School of Journalism, Media and Culture

Postgraduate Programmes

www.cardiff.ac.uk/journalism-media-and-culture
Welcome from a leading university...

300 seat lecture theatre, six newsrooms, two TV studios and two radio studios.

Located next to BBC Cymru Wales’ new headquarters.

“Cardiff University has geared me up to be the best I can be with excellent provisions and amazing teaching.”

Peter Gillibrand, Broadcast Journalism

4th best for Journalism and Public Relations in the UK.

Source: The Guardian University League Tables 2020
5th best for Communication and Media Studies in the UK.

Source: Complete University Guide 2020

“Cardiff is a vibrant and welcoming city steeped in culture and history.”

Greg Oxley
Political


Source: QS World Rankings by Subject 2019

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www.cardiff.ac.uk/journalism-media-and-culture
Cardiff – a thriving media city

We offer an outstanding environment in which to learn, think and develop vital personal and professional skills.

Professor Allan has authored seven books, the most recent of which is ‘Citizen Witnessing: Revisioning Journalism in Times of Crisis’ and edited fourteen others. His research has appeared in numerous peer-reviewed journal articles and contributions to edited collections, and been translated into several languages. He is a founding co-editor of an online journal and serves on the editorial boards of fifteen international peer-reviewed journals.
It is an exciting time to be joining our School.

In 2018, we moved into Two Central Square – a custom state-of-the-art building situated in the heart of Cardiff’s media community.

We worked closely with architects and designers to maximise the building’s potential in order to deliver a 21st century vision of the University environment.

Two Central Square’s surroundings and impressive facilities have greatly enhanced our students’ learning experience and opened many new opportunities. Find out more about Two Central Square on page 8.

Our teaching portfolio has recently expanded with two new MA courses - Digital Documentaries and Cultural and Creative Industries - which build upon our expert teaching and research in these areas.

Whilst rankings can never fully reflect what a School can offer, they do represent an important indicator highlighting a combination of factors, such as investment, recruitment and graduate success.

So it is pleasing to see that again we are highly ranked within the UK by the Complete University Guide and Guardian University League Tables, and internationally by the QS World Rankings by Subject. Further details can be found on page 5.

On a regular basis we secure prestigious research awards, with recent major grants contributing to our work in the cultural and creative industries, public service broadcasting, and community journalism.

Each of these grants serves to forge further links with external stakeholders, helping us to address real-world issues, challenges and priorities.

Our Centre for Community Journalism has now become a leading player in local journalism by establishing the Independent Community News Network.

Creative Cardiff, who engage and connect all aspects of the city’s cultural sector, received the inaugural Civic Award for their positive impact at the Cardiff Life Awards.

The School is the leading figure behind the launch of Clwstwr, a multi-million pound programme to drive innovation in the screen industries by creating new products, services and experiences to boost the sector in South Wales.

Our School’s mission is to foster a unique, enriching interplay between ‘theory’ and ‘practice,’ ensuring they mutually reinforce one another to considerable advantage, whether in the realm of professional skills and proficiencies, cutting-edge academic research or creative policymaking.

Should you choose to join us, we are confident you will find your experience with us stimulating and rewarding.

Professor Stuart Allan
Head of School
Building your skills, experience and employability

... not only have I acquired the **skills necessary for a career in journalism**, I have also put them into use under the pressures of real-world deadlines. 

*Antonia Howard*, International Journalism – Broadcast pathway
We combine a long-standing record of excellence in teaching and training with an outstanding research portfolio.

Our postgraduate courses range from industry oriented and practice-based training degrees, to those that blend practice and advanced academic study, through to scholarly research-based awards.

Whichever one of our master's degrees is right for you, we aim to ensure your degree is timely, engaging and directly relevant to pressing, real-world priorities.

Our courses are delivered by experts passionate about sharing their knowledge. Teaching is informed by our commitment to excellence, and grounded by the ethical values of social responsibility.

Research

We undertake innovative research that advances public understanding of important issues across journalism, media and the cultural industries, both theoretically and practically. A key strength of our environment is the dialogue between our academics and external stakeholders, which helps to ensure we deliver outcomes – from improved practice to creative policymaking – with significant impact in the wider world.

This research is carried out by specialised research centres and groups which are all based in the School.

► Centre for Community Journalism
► Coma and Disorders of Consciousness Research Centre
► Communication and Human Security
► Digital Media and Society
► Journalism and Democracy
► Media, Culture and Creativity
► Tom Hopkinson Centre for Media History

Our reputation has been recognised in the Government’s Research Excellence Framework (REF), where we were ranked 2nd in the UK for the quality of our journalism, media and communications research.

When compared with 66 other institutions in the UK, 89% of our research was classed as either ‘world-leading’ or ‘internationally excellent’, with both our research environment and the impact of our research receiving a score of 100%.

Recognition and reputation

A postgraduate degree from our School is widely recognised as a stamp of approval and quality.

