

## **INSTITUTIONAL RESPONSE: EXTERNAL EXAMINER REPORT 2012-2013 - MA in Political Communication**

Dear Professor Davis,

I am writing further to your External Examiner's report for the above programme(s). Your Report has been considered by the Cardiff School of Journalism, Media and Cultural Studies in accordance with our approved procedures. I am, therefore, now in a position to respond on behalf of the Vice-Chancellor to the main points you had raised.

### Issues Highlighted

Your Report raised one issue which has been referred for consideration by the School. The following response has been provided on behalf of the School.

*"We are grateful for the constructive feedback you provided. We note that overall you are very pleased with the MA Political Communication degree in terms of its research, teaching and administration standards.*

*However, you did raise an important point about the number of assessment points students are asked to complete over the academic year. It is our intention in the next year to review the number of assessment points, particularly when there is more than two in a 20 credit module. We will also review the number of assessment points for 10 credit modules."*

### Positive Comments

The School and University are pleased to note your positive comments on the School's provision including:

- a. **[1, 2 and 3] your positive indications regarding the programme structure, academic standards and assessment process;**
- b. **[6] your favourable remarks on the programme content, the preparedness of students for jobs in the discipline, the course administration and the standards of teaching and assessment.**

I hope that you will find this response satisfactory and thank you for your service as External Examiner.

In order to meet the expectations of the QAA Quality Code, both the External Examiner Annual Report and this Institutional Response will be published on Registry web pages and will be available publically.

The University's provision of the formal Institutional Response is not intended to constrain direct communication between schools and their External Examiners. Schools are encouraged to discuss with their External Examiners any matters of detail raised in their Reports and, more widely, any issues impacting on the quality and standards of awards, including possible changes to programmes.

We are most grateful for your comments and for your support in this matter.

Mrs Jill Bedford  
Director of Registry and Academic Services