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Sent by email to v.bakir@bangor.ac.uk

11 February 2021

Dear Professor Bakir,

Re: Institutional Response: External Examiner Annual Report 2019/20

I am writing further to the receipt of your External Examiner's report for the MA Digital Media and Society.

Your report does not appear to raise any specific issues that require a more detailed response therefore the School has not been asked to provide a formal response.

Your report will be considered by the School and will also be used to help inform their [Annual Review and Enhancement](#) process.

The University is pleased to note your positive comments, including:

1. Your positive comments regarding the programme structure, academic standards and assessment process.
2. Confirmation that the actions taken as a result of the variation of assessments in relation to industrial action and Covid-19 have been appropriate to protect the academic standards of the programme and have allowed students to achieve their programme level learning outcomes.
3. All modules remain of an excellent standard, commensurate with published subject benchmarks for this field, and offering students high quality, tailored feedback. The maintenance of such high standards in light of the COVID-19 pandemic is commendable, and the team should be congratulated.
4. The blog for MCT544/Understanding Digital Media – a mixture of both the academic and creative – is a good idea and there were some very good executions of this in the students' work.

I hope that you will find this response satisfactory and we thank you for your continued support of the programme.



Registered Charity, no. 1136855
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In order to meet the expectations of the [QAA Quality Code](#), both the External Examiner Annual Report and this Institutional Response will be published on the University's [Public Information website](#) and will be available to all students and staff.

We are most grateful for your comments and for your support in this matter.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'S Wright', written in a cursive style.

Mr Simon Wright
Academic Registrar