For the last six years the Guardian has ranked us amongst its top five schools for Journalism and Public Relations (4th in 2020) and top ten schools for Media and Film Studies (6th in 2020).

Internationally, the QS World Rankings by Subject ranked our School as the 25th best in Communications and Media Studies in the world, and sixth best in Europe.

Accreditation

We were the UK’s first School to deliver full-time postgraduate journalism training nearly fifty years ago, and our accredited courses attest to the quality and relevance of our practice-based teaching today.

Graduating with an accredited MA degree is a significant advantage when you’re trying to stand out from other job applicants. Our four accredited degrees are: Broadcast Journalism, Magazine Journalism, News Journalism, and International Public Relations and Global Communications Management.

Careers

Upon graduation your degree will have equipped you with the skills, knowledge and experience to succeed in your chosen career path.

After leaving us, our graduates have an excellent track-record of finding employment. According to the most recent Destinations of Leavers from Higher Education (DLHE) survey, 92% of our postgraduates found employment or were undertaking further study approximately six months after graduation.
Why train to be a journalist?

To succeed you’ll need to be motivated, have a positive attitude and relentless curiosity.

During his 30-year career with the BBC Professor Sambrook was instrumental in establishing its 24-hour news channels and spent six years as director of its World Service. He plays a leading role in lobbying for the safety of journalists around the world. He is also on the board of the Bureau for Investigative Journalism and is chair of the Frontline club.
We are living in the information age and journalists are information professionals whose skills are increasingly needed.

In the wake of the Fake News crisis, we are seeing a flight to quality journalism based upon facts and not fiction or opinion. The journalistic skills of gathering, verifying, assessing and analysing information - skills in fashioning a compelling story and in engaging the public - are in higher demand than ever.

Of course those skills, and the tools a journalist uses, are changing rapidly with new technology. Today, understanding the implications of a new phone release or major software update is as important as knowing to ask “Who, What, Where, When and Why”.

Today’s journalists need to understand how to use and visualise data and how to tell video stories at twenty minutes for documentary, two minutes for a news programme or twenty seconds for social media.

Journalism is no longer about telling the public what you think they need to know. It’s now a collaborative exercise, where journalists need to manage their relationship with the news consumer and social media. Underpinning all this, the core skills remain essential. Students need a thorough grounding in media law, public administration, media ethics, interviewing and reporting skills, tight writing and editing.

For many media organisations over half of their audience now access the news using a mobile device. This has created a new type of multi-platform journalist – trained to use a mobile first strategy to deliver their content and build their audience. And where once there were just a few large media organisations, now in some sense, every company is a media company looking at how to engage the public with information and stories.

None of this is easy – it takes skill, judgement, critical awareness, and an ever-wider range of technical abilities, which is why good training is essential and journalism courses have to develop as swiftly as the industry they serve.

The best courses place digital and social media at the heart of what they do, embrace data journalism, multi-platform publishing and are closely tied into industry with guest speakers, work placements and collaborations to ensure they are relevant to the rapidly changing requirements of employers.

They also innovate across other disciplines. That’s why, five years ago, we launched an MSc in Computational and Data Journalism with Cardiff University’s School of Computer Science and Informatics and an MBA with Media alongside Cardiff Business School.

We have also developed specialist modules in business, politics, sport, data, investigative, lifestyle and consumer journalism to ensure students leave with a level of expertise in at least one key area. Our experience shows this makes a difference to employability and supports our excellent record (95%) of postgraduates from our accredited courses getting a job within six months of leaving.

Today’s journalism graduates must understand how and why news and media are changing. Case studies and direct access to media leaders provides insight into what’s driving the revolution the media is currently experiencing.

Even though we can’t say what roles or careers will be like in ten years from now, for those with commitment and self-motivation, undaunted by competition or the need for hard work, and crucially with a good foundation of training, journalism skills can take them a long way.

Professor Richard Sambrook
Deputy Head of School and Director of the Centre for Journalism
In September 2018 we moved to our new, purpose-built home in the centre of Cardiff’s Central Square development.
As one of the leading media and journalism schools in the UK and indeed the world, the opportunity to relocate to a state-of-the-art building in the heart of Wales’ capital city, represented a once in a generation opportunity.

You will benefit from world-class facilities and an ideally located base for your studies and training. Our investment in Two Central Square has ensured we continue to play a leading role in developing both research and teaching in Cardiff’s journalism, media and cultural sectors.

Within two minutes’ walk are national media organisations and sports venues such as Media Wales, BBC Cymru/Wales and the Principality Stadium which places you at the centre of a vibrant and growing media community.

**Excellent transportation links**

Two Central Square is located opposite Cardiff’s main train station, Cardiff Central, which offers you excellent local and national transportation links. Cardiff’s new bus station is also being built at Central Square in the form of the ‘Interchange’, which will ensure you have immediate access to Cardiff’s full transportation network. The Interchange is scheduled to open in 2020.

**Teaching and library facilities**

Our building contains a fully-equipped library with dedicated support and a subject librarian to help with all your study and research needs.

