Community Voices Cardiff https://communityvoicescardiff.commonplace.is/
Community Consultation for Quality of Life (CCQoL) http://ccqol.org/
Community Consultation for Quality of Life (CCQoL) Cardiff http://ccqol.org/piloting-healthy-neighbourhoods/
Mhairi McVicar mcvicarm@cardiff.ac.uk

Unless noted otherwise, images and graphics by CCQoL, Quality of Life Foundation, Community Voices Cardiff, Community Gateway, and Value Unit 2022-2023, March2, Welsh School of Architecture, Cardiff University.
Acknowledgments

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Prof. Mhairi McVicar - Co-Investigator, Cardiff, Community Gateway Academic Lead.
Mymuna Soleman - Community Partnerships Manager, Cardiff
Shoruk Nekeb - Student Ambassador, Cardiff
Support from Community Gateway team: Ali Abdi, Corey Smith, Sarah Hughes, Sophey Mills

Cardiff Project Partners
Grange Pavilion CIO
https://grangepavilion.wales/
Cardiff University Community Gateway
https://www.cardiff.ac.uk/community/our-local-community-projects/community-gateway
Cardiff Council
https://www.cardiff.gov.uk/ENG/Pages/default.aspx

Community Consultation for Quality of Life (CCQoL) Project Team
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Dr Ruchit Purohit - Research Assistant
Prof. Lorraine Farrelly - Co-Investigator, University of Reading
Nisa Unis - Community Partnerships Manager, Reading
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John Brennan - Co-Investigator, Edinburgh University
Irina Taverna - Community Partnerships Manager, Edinburgh

Community Consultation for Quality of Life (CCQoL) Project Partners
Urban Symbiotics
https://urbansymbiotics.com/
Quality of Life Foundation
https://www.qolf.org/
Commonplace
https://www.commonplace.is/

CCQoL is led by the University of Reading with the following partners
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1. Introduction

Community Consultation for Quality of Life (CCQoL)

Community Voices Cardiff is part of a UK-wide research project, Community Consultation for Quality of Life (CCQoL). Funded by the Arts and Humanities and Research Council (AHRC) and led by Professor Flora Samuel at the University of Reading (the ‘Principal Investigator’), CCQoL is based on the belief that creating maps of local assets - the places people value most in their communities - is a good way to involve local communities in co-creating local knowledge about their area. This map-based approach aims to test how creating this local knowledge through community consultation can help inform longer-term decisions about future development and improvements in our communities.

CCQoL asks the following research questions:

1. How can community consultation be made more useful and effective across the diverse policy contexts of the UK?

2. How can community consultation be made more representative and inclusive?

3. How can community consultation be undertaken for areas that have not yet been developed, when ‘future users’ are not known?

4. What are the relative benefits of online and physical community consultation? What format could community consultation take in a pandemic?

5. How can community consultation be made into a long-term project that fosters ongoing civic debate?

6. How can social value mapping inform the process of community consultation?

7. What terminology is needed to describe inclusive, empowering 21st century community consultation?

These questions, and the potential of map-based community consultation, have been discussed in four ‘Urban Rooms’ which were set up across the UK in 2022.

CCQoL Urban Rooms

CCQoL set up ‘Urban Rooms’ as physical places where people could drop in, meet or run activities to share and discuss information about their local area. The Urban Room ran alongside digital mapping, providing a range of ways to share information and views. Urban Rooms were set up for a period of four weeks each in Reading (March 2022), Cardiff (May 2022), Edinburgh (June 2022) and Belfast (September 2022), with the CCQoL team in each location testing a different approach to where and how an Urban Room can be set up, and how it can be run. In Cardiff, we set up an Urban Room at the Grange Pavilion, focusing on how an Urban Room can be set up in a neighbourhood setting, and partnered with the Grange Pavilion as a community-owned place.
Quality of Life Foundation themes

The Quality of Life Foundation, a partner in the Community Consultation for Quality of Life project, are a charity committed to creating greater accountability and encouraging more sustainable models of development by making health and well-being central to the way we create and care for our homes and neighbourhoods.

The Quality of Life Foundation define quality of life as a person’s physical, social and psychological well-being. They believe that ‘if we can improve the built environment – the buildings and neighbourhoods where people live – then we can raise people’s quality of life. Which is good for people and good for the planet.’

