Student Community Hub

A space for study and group work.

The Undergraduate Hub

The place to find support for your academic and pastoral queries.

Student High Street

Get support with careers, placements, and going abroad.

The Lounge

A great place to relax, socialise or study.



Scan the QR code and let Sara give you a tour of the key spaces.



“I feel that every lesson, seminar and lecture I’ve attended has been valuable and aligned with my aspirations and goals. The staff and lecturers deliver really high-quality lectures, and in combination with seminars and tutorials the learning is all the more enjoyable and beneficial.”
Vilmar, Business Management (BSc)

Thrive in your future career



Tanisha shares her experience of doing a placement year at GSK, and why she highly recommends completing a placement.



From the moment you arrive, we'll help you achieve your career ambitions.

You'll also benefit from plenty of opportunities to gain practical experience and first-hand exposure to the business world, ensuring you build a solid foundation in the business sector before launching your career.

Professional placement year

All our degrees are available with the option of a professional placement year. This paid year in employment allows you to kick-start your professional training and stand out from the crowd after graduation.

Placements can vary and have taken place in a range of organisations and sectors. Previous placement hosts have included Deloitte, L'Oréal, Disney, Bank of England, Welsh Government, and local small-to-medium-sized enterprises (SMEs).

Business-specific careers support

Student Futures has a base in the School, offering a business-specific service to assist you in shaping your employability. Our mix of in-person and online guidance makes planning your future simple, accessible and exciting.

We'll help you develop practical skills and professional confidence

to thrive in the graduate job market through workshops, one-to-one career appointments, and assistance with securing a variety of work experience opportunities. We host professional networking events and careers fairs, allowing you to connect with graduate employers on campus.

Enterprise excellence

If you dream of launching your own business, we offer mentorship, competitions, and support to develop entrepreneurial skills.

We're proud recipients of the prestigious Small Business Charter award. This national kitemark recognises business schools that demonstrate excellence in encouraging student enterprise, engagement in the local economy, and business support.

Where do our graduates go?

Our graduates go on to build careers in a range of different sectors and roles – from major global organisations to small boutique companies or social enterprises.

93% of our undergraduates were in employment and/or further study, due to start a new job or course, or doing other activities such as travelling, 15 months after the end of their course. (Graduate Outcomes survey 2022/23).

Source: Based on UK-domiciled, full-time graduates who were studying for their first degree. Source: Graduate Outcomes 2022/23 survey results published by the Higher Education Statistics Agency (HESA). Copyright Jisc 2025. Jisc cannot accept responsibility for any inferences or conclusions derived by third parties from its data.



“My Careers Adviser helped me re-write and structure my CV when applying for graduate jobs and later helped me prepare for my first in-person assessment centre. Her advice gave me the confidence and knowledge that helped me secure my dream graduate role.”
Isabelle, Business Management (BSc)

Unlock a world of possibilities

Study abroad as part of your degree for a life-changing experience.

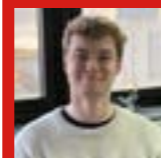
Discover new cultures, learn a new language, and make lifelong friendships. Develop skills and attributes such as resilience, self-sufficiency, and cultural awareness in readiness for a global career.

Year abroad

Explore partnerships with universities and business schools worldwide, from Europe to Asia, North America, and beyond, all taught in English. Open to all undergraduate students, you'll transfer onto a 4-year version of your degree programme and spend year 3 abroad.

Spend your summer abroad

Maximise your summers with short-term study, work, or volunteer experiences around the globe. Bursaries available.



Meet Joe who spent an incredible year studying abroad in Copenhagen.



Scan the QR code to watch.



“I would 100% recommend studying abroad, it has been one of the most fun and enriching times of my life, as I've really pushed myself out of my comfort zone, and become more confident, resilient, and independent.”