We have four lecture theatres (one which seats 300), six newsrooms, four editing suites, two TV studios and two radio studios.

The building also contains lots of social spaces to catch-up with friends and quiet study areas for when deadlines are looming!

**Minimising our environmental impact**

Two Central Square has been designed to meet the latest environmental standards including the BREEAM (Building Research Establishment Environmental Assessment Methodology) and its sustainability strategy includes the management of energy, carbon and water.

Don't just take our word for it . . .

**It's great for students who, like me, don't live in Cardiff and commute each day. It means I can get to and from university with ease.**

Kirstie Sutherland, Magazine Journalism

**The School's location is ideal for journalism students... it’s easy for students to commute to and from their story locations quickly enough to meet their deadlines.**

Antonia Howard, International Journalism – Broadcast pathway

www.cardiff.ac.uk/journalism-media-and-culture
The course has prepared me both on a technical and psychological level. It gives you a stamina and a critical edge that is good preparation for the newsroom. Not only can we spot a story but we can shoot it, edit it, produce it and direct it and I’d say we’ve been exceptionally well prepared for selling ourselves and our skills to potential employers.

Megan Davies, Broadcast Journalism
The degree is an intensive one-year course covering radio, television, mobile and digital journalism.

Broadcast Journalism is aimed at people who have decided to pursue a career in radio or television news and current affairs. Our aim is to help you to get your first job in a highly competitive industry.

All journalists need to know how to find and research stories, how to interview people and how to write well. These days, that’s not enough. Entry-level journalists are expected to be multi-skilled and familiar with the latest technology, enabling them to succeed in the modern broadcast newsroom.

We use digital TV and radio studios to teach you how to gather and broadcast your content. We also organise a three-week industry placement for you to put into practice the skills we teach.

We will encourage you to originate and distribute your stories through the latest social channels. Are you comfortable using Twitter, Instagram, or Facebook in a professional way? You will be by the time you leave us.

We are looking for people who can demonstrate a keen interest in news. We expect you to be engaged with what’s happening in the world. If you regularly watch and listen to TV and radio news programmes, that’s a good starting point.

We also look for people who already have some evidence of their commitment to a career in journalism. This could be acquired through student journalism or work placements in a newsroom. We don’t mind what subject you have studied at undergraduate level.

You will leave us with an MA that is widely recognised as being at the forefront of postgraduate training for a broadcasting career in digital multi-media newsrooms. Your time with us will be hard work, but hopefully it will be rewarding, and the beginning of an exciting career.

Distinctive features

◗ Broadcast Journalism is accredited by the Broadcast Journalism Training Council.
◗ Industry placements in the second semester.
◗ An outstanding alumni network across the media.
Magazine Journalism MA

Whether it’s print, online, digital, apps or social media – you will learn how to use the multimedia platforms a modern magazine uses.

Magazines today offer a wide range of possibilities for anyone looking to start a career in journalism.

From glossy fashion monthlies and quirky independent quarterlies to weekly titles for business people, customer magazines for retailers and brands, purely digital magazines, websites and even freelancing – our MA Magazine Journalism prepares you for all these possibilities.

When you finish studying Magazine Journalism with us you will feel prepared to meet any challenge your first job on a magazine throws at you. Print, digital, social media – you will know how to handle the multimedia platforms a modern magazine uses.

You will be prepared to sit in your first editorial conference and know what is expected of you and how to pitch your ideas clearly and confidently.

You will gain a set of knowledge and skills that will not only enable you to compete effectively for any entry-level job in magazine journalism but also set you up for a rapid career trajectory.

Distinctive features

- Magazine Journalism is accredited by the Professional Publishers Association (PPA).
- Industry placements in the second semester.
- An outstanding alumni network across the media.

While I am not a news writer, learning how to write news in a succinct way has helped to form the way I write longer form features. Being trained to design and edit Adobe software has also put me in good stead for wider opportunities in the working world.

Kirstie Sutherland, Magazine Journalism

Working online and in print, 2018’s students tackled consumer subjects such as how to live without plastic with canvas & glass and how to digitally detox a busy modern life with Project.esc.

www.cardiff.ac.uk/journalism-media-and-culture
This course is aimed at those wishing to pursue a career as a news journalist, whether at a local, regional, or national level.

News Journalism offers a comprehensive professional introduction to the theory, ethics, application and promotion of quality journalism.

The course offers an industry accredited skill-set enabling you to work across a range of modern journalistic roles.

You will learn the basics of how to find, produce, and publish a story using the most effective – and relevant – tools available.

You will be taught how to write news, features, and opinion, how to research stories, build up contacts, and work a news patch that you are allocated.

In addition, you will learn how to shoot short videos and stills on mobile for online reporting on our own public-facing news site and how to maximise the use of social media to share and promote your stories.

During the course the Cardifflan website and newspaper publishes news gathered from across the capital.

**Distinctive features**
- An accredited National Council for the Training of Journalists (NCTJ) course.
- Industry placements in the second semester.
- An outstanding alumni network across the media.

