



Workshop on

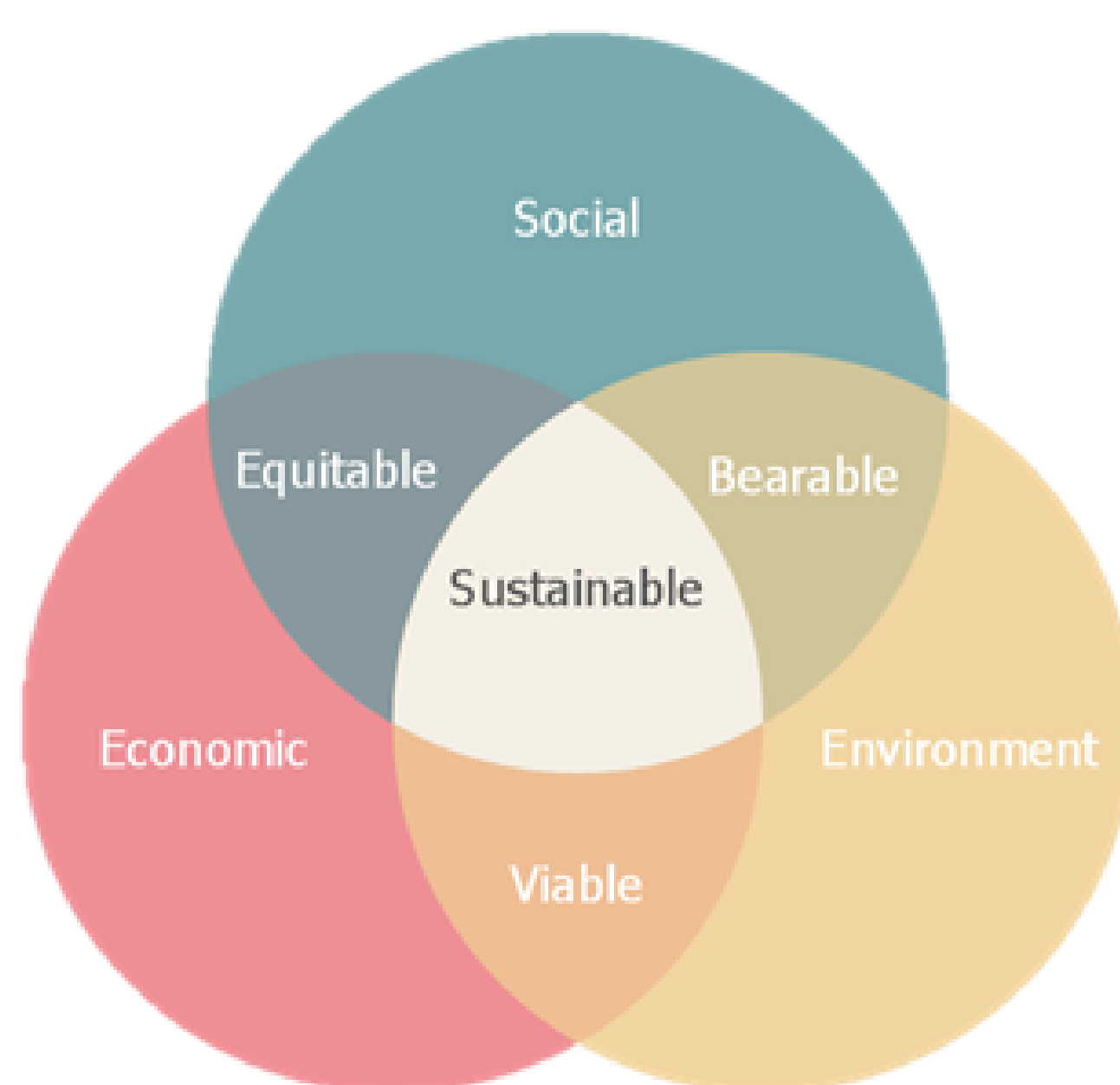
Managing Operations in Circular Economic Contexts

Organised by: Prof Aris Syntetos, Prof Mohamed Naim, Dr Ying Liu, Dr Shixuan Wang, Dr Borja Ponte

Motivation

The world economy is currently evolving from a linear to a *circular model*:

- ▶ Environmental benefits
- ▶ Economic opportunities
- ▶ Social sustainability



- **Date:** *Tuesday, April 17th, 2018*
- **Time:** *12:30 - 17:00*
- **Venue:** *IET Birmingham, Austin Court
80 Cambridge Street
Birmingham
B1 2NP*
- **E-mail:** *ReRuN@cardiff.ac.uk*

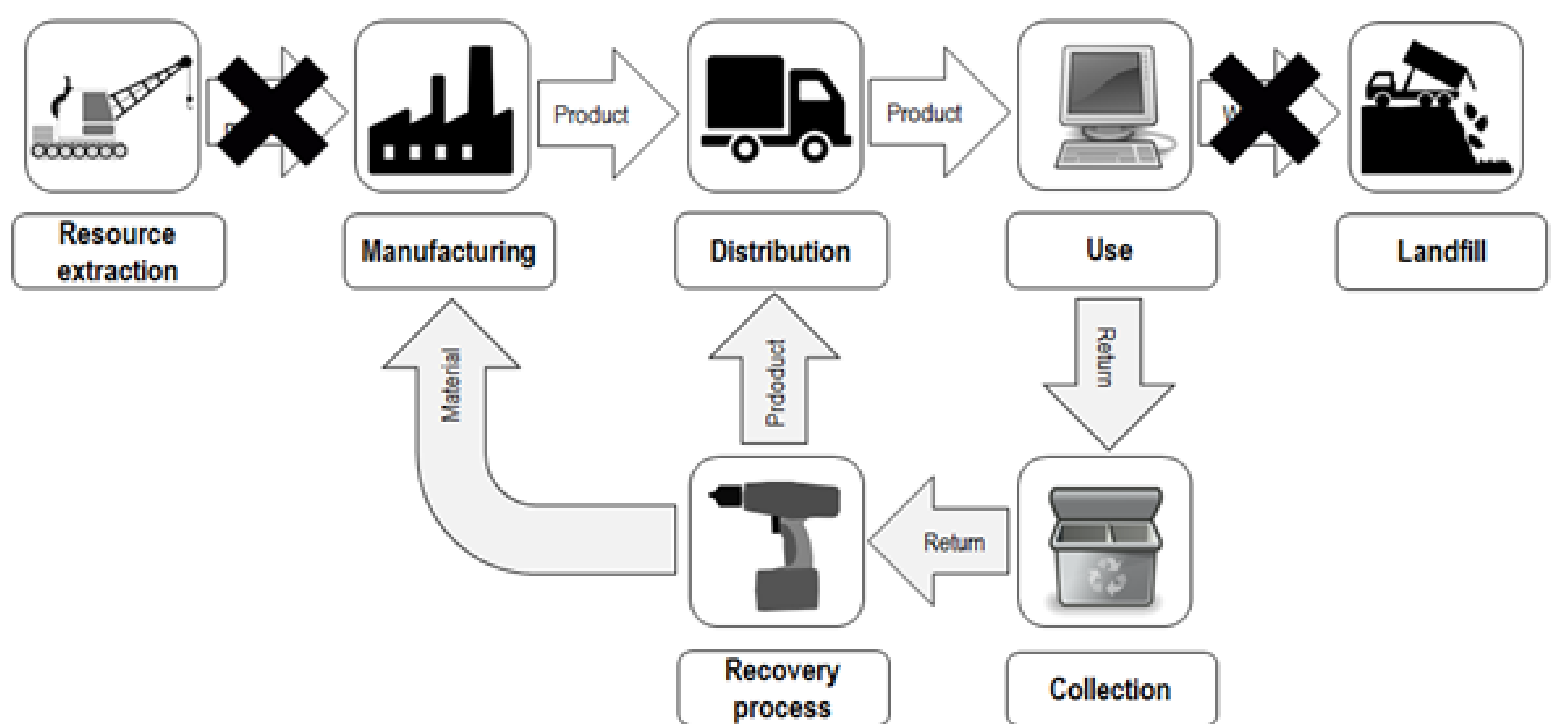
Objectives

This is a great opportunity for academics and practitioners to brainstorm and exchange ideas around the topic of operations management in the circular economy. We envisage some informative and constructive discussions in this area, and hopefully the creation of new partnerships and collaborations.

Traditional open-loop supply chain model



Emerging closed-loop supply chain model



Industrial partners



Policy advisors



RERUN

Resilient Remanufacturing Networks: Forecasting, Informatics and Holons