Rachel, Business Management (BSc)

Studied abroad at Comillas Pontifical University, Spain



“Studying abroad pushed me out of my comfort zone in the best way possible - from adapting to a new education system, to exploring the outback and travelling around the country during semester breaks. I've built so many connections here and have been offered an opportunity to work with an Australian company in their London branch!”

Chloe, Business Management (BSc)

Studied abroad at Curtin University, Australia



“I think employers really value candidates with more than just strong grades, but real-world experiences too. In my current role at EY as an Audit Associate, it's definitely a great conversation starter, as most financial roles are global, you're bound to find someone who has a connection to your study abroad location.”

Neena, Banking and Finance (BSc Econ)

Studied abroad at Cornell University, US



“I made great new friendships and connected with individuals from various backgrounds, which supplemented my global awareness and cultural appreciation. The leap of independence allowed me to increase my adaptability and develop as an individual.”

Daniel, Economics and Finance (BSc Econ)

Studied abroad at Curtin University, Australia



Our degree programmes

Flexible, practical, and future-focused, our degree programmes are designed to prepare you for contemporary business, management, and leadership challenges.

Put theory into practice and tackle real-world case studies drawn from cutting-edge research and our network of business partners.

Typical grade requirements are AAB-BBB for A level and 34-31 for IB.



For full details about our programmes including entry requirements, visit our website.



Accounting and Finance

Accounting and finance are key to the success of any business in the global economy. If you have a flair for numbers and a passion for influencing positive business change, join us to contribute meaningfully to our society and economy.

We'll equip you with the essential professional skills and knowledge sought by employers in a sector offering excellent career opportunities.

Practical, technical and accredited

Our programmes are accredited by professional bodies such as ICAEW, ACCA, and CIMA. This means that subject to passing certain modules you can get credit for prior learning and exemptions from many of the first level of exams from the professional qualification that these bodies offer.

We'll equip you with technical skills and expertise through a mix of theory and practical examples. Stay up-to-date with industry trends while exploring specialist aspects of accounting, finance, commercial law, and quantitative analysis.

Beyond technical expertise, you'll develop essential non-technical skills highly valued by employers, such as adaptability, teamwork, analytical thinking, problem-solving, and communication. We'll also introduce you to disciplines like marketing and strategy and legal studies. This holistic approach gives you a wide understanding of the business world.

Our partnership with Bloomberg as an Experiential Learning Partner positions us as a world leader in experiential education.

As part of the Institute of Chartered Accountants in England and Wales' Undergraduate Partnership Programme (UPP), you can apply to embark on a 1-year paid placement with accounting firms, accelerating your path to professional qualification.

You'll have access to a Bitcoin Database, a resource for Bitcoin blockchain analysis and insight.

Changing Futures bursary

Eligible students from financially disadvantaged backgrounds can apply for the ICAEW Changing Futures bursary.

“ You'll develop a range of technical skills, business awareness and graduate attributes that will provide you with a truly strong foundation for a highly successful future in your career.”

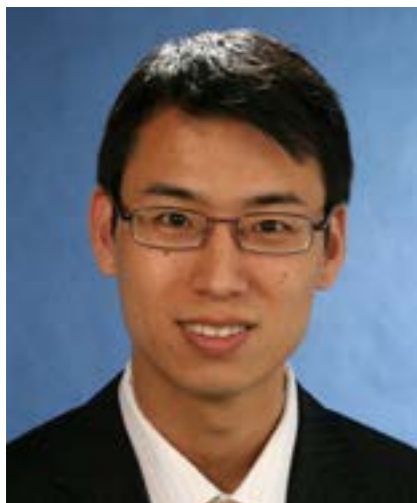
**Dr Eleanor Dart,
Lecturer in Accounting**

Accounting BSc

Accounting BSc, UCAS code: **N400**

Accounting with Professional Placement BSc,

UCAS code: **64F9**



Fast-track your career with our professionally focused accounting degree, offering exemptions from chartered accounting exams.