The FT have been really impressed that I can do shorthand, write and interview and be left with a story and come back with a fully written piece.

Yusuf Khan, News Journalism

Experts urge Cardiff to help stop the decline of insects

The location of Two Central Square is a massive positive...with the hands-on nature of the course, it really helps turn you from an undergraduate student to a ready-made journalist.

Oliver Lewis, News Journalism

London scammers con £20k from our elderly
Anyone aspiring to become an international journalist should study at Cardiff University, which is one of the top media schools in the UK and has the most professional faculty, enabling students to pursue their dreams.

Syed Muhammad Abubakar,
International Journalism
- Multimedia pathway
The course is suited to those with an international outlook and offers a mix of practice and theory for either aspiring journalists or mid-career practitioners.

International Journalism aims to offer knowledge and expertise for a career in the international media or in related fields.

The course offers the opportunity to gain a perspective on 21st century journalism in different media and in different countries. It offers a mix of practice and theory – blending journalistic techniques and advanced academic study.

The programme offers practical journalism, but remains an academic master’s degree.

The practical working environment within the degree aims to deepen professional knowledge and challenge understandings.

You will choose to specialise in either broadcast or multimedia journalism.

Distinctive features

- The course attracts international applicants wanting to strengthen the journalistic competence in their own countries.
- It provides a richness of exposure (through the multicultural nature of the student body) to comparative international media practices.
- It is aimed at journalists wanting a period of reflection and study about the practice of 21st century journalism.

The studios at Two Central Square are well equipped and students are able to learn a lot about TV and radio production. It's a good experience of what it feels like to work in the media industry.

Not only will I be leaving Cardiff with a degree but also a portfolio that I can showcase to my potential employers.

Brian Otieno, International Journalism – Broadcast pathway
Computational and Data Journalism MSc

This degree focuses on the development of skills through research-informed practical learning in journalism, data science, computer coding and digital development.

Computational and Data Journalism is a cutting-edge programme jointly delivered by the School of Journalism, Media and Culture and the School of Computer Science and Informatics.

This programme provides the perfect vantage point from which to succeed in digital journalism and allows you to develop skills in both data journalism and newsroom development. No previous knowledge of computing is necessary, and the programme is open to graduates from any discipline.

This MSc is ideal for recent graduates looking for specialist skills in digital journalism and coding that are proven to be in demand by leading organisations. We also engage with working journalists looking to develop their skills in this growing area of the industry.

As a hands-on programme, it focuses on the development of knowledge and skills through research-informed practical learning in journalism, data science, computer coding and digital development.

During this one-year, full-time master’s degree, you will benefit from a combination of lectures, seminars and workshops to develop your skills in an open, discussion-driven environment.

You will develop a solid foundation in journalism and computing, before specialising in your areas of interest and finally completing a practical and research-based dissertation project using the unique skills that you have acquired.

This programme is the perfect foundation for a career at the forefront of digital journalism. It has been designed to respond to a shortage in skills reported by employers and built to develop professional writing and editorial skills. In addition, it delivers specialist training to understanding data, coding and web application development.

**Distinctive features**

- Specialist modules include science reporting, sport, business journalism, crisis reporting, visual communication and information design.
- The course has a strong focus on practical application of the skills acquired.

Industry input: Dow Jones lead a two-day workshop in Cardiff where they challenged students to prototype a product using Data and Machine Learning to help investors make ethical decisions.
International Public Relations and Global Communications Management MA

My degree does not only have a practical focus that is essential for working in PR or the comms industry, it also gave me the opportunity to study alongside students from all over the world. We live in a globalised world and I’ll only benefit from having studied and worked with people from 20 different nationalities.

Janna Ehrhardt, International Public Relations and Global Communications Management

The degree develops the skills and techniques required to practice public relations at an international level.

Public relations is a booming industry and has continued to grow year-on-year. The numbers of Public Relations Officers (PROs) now match journalists in the UK and there is a big demand for graduates who have the skills to meet the dynamic changes of this exciting and growing sector.

Public relations specialisms are expanding too, and graduates are gaining jobs in a number of areas including crisis management, corporate social responsibility, media relations, corporate communication, sponsorship and internal communication.

Public relations, at its heart, is about communication between an organisation and its public(s), but 21st century public relations - with the advent of new media - is embedded in everything from politics and business to celebrity. PR is now firmly at the heart of strategic organisational planning.

Aside from gaining valuable practical skills, you are introduced to business, organisational and PR theory so that you can apply critical thinking to professional scenarios to further the effectiveness and quality of public relations that is practiced in industry.

This synthesis of theory and practice culminates in a final dissertation. This piece of advanced academic study would enable you to embark on further research in the field of international public relations, should you wish to do so.