The Quality of Life Foundation developed a framework which brings together the Foundation’s work into six overriding themes with an emphasis on health and well-being: Control, Health, Nature, Wonder, Movement and Belonging. These six themes were applied to the Community Consultation for Quality of Life digital maps, asking people to identify which of these themes could be used to describe the way they feel about places they identified on a local map. It is hoped that creating a map of places people care about, and why they care about them, can help inform long-term planning decisions about each of the areas mapped.
Community Consultation for Quality of Life (CCQoL) set out to test in-person and digital consultations, using the six themes identified by the Quality of Life Foundation, by running physical urban rooms and online maps of four cities in the UK: Reading, Cardiff, Belfast and Edinburgh. Running these one after the other over a year-long period meant that learnings from each could be applied to the next city, considering what worked as well as what didn’t work. As well as research teams in each city location, the CCQoL research team includes:

- **Professor Flora Samuel** - Principal Investigator. Flora leads the project as a whole and advises each of the city research teams to support consistency across each city.
- **Dr Ruchit Purohit** - Research Assistant. Ruchit supported each city location, spending a month in each city to support data collection and analysis across the project as a whole.

---

**Reading**
- Urban Room (1 month)
- Planning urban room (4 months)
- Reflections + learnings
- Reading report
- England report

**Cardiff**
- Urban Room (1 month)
- Planning urban room (4 months)
- Reflections + learnings
- Cardiff report
- Wales report

**Edinburgh**
- Urban Room (1 month)
- Planning urban room (4 months)
- Reflections + learnings
- Edinburgh report
- Scotland report

**Belfast**
- Urban Room (1 month)
- Planning urban room (4 months)
- Reflections + learnings
- Belfast report
- N. Ireland report

---

**UK Report and Code of Conduct**
2. Community Voices Cardiff

‘A relationship and not an affair’: a neighbourhood Urban Room

In 2014, Cardiff University’s Community Gateway made a long-term commitment to developing mutually beneficial partnership projects in Grangetown, Cardiff, an electoral ward of 20,000 residents in the south of Cardiff. An open call for partnership ideas led to over 80 partnership projects, including a group of residents who expressed an interest in doing something about a vacant and deteriorating former Bowls Pavilion in a popular neighbourhood park. Eight years of collaborations led to the development of the Grange Pavilion Charitable Incorporated Organisation and £2 million fundraising to redevelop the site as a community-owned and managed facility.

When Community Gateway first formed, a Grangetown resident advised Community Gateway to be prepared to commit to ‘a relationship and not an affair.’ With that principle in mind, the CCQoL Cardiff team’s approach to setting up an Urban Room in Cardiff focused on how the project could tangibly contribute to a long-term place-based collaboration in Grangetown.

Building on Cardiff University’s existing commitment to the development of the Grange Pavilion as it prepared to formally launch in May 2022, the CCQoL Cardiff team developed the Urban Room as a neighbourhood-scale focus for conversations about how individuals and organisations based in or focused around Grangetown could raise awareness of and contribute to pending consultations planned by Cardiff Council on their Replacement Local Development Plan (LDP).
Civic engagement presents a challenge to universities to be of and not just in the community.

Professor Sir David Watson, Managing University and Civic Engagement (Maidenhead, Open University Press, 2007)

With an aim of creating a neighbourhood-focused Urban Room in Cardiff, it was important that the CCQoL Cardiff team included deep local knowledge, that varying forms of knowledge, expertise, lived experiences and differing approaches were valued, and that the research process allowed for learning along the way, adapting in response to what was and wasn’t working. The Cardiff based team brought together an academic-architect, a locally resident community activist and a locally resident undergraduate student for a 6-month period (January-July 2022) to plan and lead the Cardiff urban room, supported by the UK CCQoL team, as well as for a follow-up period in November-December 2022 to plan next steps and reflect on the learnings of the urban room.

As academic lead of Cardiff University’s Community Gateway, CCQoL Cardiff Co-Investigator Mhairi McVicar has been part of a team collaborating with individuals and organisations in Grangetown since 2012, including the redevelopment of the Grange Pavilion. Having embedded teaching, research and professional development in Cardiff University to supporting tangible and equitable community-led projects in Grangetown, Mhairi’s core aim for CCQoL Cardiff was that the research should support tangible, long term community-led actions.

CCQoL Community Partnerships manager Mymuna Soleman is founder of the Privilege Cafe, a safe, open forum discussing interactions of white privilege and race which has connected with over 5000 people through 50 online sessions. Welsh-born and of Somali origin, Mymuna advised Welsh Government in developing the Race Equality Action Plan. As CCQoL partnerships manager, Mymuna challenged research process assumptions with a focus on adapting and individualising consultation approaches to include the voices of the most marginalised.