In your first year, delve into the fundamentals of financial and management accounting, and finance.

Year 2 combines theory and practice, exposing you to real-world accounting scenarios before choosing from a range of specialist options.

In your final year, master advanced accounting topics, including corporate finance and strategy, management accounting and control.

Accounting and Finance BSc

Accounting and Finance BSc, UCAS code: **N490**

Accounting and Finance with Professional Placement BSc,

UCAS code: **751G**

Fast-track your career with our specialist accounting and finance degree, offering exemptions from chartered accounting professional exams.

In your first year, delve into the fundamentals of accounting and finance.

Combine theory and practice in year 2, as you explore real-world accounting and finance scenarios before choosing from a range of specialist pathways.

Year 3 dives into advanced financial management, including security analysis, portfolio management, corporate finance and strategy, and financial derivatives.



“The course is a great choice for those who have an aptitude for numbers and are interested in working in a wide range of industries, such as finance, accounting, banking, or consulting.

The skills and knowledge gained can be applied to a variety of different roles. There is a high demand for skilled finance professionals in many industries, which can lead to good job prospects and earning potential.”

Ashley, Accounting and Finance (BSc)



“We develop forward-thinking graduates who are ready to lead, adapt, and thrive in an ever-changing global economy. Our curriculum is shaped by industry insights and professional standards, meaning you’ll graduate not just with a degree – but with a clear advantage in the job market.”

Professor Qingwei Wang, Head of Accounting and Finance



Business Management

Business management is an ever-evolving field which impacts lives around the world.

Explore every aspect of business, delving into key areas to understand how they come together to create successful organisations. The broad nature of business management opens doors to a wide range of career opportunities. Through a mix of theory and practical examples, we'll equip you with the skills, knowledge and entrepreneurial mindset to thrive in the global job market. Together we'll consider the impact of business decisions on our society and economy and work to make a difference to the world around us.

Our comprehensive and flexible programmes cover everything from multinational corporations to social enterprises and charities, ensuring you're prepared for all types of organisations and sectors.

Starting with our universal business management first year, you'll then have the opportunity to choose a specialist pathway in Marketing, International Management, or Supply Chain Management, or stay on our general business management degree.

You'll develop management expertise from our team of experts. We'll introduce you to disciplines like accounting, advertising, digital technology, marketing, supply chains, employment and management.

Stay ahead of the curve with industry insights from guest speakers, real-world case studies, and industry trips. With our support, you'll build a skill set to respond to current developments and challenges in business.

“ We provide a degree which is incredibly broad in its scope and reach. ”

A wide interpretation of business embraces all forms of organisation from the world's biggest multinationals like Walmart or Amazon to the smallest kids' sports clubs.”

**Professor Tom Entwistle,
Professor of Public Policy
and Management**

Business Management BSc

Business Management BSc, UCAS code: **N201**
Business Management with Professional Placement BSc,
UCAS code: **457D**

Take your first steps towards becoming a socially responsible and ethically minded business leader who thinks critically, acts confidently, and creates meaningful impact in local and global business environments.

Our emphasis on sustainable management, combined with the core business principles that matter for global industry, mean you'll be well prepared to successfully lead organisations in an increasingly complex, digital, and interconnected world.

Industry partnerships and placements, optional modules and study abroad opportunities underpin personal and professional development, preparing you to lead confidently in contemporary business environments.



Business Management (International Management) BSc

Business Management (International Management) BSc,
UCAS code: **N202**
Business Management (International Management) with Professional Placement BSc, UCAS code: **2B68**

Develop core business management skills alongside the cultural diplomacy and entrepreneurial mindset needed to thrive and make meaningful impact in the global business environment.

Study the cultural landscape of international environments - and develop your cultural understanding - while developing key skills in management, accounting, marketing and supply chains, exploring how organisations respond to the rapidly changing demands of global business.

Learn how multinational businesses operate and prepare to lead in an interconnected world, tackling social and environmental challenges and managing conflict across a diverse range of contexts..