Distinctive features

- The degree is fully accredited by the Chartered Institute of Public Relations (CIPR) and we are one of only ten Partner Universities in the UK to the Public Relations Consultants Association (PRCA).
- The degree is designed for both UK/EU and international students interested in international PR and communications management.
- Your student group will come from a wide range of national and cultural backgrounds offering you exposure to comparative practices.
Our MA Cultural and Creative Industries aims to produce graduates with the skills and competencies needed to meet the dynamic challenges of the creative sector.

The creative industries are one of the fastest growing employment sectors in the UK.

Cultural and Creative Industries is supported by leading-edge research and professional practice in this area, offering a balance of theory and professional study.

We will provide you with a range of conceptual and professional knowledge that will enable you to identify emerging areas of opportunity within the creative industries. You will become a flexible and reflexive practitioner with the skills and knowledge to adapt to the changing demands of the creative workplace.

You will develop your conceptual understanding of key theories as well as awareness of contemporary issues and debates within the cultural and creative industries, and discuss the challenges facing professionals and policy-makers.

You will explore the effect different political, economic, social and cultural contexts have on the way in which these industries operate, and you will develop your skills and critical understanding of work in cultural and creative organisations in a wide variety of contexts, so that you can apply critical thinking to professional scenarios to further your effectiveness in your chosen career.

You will also learn about the practice and theory of digital creativity and the skills and knowledge needed to manage digital and social media in a creative context. You will explore the innovative ways in which creative practitioners are connecting with their audiences, embracing digital, immersive and mixed media methods.

A key part of the degree and what makes it stand out, is its industry facing nature, including a professional placement module. We engage directly with external partners from the cultural and creative industries and make use of our home in the heart of Cardiff. You will benefit from strong links with Creative Cardiff. We involve creative industries businesses, organisations and practitioners at the forefront of the field in workshops, field visits and as guest lecturers throughout the programme.

This programme is suitable for graduates seeking a career in the cultural or creative industries or for professionals wishing to enhance their existing knowledge and career prospects. It will also prepare students for doctoral research in the cultural and creative industries broadly defined.

Distinctive features

- Focus on employability-related skills and professional development with opportunities for industry placement.
- Access to professional cultural and creative networks via our partnership with Creative Cardiff.
Integrate the theory and practice of documentary film and turn your ideas into innovative films for a variety of audiences.

Documentaries are a vital, successful and constantly evolving media, with an ever-growing number of places where they are screened, broadcast and streamed.

Intensive practical workshops, group sessions and one-to-one guidance will help you locate subjects and stories that matter to you, find a method of making and a mode of encounter with your subject, develop distinct shooting and editing strategies, and evolve your own unique visual language.

You will be trained in the craft and technical aspects of filmmaking, producing films of integrity and importance.

We train you to be an all-rounder, with valuable expertise in directing, production managing, camera operating, recording sound, editing, and also pitching your projects to funders and promoting your films to festivals.

We will support all types of filmmaking, including campaigning and issue-led films, long-form investigative documentaries, observational and character pieces, experimental films and documentaries about the environment. In the final master’s project, you will be able to present either a long form documentary or a portfolio of shorter pieces of work for different platforms and digital media.

You will also have the unique chance to work with a mentor from the creative industry, to pitch your idea to them, receive feedback in the making of your film to engage with the documentary industry and improve your CV.

Our teaching is informed by practice and academic rigour. Our internationally leading School consists of academics and programme makers who are at the forefront of knowledge within their field. The tutors have worked in the BBC and internationally, combining a unique breadth of knowledge of both academia and the industry.

Leading the course will be ex-BBC documentary producer Dr Janet Harris, who has made documentaries in Iraq and the UK. She is also co-author of the recently published ‘Reporting on War and Conflict’.

Distinctive features

- You will learn how to produce, direct and edit both video and sound.
- You will practice researching and writing original non-fiction film.
- You will gain skills in project management, budgeting, distributing and fund-raising.
Digital Media and Society MA

This course explores the role of new digital media in shaping and transforming society.

The emergence of new digital communication platforms has had significant impacts. Audiences are transforming into media producers; new business models are emerging; social media campaigns create new forms of politics; digital culture highlights practices of sharing and participation; and data collection and analytics affect an increasing part of our lives.

This offers new possibilities for digital citizens, but it also raises new questions regarding classic notions of privacy and freedom of expression, and it renders information and digital infrastructure a key resource.

Digital Media and Society addresses current challenges of online communication and internet studies. It enables you to develop specialist knowledge in areas such as social media, big data, citizen journalism, digital culture, the creative industries, internet governance, and digital rights. It also provides a theoretical and methodological grounding in media and communication studies.

This course provides you with a thorough understanding of the current transformations and with the analytical skills to investigate digital media in the context of social, political and economic change. We ask how online communication is shaped by users, states and businesses, and how our society is, in turn, affected by digital media.

Distinctive features

➤ You can get involved in our research group Digital Media and Society and thus become part of a dynamic research environment.
➤ You will develop an in-depth understanding of digital media and their implications for the social, political, economic and cultural environment.

Journalism, Media and Communications MA

This course provides insight into how journalism and the media is changing in a globalised context.