Shoruk Nekeb joined the CCQoL Cardiff team as a Student Ambassador, having recently completed a BSc in Architectural Studies at Cardiff University. As a local resident with a Libyan background, Shoruk is a Co-Director of the Grange Pavilion Youth Forum, creating a shared, protected, safe space for young people in the area. Her emphasis in joining the team was to value consultation at all scales, including the casual, daily conversations which invite people to express their opinions in spaces and platforms where they feel they belong.
Socially motivated practices aim to transform the spaces and buildings people care about. Often they have a strong commitment to equality, sustainability and social justice, and research in this field supports these aims, valuing lived experiences and non-professional forms of expertise.

Community Voices Cardiff Local Advisory Group

The planning for a neighbourhood-focused CCQoL Cardiff Urban Room was supported by a Local Advisory Group composed of local area residents and representations of organisations and voluntary groups in urban planning, arts, community organising, education, and local authority members.

The Local Advisory Group met 6 times between January to December 2022 to advise and reflect on the preparation of, running of, and reflection upon the Urban Room, bringing varied forms of expertise and lived experience - sometimes of decades of being ‘consulted upon’ - to the table.
CCQoL Cardiff Local Advisory Board’s recommendations for planning an urban room

Be **mindful of words and language** that is triggering.

Co-create consultation with communities from the beginning of the design process and **keep people connected** during the whole process.

**Translate** consultation material.

Reach back to communities when designing consultation processes, **keep that relationship going**.

Use **accessible formats of communication techniques** to ensure inclusion for all.

Be **open to challenge** / dialogue accountability and feel safe to do so but also make sure others feel safe to share too.

**Don’t homogenise communities** or group them as one, see them as individuals, have continuous conversations and dialogue.

Be open and transparent about shortcomings/shortfalls and **allow space for change**.
We are so EXCITED to announce this Research on Community Consultation done differently!

We’re holding activities in May 2022!

We’re looking for proposals for activities for our 4 themes.

1. Health & Well-Being
2. Housing
3. Green Spaces
4. Young Voices

Please FOLLOW US!

DO YOU CARE ABOUT COMMUNITY CONSULTATION? LIKE REALLY...

GET INVOLVED!

EMAIL US ON:
communityconsultationccqol@gmail.com

FOLLOW US ON SOCIAL MEDIA:
@VOICESCARDIFF
Planning a neighbourhood Urban Room

Planning a programme for a Neighbourhood-scale Urban Room began with reaching out to organisations and individuals located in, engaged in, and / or aimed to increase engagement in the local area. Conversations began by reaching out to contacts through the Cardiff CCQoL team’s local, regional and national networks as well as reaching out directly to organisations and individuals whose work included or could include a Grangetown focus. Through these conversations and through Local Advisory Group recommendations, 4 key themes emerged as priority areas for individuals and organisations’ involvement in the Urban Room:

**Health and Well-Being** - promoting awareness of local health and well-being initiatives and promoting health and well-being as part of community consultation activities.

**Housing** - concerns over threats of rising cost of living, housing prices, impact of local development proposals on gentrification, the ability for individuals and local Housing Authorities to connect face to face, and the power of local individuals and groups to access and action community-led housing initiatives.

**Green Spaces** - bringing together individuals and organisations committed to strengthening the provision of, diversity of, and access to green spaces in the city.

**Young Voices** - supporting grass-roots initiatives led by young people, involving young voices in planning processes, and aligning to a city-wide Child-Friendly City initiative.

The Local Advisory Group reached out to and recommended further contacts, and a social media campaign was launched on 21 February 2022 as part of the outreach phase, introducing **Community Voices Cardiff** as @VoicesCardiff on Twitter and Instagram. The first posts invited proposals for activities for the 4 themes.

@Voices Cardiff has 304 followers on Twitter and posted 155 tweets

voicescardiff has 322 followers on Instagram and posted 54 posts.
Who did we contact?