“ I think international management is more relevant than ever. After the pandemic, there has been an exponential growth in the need to work seamlessly across borders - for numerous societal, economical and cultural reasons. As an immigrant professional in the UK, I believe cross-cultural management is an essential key skill in any business and can serve as a unique selling point for any candidate.”

Isabel, Business Management (International Management) (BSc)

Business Management (Marketing) BSc

Business Management (Marketing) BSc, UCAS code: **NN25**
Business Management (Marketing) with Professional Placement BSc, UCAS code: **8J73**

Learn to think critically and confidently design and deliver impactful marketing and advertising campaigns across digital, retail and business environments.

Master a wide range of marketing strategies, from research and insight generation to strategic planning and execution, building the confidence in formulating, implementing and evaluating how organisations promote their products and services.

Through industry partnerships, you'll engage with real-world business challenges, employer-led activities and applied projects to connect your learning to current industry practice.



Business Management (Supply Chain Management) BSc

Business Management (Supply Chain Management) BSc, UCAS code: **N291**
Business Management (Supply Chain Management) with Professional Placement BSc, UCAS code: **856J**

Start your journey toward becoming an ethical, confident and socially responsible leader with a degree that combines core business management with the real-world demands of global supply chains.

Explore the varied ways in which organisations respond to the rapidly changing challenges and demands of contemporary business.

You'll be prepared to lead effectively in complex, digital and interconnected global environments, developing invaluable decision-making skills needed to manage supply chains responsibly and strategically - from appraisal to development, implementation and evaluation.

“We're fortunate enough to be one of the leading centres in the UK for research in logistics and supply chain management, so our partnership with NOVUS is an exciting development for students who will gain both research-led knowledge and enhanced employability skills.”

Professor Andrew Potter,
Professor in Logistics and Transport





Business Management with Welsh BSc

Business Management with Welsh BSc,
UCAS code: **NQ26**

Business Management with Welsh with Professional Placement BSc, UCAS code: **NQ28**

Develop your Welsh language skills alongside your business acumen to thrive in Wales' growing job market.

Become a socially responsible leader with a degree that combines core business disciplines, such as strategy and entrepreneurship, with a deep understanding of Welsh language and culture, and their role in business management.

Explore how organisations respond to the rapidly changing demands of modern business and develop high-level Welsh language skills through literature, sociolinguistics and translation modules, nurturing a strong appreciation of its significance in contemporary Wales.



Economics

Economics influences nearly every aspect of our lives. From the price of your morning coffee to global efforts tackling climate change. We'll help you understand the forces shaping our world and give you the tools to make a real impact.

We'll apply cutting-edge mathematical and statistical tools to understand and predict the behaviour of individuals, firms, markets and countries. You'll learn how to predict behaviour, assess policies, and answer big questions with evidence and clarity.

We'll challenge you to think critically about the world around you – to simplify complex realities in meaningful ways, make sound decisions, and confidently communicate your insights, whether you're addressing specialists or the public.

Our business school is focused on generating Public Value. For economists, this means working ethically and with integrity but also feeling confident applying economics to understand and help address society's grand challenges. With us, you will develop a deep understanding of the most pressing issues facing society and will be equipped with the tools to help do something about them.

You'll train in our state-of-the-art trading room where we'll prepare you for trading and risk management in a controlled environment equipped with Investor Simulations, TRETs and Bloomberg.

Learn from the best, as our faculty - renowned international experts - guide you through the intricacies of the field, drawing from their wealth of real-world experience and leading research

Our programmes will give you an analytical toolkit suited for a wide range of careers, from fast-paced industries in the city to government, consultancy, and industry.

“Economics excites me because of the broad range of really important questions economists are trying to answer, and the positive impact these new discoveries have made on people's lives.

Our aim is to develop your ability to apply economic thinking to better understand every aspect of society – not just markets and prices.”