The course aims to develop an in-depth understanding of how media work across a variety of social, cultural, economic and political contexts.

We focus on the academic study of journalism, but also offer opportunities for the development of professional skills through optional modules in the second semester and through research.

The course explores key debates and issues in journalism studies today. It also provides training in the use of a range of research skills, to support academic scholarship in the field of journalism studies.

You will learn to assess how media are linked to forces of globalisation, political institutions, global responses to war and conflict, and environmental challenges, amongst others.

You will explore the roles of new information and communication technologies, their opportunities and challenges, their democratic potential and their regulation.

This programme offers knowledge and expertise for a career in the journalism, media and communication industries or as a foundation for PhD research.

Distinctive features

➤ The course is designed for those wanting a period of reflection to deepen their understanding of journalism practice.
➤ It attracts students from all over the world, providing a rich and diverse environment for academic study and critique.
I was able learn multiple digital skills and I’d say I’m suited to digital literacy now. I have experience in digital networking, critically reading and creating media content and finding and selecting data for learning and research. My degree will help me to secure an ideal job in sectors such as media, culture, politics and business.
Science Communication MSc

This course is offered jointly by Cardiff University’s School of Social Sciences, School of Journalism, Media and Culture, and Science Made Simple, a science communication organisation based in Cardiff.

The course aims to offer knowledge and expertise relating to the organisation and funding of scientific research, the reporting of scientific innovation and controversy, and the role of citizens, experts and the media in decision making.

You will receive practical, hands-on training in presenting science via news media or directly to audiences ranging from school children to the general public.

The programme has strong links to a wide range of media and science organisations including National Museum Wales, Wales Gene Park, local and national media, science communication centres, and policy makers in regional, national and European institutions.

Distinctive features

- It offers excellent opportunities to develop expertise in an area of increasing importance for policy, industry and scientific communities.
- The course offers you the opportunity to take a mixture of research-led and vocationally orientated modules in order to engage with current debates.
I’ve really appreciated being able to study on a course with like-minded people, and learn about salient topics, such as understanding the media from a political perspective.

**My ability to research has greatly improved.** I have been better able to investigate topics and find accurate information. This will help in my career as I will be able to focus my work on specific aspects of a topic.

Brett Childs, Political Communication
The Cardiff MBA with Media is designed for people with relevant work experience in journalism and media, who have the ambition to accelerate their progression to senior leadership roles through a period of focussed study and personal development.

The programme offers a challenging experience that will stretch and support managers who want to drive positive business change. Alongside students from a range of backgrounds, you will develop your business knowledge, increase your self-awareness and sharpen your ability as an effective and inspiring leader.

You will consider the wider commercial, social and environmental implications of decision-making in a variety of practical contexts and have the opportunity to understand the management challenges of the media industry, which is vital to the success of many advanced and emerging creative economies.

An ‘active learning’ approach is embedded in the Cardiff MBA with Media. We believe that effective learning is founded on two things – your involvement in diverse and challenging experiences, and the way you make sense of those experiences, both individually and with others. A team that includes academics from multiple disciplines, and practitioners representing a range of functions and sectors will facilitate each module.

During your studies you will learn how to develop and manage digital media products and you will also be presented with a series of live scenarios that will challenge and develop new ways of thinking about, and working with, specific audiences. The Cardiff MBA with Media will help you make a difference.

This degree is a partnership with Cardiff Business School, who are also the home School.
PhD/MPhil Research

We are committed to undertaking research that engages with contemporary issues across journalism, the media and culture both theoretically and practically.

A key strength of our research environment is the dialogue between research and practice-based staff which helps us to deliver impactful research outcomes in terms of practice and policy in the wider world.

Our overarching PhD/MPhil programme of Journalism, Media and Culture covers all projects that we supervise within any of the fields of journalism, media and cultural studies.

We particularly invite applications for PhD or MPhil projects that fall within one or more of our research groups, which are listed on page 5.

However, we will also consider applications for projects that do not fit entirely within these parameters.

You will have the opportunity to make an indelible mark on academia and we are committed to help you reach your fullest potential, with the assistance of our expert research supervisors and the academic, technical and personal support provided by our experienced staff.

We provide training and a high level of support, and the postgraduate community contributes vitally to the University’s international reputation for research.

Our postgraduate research supervisors are specialists in their field. Their recent publications include ‘Reporting Elections’ and ‘Journalism, Gender and Power’.

www.cardiff.ac.uk/journalism-media-and-culture
Why Cardiff University?

World-leading research
Cardiff is in the top tier of Britain’s research universities and is a member of the prestigious Russell Group. We are ranked second nationally for research impact, and in the top five universities for research excellence in the UK.

A beautiful city centre campus
Cardiff is recognised as one of the 10 most beautiful universities in the UK (Times Higher Education 2018). The city centre is our campus, and the School of Journalism, Media and Culture’s brand new home, Two Central Square, is situated right in the heart of Cardiff’s media community.