All activities proposed to take place in the Grange Pavilion were planned to meet the objects of the Grange Pavilion CIO, which are:

To further or benefit the residents of Grangetown and the neighbourhood, without distinction of sex, sexual orientation, race or of political, religious or other opinions by associating together the said residents and the local authorities, voluntary and other organisations in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure time occupation with the objective of improving the conditions of life for the residents. (Grange Pavilion CIO Constitution)

The aim of establishing a neighbourhood-focuses Urban Room led to a place-based approach, through which individuals and organisations were contacted with the aim of reaching and connecting people with varied interests, faiths, ages and ethnicities through the common ground of the Grange Pavilion as a community facility.

Third sector and public sector organisations, community voluntary groups, local businesses and individuals were contacted with the aim of recruiting for each thematic week:

- at least individual or organisation local to Grangetown and surrounding areas, such as a local area resident who leads a community group or independent business
- at least one organisation which operates across Cardiff, including activities in Grangetown and surrounding areas or with an aim of increasing outreach in the area
- at least one organisation which operates nationally in Wales / UK, including activities in Grangetown and surrounding areas or with an aim of increasing outreach in the area

Cardiff Council were contacted via multiple departments, including all local councillors, Cabinet Members for Housing, Transport and Strategic Planning, Head of Planning and representatives of Regeneration and Development; Local Development Plan; and Cardiff Child Friendly City. Welsh Government were contacted via the Commissioners’ Office for the Well-being of Future Generations, and the Minister for Social Justice. The organisations contacted included:

- 18 organisations based in Grangetown or neighbouring Riverside and Butetown
- 45 Cardiff City and South Wales organisations
- 27 national or international organisations

A total of 90 organisations were directly contacted following an initial call out to 800+ contacts on existing networks and social media. 23 organisations led activities in the Urban Room, and 62 participated in a Community Voices Cardiff activity during the Urban Room.
Reflections on planning an urban room

What would we do differently? An interview with Cardiff Community Partnerships Manager, Mymuna.

How did you decide who to contact in the first instances organizations and how did you go about doing that?

“I began with my already established networks. We created social media platforms, and I shared it on my own personal platforms and my own mailing list. Then it was about who contacted me back. I wouldn’t say I was filtering through who was who was doing the right work or who wasn’t. People came forward and said, ‘we’re really passionate about this, we’re doing consultation, this fits in well with what we’re doing.”

What was the motivation or the interest for organisations to run an event or be involved?

“Organisations emphasised an interest in ‘consultation done differently.’ Their experiences a lot of the time were: ‘we’ve been doing the same thing for a very long time’, ‘the same people have come to the consultations.’ They felt like they were probably doing the right thing, but they also were well aware that, even with a lot of funding to engage, they were struggling to get people to come to consultations, as in, ‘actually, we’ve tried all these different techniques, and we are putting it out there, but it still wasn’t working’. So it’s just about widening this knowledge.”

Why did we start with an Eid Party?

“If people have been consulted in the wrong way for a very long time, they are very disengaged. So it’s about building that rapport with individual people, rather than just coming in with an agenda and a clipboard and a tablet and ‘can you do this and that.’ My lived experience informed my approach, and that’s why it’s important that the right people are doing this from the start. Just building that relationship on a personal level, knowing the people that you’re working with and their values, knowing what they stand for and what they enjoy doing, and really putting in time into your calendar to actually find out what food people like to eat - not just reading the room, but knowing the room.

It’s not just to pull people in and to use them. It’s the opposite: it’s to make them feel valued. As in: ‘There’s an Eid party here. People actually care about our religion or culture.’ And then it’s: ‘oh, okay, so what else are you doing?’ So that the person feels humanized. Humanize the approach and make it human to human rather than: ‘here I am as a person who wants information from you, to extract’ when that’s been that’s quite triggering for people because they’ve been used and exploited for information that’s been extracted from them for so long. Use the same approach and obviously I’m going to get the same outcome. Start with asking me first, asking people what they want, rather than coming with what you think they want. Because otherwise, it is doing exactly what you’re saying you want to not do anymore. It’s about just being honest about why you’re there. The work needs to be put in before the party.

You have to have that long term plan, so people can feel like they trust you.”
Community Voices Cardiff invites you to our launch and

**EID PARTY**

**TUESDAY 3rd May**

**GRANGE PAVILION**

4pm-9pm

FREE HENNA - FOOD AND REFRESHMENTS - ENTERTAINMENT FOR CHILDREN
3. Running a neighbourhood Urban Room

Community Voices Cardiff launched on 3 May 2022 with an Eid launch party. To share information with people visiting the party, we handed out pamphlets with a timetable of activities, personalised badges, postcards with contact details and a QR code, loyalty cards for the Grange Pavilion’s coffee shop, and displayed posters of timetables, information, and a Grangetown-centred Cardiff map. The event kicked off a month of activities.

