

## **Institutional Response: External Examiner Annual Report 2012-2013 - BA in Journalism, Media and Cultural Studies**

Dear Professor Harrison

I am writing further to the receipt of your External Examiner's Report.

In accordance with our standard practice, a copy of the Report is being forwarded to the School concerned, who will use its contents to help inform its Annual Review and Enhancement process. The University is pleased to note your many positive comments, including:

- a. **[1.1, 1.2 and 1.3] your positive indications regarding the programme structure, academic standards and assessment process;**
- b. **[1.1] the indication that you have been "consistently impressed with the range and scope of the modules taught and the different and imaginative types of assessment used to produce a coherent degree programme" and your report of "ample evidence of excellence in students' work";**
- c. **[1.2] your indications that that the "standard of this programme when compared with similar programmes is high and the performance of the students in the year 2012/13 is impressive when compared to their peers in similar programmes";**
- d. **[1.3 and 1.4 and 1.7] your positive comments on the quality of feedback provided to students, the use of the full mark range and your commendation of staff for their commitment and enthusiasm.**

Your Report does not appear to raise any specific issues that require a more detailed response. Accordingly, the School has not been asked to respond formally to the Report.

In order to meet the expectations of the QAA Quality Code, both the External Examiner Annual Report and this Institutional Response will be published on Registry web pages and will be available publically.

The University's provision of the formal Institutional Response is not intended to constrain direct communication between schools and their External Examiners. Schools are encouraged to discuss with their External Examiners any matters of detail raised in their Reports and, more widely, any issues impacting on the quality and standards of awards, including possible changes to programmes.

We are most grateful for your comments and for your support in this matter.

Yours sincerely,

Mrs Jill Bedford  
Director of Registry and Academic Services