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Sent by email to dd@iscoedchambers.co.uk

30 October 2020

Dear Mr Daycock,

Re: Institutional Response: External Examiner Annual Report 2019/20

I am writing further to the receipt of your External Examiner's report for the Public Administration and Media Law and Ethics modules on **MA programmes in Broadcast Journalism**, in **Magazine Journalism** and in **News Journalism** and **MSc Computational and Data Journalism**.

Your report does not appear to raise any significant issues that require a more immediate response however, the School has been asked to address the following comments raised in your report:

- **Feedback:** More depth needed on the feedback given in the Public Administration programme would help understanding, and also a broader range of feedback e.g. including praise for good work, would be helpful. Very good feedback on the Media law programme.

I am confident that the Programme Team will endeavour to address the issues identified in your report and your comments will help inform their [Annual Review and Enhancement](#) process.

The University is pleased to note your positive comments, including:

1. Your positive comments regarding the programme structure, academic standards, and assessment process.
2. The curriculum and programme and teaching and learning methods deliver an excellent grounding in the skills and knowledge needed by practical journalists at a very high level.
3. Compares highly with other providers and maintains the high standard and reputation achieved in previous years.
4. The assessments demonstrated a sound variety of methods and tested knowledge and application of skills to a high level. Very high levels of writing



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and communication shown by students, coupled with clear understanding of the key legal and administrative principles needed by practising journalists.

In order to meet the expectations of the [QAA Quality Code](#), both the External Examiner Annual Report and this Institutional Response will be published on the University's [Public Information website](#) and will be available to all students and staff.

We are most grateful for your valuable input into this process.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'S Wright', with a stylized flourish at the end.

Mr Simon Wright
Academic Registrar