

# Artist pack



## SNOWDOGS TAILS IN WALES 2017

A Wild Art event in support of Tŷ Hafan

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# Take the lead...

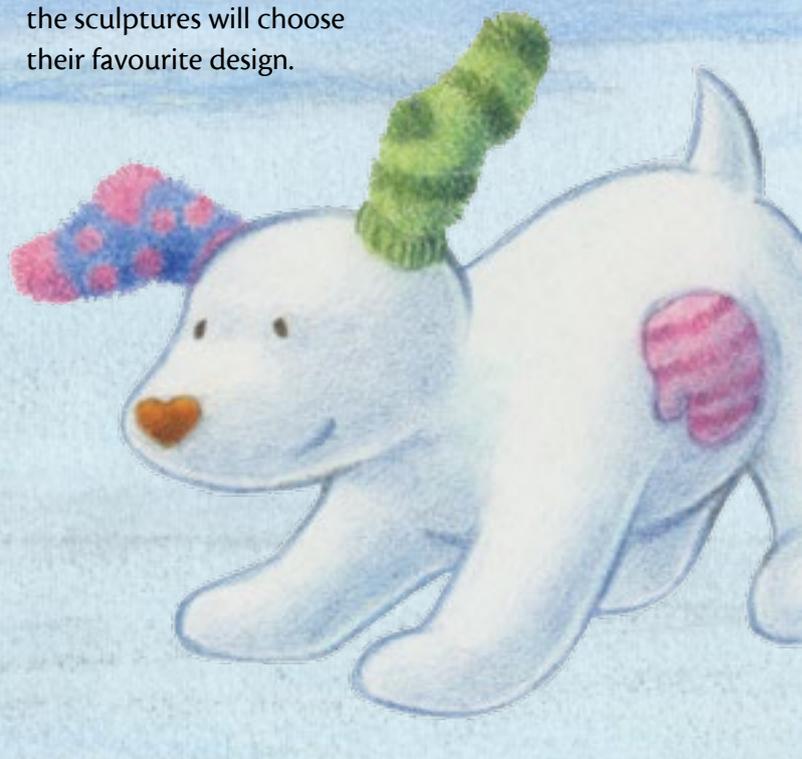
Thank you for your interest in submitting a design for Snowdogs: Tails in Wales.

This is a unique opportunity to use your creative skills to do something amazing to raise money for Tŷ Hafan so we can continue to support children and young people with life-limiting conditions and their families.

Artists, both well-known and undiscovered, are invited to submit designs which will be shortlisted by a panel of experts. These will then be displayed at an exhibition, where the sponsors will have the chance to choose their design from the shortlisted selection.

The closing date for artists' applications is 28 April 2017.

The designs will be shortlisted by a panel of local art experts. We will let you know if your design has made the shortlist by the middle of May 2017. If your design is shortlisted, it will then be exhibited at our pairing event in May 2017, where the companies and organisations that have sponsored the sculptures will choose their favourite design.





# How does Snowdogs: Tails in Wales work?

Tŷ Hafan has teamed up with Wild in Art to stage this spectacular public art trail in Cardiff. For ten weeks during Autumn 2017, a pack of Snowdogs will take over the city's streets, iconic buildings and open spaces.

Standing at 1.5m tall, these large fibreglass sculptures provide a 3D blank canvas for you to unleash your creativity. Once they've been decorated, each Snowdog will be fixed onto a concrete plinth and transported to their temporary home at a point along the trail for all to enjoy.

After the event, the large Snowdog sculptures will be sold at auction to raise funds for Tŷ Hafan.

Local schools, learning providers and community groups will also be invited to get involved via our Learning Programme, where they sponsor and design a little Snowdog to feature on a mini trail. The pup will be theirs to keep at the end of the event. Where possible, we are asking artists to link up with learners involved in the programme, facilitating art workshops, mentoring students etc.

## Why get involved?

Snowdogs: Tails in Wales aims to promote the social, cultural and economic value of art by commissioning artists to create unique designs to be enjoyed by the whole community, with sponsorship from local businesses.