An international community
Cardiff is a friendly, globally diverse university. With over 8,500 international students from more than 140 countries, you’ll be part of a vibrant community that celebrates its diverse culture.

First-class facilities
We’re undertaking our biggest campus upgrade for a generation by investing £600m to improve and develop our facilities and infrastructure. With more than 2,500 study spaces spread across the University – including dedicated areas for postgraduate students – you’re never far from somewhere comfortable to get your work done. We have a number of open access IT rooms across the campus and an extensive library network boasting more than 1.3m printed books.

Teaching excellence
We have a long history of providing outstanding research-led teaching, and we’re ranked among the top 40 universities in Europe for teaching excellence (Times Higher Education Europe Teaching Rankings, 2018). We’ve been awarded seven Queen’s Anniversary Prizes, which recognise world-class excellence in UK Higher Education.

We’re also home to a huge cohort of distinguished staff, including two Nobel Prize winners and 13 Royal Society Fellows.

One of the biggest, best and most active Students’ Unions in the UK
Our Students’ Union has been voted among the top 3 in the UK (Whatuni Student Choice Awards, 2019). The Union offers many spaces to eat, relax and study, as well as being home to more than 200 societies and 60 sports clubs. There are also opportunities to get involved in our award-winning student media: the Gair Rhydd student newspaper, Quench lifestyle magazine, and our own radio and TV stations.

Outstanding student support
We’re here to support you every step of the way. From impartial money advice and wellbeing support to specialist English language programmes and award-winning childcare, we can help you make the most of your experience as a postgraduate student. Our Doctoral Academy also provides a central source for research students to access a comprehensive range of support.

26 www.cardiff.ac.uk/journalism-media-and-culture
My Cardiff University experience has challenged me academically, elevated my mental capacity, prepared me professionally and expanded my network globally.

Tanisha Patrick Ellison, International Public Relations and Global Communications Management
Cardiff: a Capital City


Cardiff is a thriving and attractive city which is widely recognised as an outstanding place in which to live, work and study. Cardiff caters for all tastes, offering everything from the excitement of the city to the peace and tranquillity of the nearby coast and countryside.

Contemporary, welcoming and easy to get around, the Welsh capital is a city with character, heritage and ambition. Cardiff combines all the advantages of a compact, friendly and inexpensive location with the cultural and recreational facilities of a modern capital city.

With an exhilarating mix of heavyweight cultural sights, exciting regeneration projects, world-class sport, a prolific music scene and some seriously banging nightlife, it’s easy to see why Cardiff now ranks alongside London and Edinburgh as one of the UK’s most compelling destinations.

Rough Guides, 2018
Whether you choose to live in a University residence or private accommodation, we want you to feel at home here.

University residences
Dedicated postgraduate flats are available in University residences, allowing you the opportunity to meet, live and work alongside like-minded people who understand the demands of postgraduate study. International postgraduate students are guaranteed a single-occupancy place in University residences for the full duration of their studies, and EU students for the first year of their studies. If you’re a UK student, University accommodation is not guaranteed but may still be available: see cardiff.ac.uk/accommodation for more information.

Options to suit everyone
We offer a range of high quality student residences to suit individual preferences and budgets, including:
- Single or mixed gender accommodation
- Private or shared bathrooms
- Self-catered, part-catered or fully catered
- A variety of social and sporting facilities
- A limited supply of residences suitable for couples or families (please note that this cannot be guaranteed).

Affordable
Cardiff is the second most affordable city for students in the UK*, and this is reflected in our inexpensive University accommodation. A self-catered residence costs between £111 and £156 per week, whilst a room in part-catered residences typically costs £153 per week (2019/20 prices for single occupancy residences).

Private accommodation
There is a plentiful supply of accommodation available from private landlords in Cardiff. We run a residential house search event in August, allowing you to meet other postgraduates and look for private rented accommodation as an individual, or as part of a group. Our Students’ Union also operates its own professional letting agency, Cardiff Student Letting, which provides student houses suitable for a range of budgets and does not charge agency fees.

* NatWest Student Living Index 2018

www.cardiff.ac.uk/postgraduate
As an international student, you can benefit from a range of specialist support services designed to make your move to Cardiff as straightforward as possible:

**Application guidance**
Our international team provides a dedicated advice service to help guide you through the process of applying to study at Cardiff. You can contact our international team at any point before, during and after the application process, and they’ll help with any questions you may have.

**A warm welcome**
We offer a free airport collection service from both Cardiff and Heathrow airports before the academic year starts. Once you arrive in Cardiff, we will provide you with a comprehensive induction programme and arrange activities to help you settle into your new home.

**Guaranteed accommodation**
Cardiff is one of only a small number of universities that guarantees high quality, conveniently located accommodation for single international students.* See page 29 to find out more about our wide range of student accommodation. (*Conditions apply.)

**Expert advice**
Alongside the support provided by your academic school, our international student advisers are on hand to assist you on issues including visas, immigration and finance.

