Workshop on
Managing Operations in Circular Economic Contexts
Organised by: Prof Aris Syntetos, Prof Mohamed Naim, Dr Ying Liu, Dr Shixuan Wang, Dr Borja Ponte

Motivation
The world economy is currently evolving from a linear to a circular model:
- Environmental benefits
- Economic opportunities
- Social sustainability

Objectives
This is a great opportunity for academics and practitioners to brainstorm and exchange ideas around the topic of operations management in the circular economy. We envisage some informative and constructive discussions in this area, and hopefully the creation of new partnerships and collaborations.

Date: Tuesday, April 17th, 2018
Time: 12:30 - 17:00
Venue: IET Birmingham, Austin Court
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