It is also a valuable opportunity to celebrate the wealth of creativity at our fingertips across south Wales and developing new audiences to discover, support and contribute to our thriving arts scene.

Since 2007, Wild in Art events have been enjoyed by millions of people across the UK, generating a sense of pride and community cohesiveness in their host cities and towns.

By making your own individual contribution to Snowdogs: Tails in Wales, your work will be showcased to a mass audience and will enable you to connect with other artists, businesses and the wider Cardiff community.

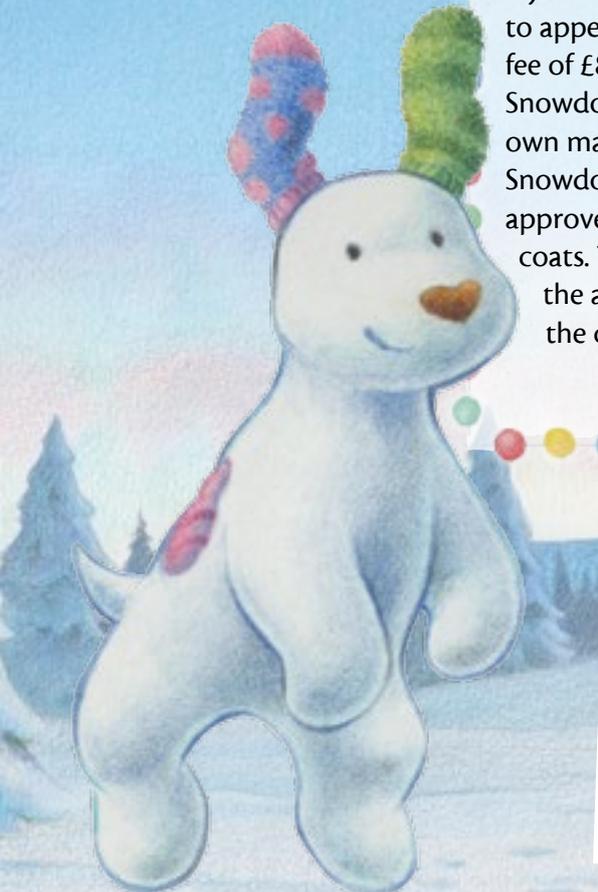


## Will I get paid?

If your design is chosen by a sponsor to appear in the trail, we will pay a fee of £850 upon completion of your Snowdog. You must supply all your own materials when painting your Snowdog but we will supply the approved varnish for the final lacquer coats. You will be acknowledged as the artist on a plaque attached to the concrete base of the sculpture

and in the official trail map, catalogue, website and app.

Should your design be commissioned, you will be invited to attend the auction event to see first-hand how your work can raise funds to support Tŷ Hafan.





Sculpture dimensions:  
height 950mm x length  
2,100mm x width 650mm x  
weight: 30kg

## How do I get involved?

To be part of our scamper across the city, please complete and sign the application form and send to the address at the end of this pack. You'll need to include the original and two copies of each design. These will be judged by a panel of local art experts. The shortlisted artworks will then be presented to the event sponsors in May 2017.

Each Snowdog is a three-dimensional blank canvas to enable artists to create their own unique work of art. They are manufactured using a mixture of Class II fire retardant laminating resin and chopped roving fibreglass over an initial brushed-on layer of polyester gel coat. Every sculpture will arrive finished with a primer and ready for you to paint.

Please submit your design using the downloadable template on the website or in this brochure. The closing date for entries is Friday 28 April 2017.

We will let you know if your design has been chosen to be part of the trail by the end of May 2017. If your design is chosen, you will be asked to transfer your design onto the full size Snowdog sculpture during June and July 2017.



## Why Snowdogs: Tails in Wales?

The theme of Snowdogs: Tails in Wales is based on the much-loved Raymond Briggs novel and subsequent animated short film *The Snowman and the Snowdog*<sup>™</sup>. It's the story of a little boy who is mourning the death of his pet dog and is delighted and comforted when the Snowman and Snowdog he builds outside come to life and take him on a magical adventure.