**English language support**
Our English language teaching centre offers a variety of courses which cater for most language levels and abilities. Our students come from all over the world to improve their English language skills before starting university. Classes are taught on campus by our experienced, fully qualified English language tutors. There is also an IELTS Test Centre at Cardiff University offering regular test dates throughout the year.

- **Summer Pre-sessional Programmes:** 8, 10, 12 or 20-week intensive courses are available for international students holding conditional offers.
- **English for University Study Programme:** an academic year programme with entry in September, January and April.

**In-sessional Student Support:** we provide assistance with academic writing, exam techniques, listening and speaking, pronunciation, notetaking and seminar skills.

cardiff.ac.uk/international
E: international@cardiff.ac.uk
T: +44 (0)29 2087 4432
youtube.com/cardiffinternational
Funding your postgraduate study

We understand that advancing your education to postgraduate level is a significant financial commitment. That’s why, if you’re considering a postgraduate degree, it’s a good idea to consider your funding options as soon as possible.

Master’s Excellence Scholarships
Our competitive Master’s Excellence Scholarship scheme has been designed to support high calibre UK students in funding your postgraduate study. We are investing up to a total of £500,000 in the scheme for entry in September 2020, with each scholarship awarded in the form of a £3,000 tuition fee discount. Conditions apply; please see our website for details.

International scholarships
We run a range of highly prestigious scholarship programmes to support exceptional international students, including our Vice-Chancellor’s International Scholarship scheme. Awards from £2,000 are available to international students across a wide range of subject areas and, in many cases, you will automatically be considered without having to submit a separate application form.

UK Government Postgraduate Funding for Master’s Study
Postgraduate loans from the UK government are available to support UK and EU students who fulfil the eligibility criteria. Different loans apply depending on where you are domiciled in the UK – please see our website for details.

UK Government Doctoral Loans
Doctoral loans from the UK government are also available to support UK and EU students who fulfil the relevant eligibility criteria. As with the UK Government funding for Master’s study, different loans apply depending on where you are domiciled in the UK – please see our website for details.

Additional funding sources
- The UK’s seven Research Councils fund UK and EU research students on a competitive basis through our doctoral training programmes.
- Throughout the year, we advertise a range of funded PhD projects on our website.
- If you’re an international student, make sure you investigate funding opportunities offered within your home country via the British Council and other external funding providers.
- Our Unistaff Jobshop can help you secure part-time, casual or regular employment within both the University and external organisations.
- Numerous charities, trusts and foundations offer a wealth of funding for postgraduate study.

What does my course cost?
Tuition fees vary depending on the course you choose and whether you’re a home (UK/EU) or international student. You can find full details of the tuition fees for individual programmes on the course pages of our website: cardiff.ac.uk/study/postgraduate/funding
You can apply for most of our taught and research postgraduate programmes directly through our website. Once you have identified your area of interest and programme of study, use our step-by-step guide to help navigate through the process.

**Before you apply:**

**STEP 1:** Identify your programme of study on our CourseFinder pages. Check whether there is an application deadline, when the programme starts and make sure you meet all entry requirements listed.

**STEP 2:** Investigate your funding options.

**Applying:**

**STEP 3:** Submit an application. You can apply directly using our online application service, which allows you to save your progress and return at a later time. You will receive an automatic acknowledgement of your application in our online applicant portal. You will also receive an email containing the details of your offer. Most applicants will receive an offer within four weeks, although some may take longer. Your offer could be:

- **Conditional:**
  You need to submit additional evidence. In most cases this will mean providing copies of your qualification certificates when they become available.

- **Unconditional:**
  You have been offered a place – congratulations!

**UK/EU students:**
In most cases, all you will need to do to secure it is to accept your offer.

**International students:** You will need to accept your offer and pay a deposit to secure your place.

**Further Information:**
School of Journalism, Media and Culture Postgraduate Admissions
E: jomecstudentsupport@cardiff.ac.uk
T: +44 (0)29 2087 4156
Terms and Conditions
The contents of this brochure relate to the Entry 2020 admissions cycle and are correct at the time of going to press in July 2019. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

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T: +44 (0)29 2251 0776
E: postgradmarketing@cardiff.ac.uk

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To find out more about the School of Journalism, Media and Culture please visit our website:
www.cardiff.ac.uk/journalism-media-and-culture

Contact us
T: +44 (0)29 2087 4156
E: jomecstudentsupport@cardiff.ac.uk
School of Journalism, Media and Culture
Cardiff University
Two Central Square
Cardiff CF10 1FS

Stay in touch
/CardiffJomec
@CardiffJomec
@cardiffuniug

Student life
Got questions about student life?
Get them answered at:
www.cardiff.ac.uk/studentbloggers

Want to know more about life at Cardiff University? Our student bloggers are recording their experiences and are happy to answer your questions.
Our student bloggers are real students studying on a range of courses. They are here to answer any questions you have about life at Cardiff University. What’s a typical day like? What clubs and societies are there? Is Cardiff’s music scene any good? It can be almost anything.