**Dr Iain Long,
Senior Lecturer in Economics**

Economics BSc

Economics BSc, UCAS code: **L101**
Economics with Professional Placement BSc,
UCAS code: **R644**

“I enjoy maths a lot and I liked the mathematical aspect of the modules – it was interesting how it is applied to different situations.

I also liked the increase in the variety of optional modules as you progressed through the years so you can really begin to tailor what you want to learn about.”

**Trinity, Economics
(BSc Econ)**

In year 1, explore the fundamentals in macroeconomics, microeconomics, and mathematics and statistics for economists.

We'll also dive into what it means to be a successful economist, explore our Public Value mission and gain perspective through the study of economic history.

In year 2, you'll continue your core studies in micro- and macroeconomics with more advanced mathematical

tools. You'll be introduced to econometrics, learning to uncover patterns in complex economic data. We'll also explore economic policy and how economists evaluate its real-world impact.

In your final year, apply your skills to real-world economic scenarios across a range of fields. With full flexibility in your module choices, you can tailor your studies to your interests and career goals. You'll also have the option to explore more advanced microeconomics, macroeconomics, and econometrics.



Business Economics BSc

Business Economics BSc, UCAS code: **L115**
Business Economics with Professional Placement BSc,
UCAS code: **M298**



“**There are always plenty of opportunities to develop your potential outside of the curriculum.** For example, internships, work experience, placements, study abroad.”
Joyce, Economics (BSc)

In year 1, you'll build core skills in microeconomics, macroeconomics, and quantitative methods.

We'll apply these tools through a group economics project, explore how theory meets practice in business, and gain perspective by studying key moments in economic history.

In year 2, deepen your knowledge of micro, macro, and econometrics, using advanced tools to analyse real-world data. Explore the economics of Industrial Organisation and choose two applied modules, such as corporate law or marketing, to align your studies with your career interests.

In your final year, you'll study core modules in entrepreneurship, regulation, and strategic management, gaining practical business skills. Optional modules let you apply your economics knowledge across diverse areas like labour markets, the environment, or psychology.



Banking and Finance BSc

Banking and Finance BSc, UCAS code: **N301**
Banking and Finance with Professional Placement BSc,
UCAS code: **9K76**

In year 1, we'll cover the essentials in macroeconomics, microeconomics, and mathematics and statistics for economists.

Apply what you've learned through a group project and experience our trading room to learn about trading strategies.

In second year, you'll continue core micro- and macroeconomics with more precise, maths-based analysis. You'll also study econometrics, which uncovers patterns in economic data. Two applied optional modules let you explore areas in banking and finance aligned with your interests and career goals.

By final year, you'll be able to apply your core skills to questions in fields aligned with your interests and career goals, choosing from a wide range of optional modules. These focus on evaluating theories through empirical work, deepening your understanding.

“**I wanted to take a practical route and study the applications of economics, which the Banking and Finance course offers.**

I was able to simultaneously learn about core economic theorems while also being taught how financial markets like the stock exchange work through the simulated trading room.”




Abheesh, Banking and Finance (BSc Econ)



How to find the School

Cardiff Business School is just a short walk from Cathays Campus.

Key

-  Cardiff Business School
-  University and NHS buildings
-  Student residences

Important Legal Information

The contents of this brochure relate to the Entry 2027 admissions cycle and are correct at the time of going to press in June 2026. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree:

Students admitted to Cardiff University study for a Cardiff University degree.

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Thank you.

Mae'r ddogfen hon hefyd ar gael yn Gymraeg.
This document is also available in Welsh.

Cardiff University is a registered charity, no. 1136855

This prospectus can be made available in alternative formats, including large print (text), Braille and on audio tape/ CD.

To request an alternative format please contact Laura Roberts:

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Email: RobertsL9@cardiff.ac.uk



**To find out more about
Cardiff Business School**

Email: studybusiness@cardiff.ac.uk

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