

Academic & Student Support Services  
Academic Registrar  
Simon Wright LLB  
*Gwasanaethau Academaidd a Chefnogi Myfyrwyr*  
*Cofrestrydd Academaidd*  
*Simon Wright LLB*



Sent by email to [alisongow@dailypost.co.uk](mailto:alisongow@dailypost.co.uk)

07 December 2015

Dear Ms Gow,

**Re: Institutional Response: External Examiner Report 2014 – 2015**

I am writing further to the receipt of your External Examiner's Report for the MA/PG Diploma in Journalism (Digital Journalism module).

In accordance with our standard practice, a copy of the Report is being forwarded to the School concerned, who will use its contents to help inform its Annual Review and Enhancement process. The University is pleased to note your positive comments, including:

- 1. Your positive indications regarding the programme structure, academic standards and assessment process;**
- 2. Your particular commendation of the practical relevance of the programme including your comments that the programme is equipping students for real world newsrooms, rather than passing exams, is rooted in reality and provides students with a toolkit that employers should value.**

I hope that you will find this response satisfactory and we thank you for your continued support of the programme.

In order to meet the expectations of the QAA Quality Code, both the External Examiner Annual Report and this Institutional Response will be published on the University website and will be available publically.

The University's provision of the formal Institutional Response is not intended to constrain direct communication between schools and their External Examiners. Schools are encouraged to discuss with their External Examiners any matters of detail raised in their Reports and, more widely, any issues impacting on the quality and standards of awards, including possible changes to programmes.

Cardiff University  
McKenzie House  
30-36 Newport Road  
Cardiff CF24 ODE  
Tel Ffôn I +44(0)29 2087 9189  
[www.cardiff.ac.uk](http://www.cardiff.ac.uk)

*Prifysgol Caerdydd*  
*Tŷ McKenzie*  
*30-36 Heol Casnewydd*  
*Caerdydd CF24 ODE*  
Tel Ffôn I +44(0)29 2087 9189  
[www.cardiff.ac.uk](http://www.cardiff.ac.uk)

We are most grateful for your comments and for your support in this matter.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'S. Wright', with a long horizontal flourish extending to the right.

Mr Simon Wright  
Academic Registrar