We were particularly drawn to the themes of dealing with loss and friendship in *The Snowman and the Snowdog*<sup>™</sup>, which relate to the support we offer at our hospice in Sully and in communities across Wales.

At Tŷ Hafan, we do everything in our power to make sure that a short life is a full life. Our care team works extremely hard to relieve the pressures of 24/7 care from parents so they can spend quality time with their children, creating special memories that last a lifetime.

Through our Snowdogs: Tails in Wales trail, we aim to get friends, families, local businesses, schools, communities and many others engaged in a fun activity that gets them out in the open air, exploring their city and making their own precious memories along the route.

## Paws for thought

# Tŷ Hafan and what we do

Tŷ Hafan is one of the UK's leading paediatric palliative care charities and offers the only children's hospice service in south Wales.

Although our hospice is based in Sully, our dedicated team offers comfort, care and support to life-limited children, young people and families throughout Wales so they can make the most of the time they have left together.

We allow parents and carers to relax and recharge their batteries during short breaks at the hospice, where the demands of 24/7 care are met by our staff. And we also make sure the needs of brothers and sisters are never forgotten. We also provide services such as Family Support, Complementary Therapy, Music Therapy and Outreach Play both within the hospice and in the family home.

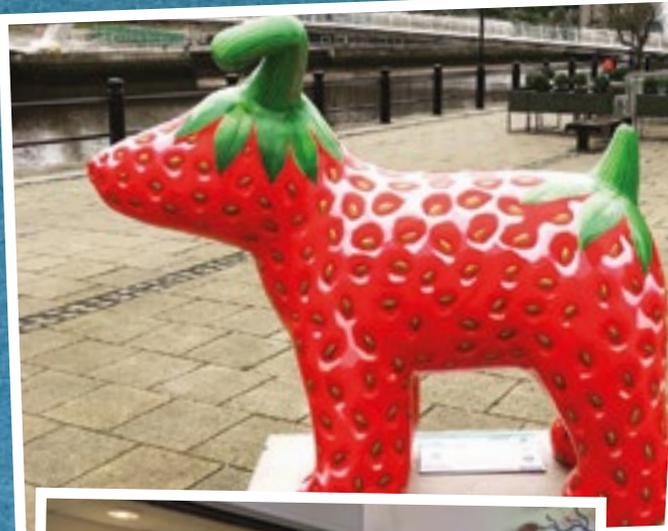
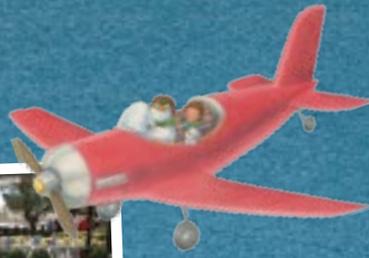
Tŷ Hafan provides support to the whole family almost anywhere, whether it is at the hospice, their own home or in hospital.

The children and young people who access Tŷ Hafan's services suffer from a broad range of conditions, including rare genetic disorders, congenital abnormalities, progressive neurological conditions or even clusters of symptoms as yet undiagnosed. For example, it cares for children with irreversible organ failure; cystic fibrosis, Duchenne Muscular Dystrophy, Batten's Disease, mucopolysaccharidosis, severe cerebral palsy and children with multiple disabilities.

It costs £4million every year to provide Tŷ Hafan's services to those families that need them. Tŷ Hafan's income is generated by public donations, fundraising and its commercial activities, principally its lottery and shop.

For more information  
please visit  
[www.tyhafan.org](http://www.tyhafan.org)  
Follow us on  
Twitter @tyhafan or  
Facebook/tyhafan





# Be part of it...

## What next?

For information and to get involved,  
please contact

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Project Manager

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07711 342086

[www.snowdogstailsin.wales](http://www.snowdogstailsin.wales)



Looking forward to you joining  
our scamper in the city