Community Voices Cardiff
Grange Pavilion (Yellow Room)
Grange Gardens, Grangetown, Cardiff CF11 7LJ
Tuesday 3 May - Saturday 28 May

We want to hear from you!

Grange Pavilion (Ystafell Melyn)
Grange Gardens, Grangetown, Caerdydd CF11 7LJ
Dydd Mawrth 3 Mai - dydd Sadwrn 28 Mai

Which places do you value in Cardiff?
Drop a pin on our ‘Quality of Life’ Cardiff Map

https://communityvoicescardiff.commonplace.is

VOICES CARDIFF

@VoicesCardiff
CCQOL.ORG
# COMMUNITY VOICES CARDIFF, GRANGE PAVILION (yellow room)
## COMMUNITY CONSULTATION FOR QUALITY OF LIFE (CCQOL) PROGRAMME OF EVENTS

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<th>TUESDAY</th>
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<td>10am-1pm</td>
<td>Health and Care Research Wales. Drop-in</td>
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<td>Spark Lab Bookings only</td>
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<td>2pm-4pm</td>
<td>Four Winds Bookings only</td>
<td>4pm-7:30pm</td>
<td>Sewing Club. Drop-in</td>
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<td>6pm-7:30pm</td>
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<td>2-5pm Drop-in</td>
<td>3pm-6pm</td>
<td>Food Fridays</td>
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## WEEK 2: HOUSING

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<td>Closed - private booking</td>
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<td>Drop-in day</td>
<td>Schools’ Advisory Panel Closed session</td>
<td>Community Gateway Closed session</td>
<td>Spark Lab Bookings only</td>
<td>CCHA Housing Association</td>
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<td>Taff Housing Drop-in</td>
<td>Four Winds Bookings only</td>
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<td>Spark Lab Bookings only</td>
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<td>Youth Forum Print making</td>
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<td>Sewing Club. Drop-in</td>
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## WEEK 3: GREEN PLACES

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<td>10am-11am</td>
<td>10am-3pm</td>
<td>10am-3pm</td>
<td>GRANGE PAVILION LUNCH DAY</td>
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<td>Grangtown Place Rangers window sill growing workshop</td>
<td>Royal Society of Architects in Wales Closed session</td>
<td>Spark Lab Bookings only</td>
<td>Drop-in</td>
<td>Drop-in</td>
<td>1000-1700</td>
<td>Free sports, music, dance and stalls all welcome</td>
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<td>Metys Cymru and Urban Habitats workshops</td>
<td>Grange Pavilion design team – next steps workshop</td>
<td>Four Winds Bookings only</td>
<td>Spark Lab Bookings only</td>
<td>Food Fridays Drop-in</td>
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<td>Sewing Club</td>
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## WEEK 4: YOUNG VOICES

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<td>Schools Sessions</td>
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<td>Grangtown Place Rangers school session</td>
<td>Youth Forum Cardiff Uni planning workshop</td>
<td>CCQOL Advisory Closed session</td>
<td>Youth Forum: Wellbeing of Future Generations</td>
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All sessions arranged by CCQOL are free. (Sessions shown as are by other organisations and may have charges). All activities and dates / times are subject to change.

For up-to-date calendars visit: https://communityvoicescardiff.commonplace.is/
follow @VoicesCardiff, contact CommunityVoicesCardiff@cardiff.ac.uk or ask Mymuna, Shoruk, Ruchit, Mhairi, All or Corey in the Grange Pavilion

Version 3 (26May 2023)
### Wythnos 1: Ichyd a Lles

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<td><strong>10am-12pm Panel Cynghori Ysgolion Sesiwon gaswedig</strong></td>
<td><strong>10am-12pm Y Porth Cymunedol Sesiwon gaswedig</strong></td>
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<td><strong>10-11am Archebion Labordy Sôr ym unig</strong></td>
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<td><strong>9.30am-12pm Cymdeithas Frenhinol y Penseein yng Nghymru Sesiwon gaswedig</strong></td>
<td><strong>10-11am Archebion Labordy Sôr ym unig</strong></td>
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Mae’r holl sesiynau a drefnir gan CCQOL am ddidm.
(Cynhelir y sesiynau a ddelgosir fel gan sefydliaethau eraill ac efaliwy bydd angen tu allan am ddyn nhw.)

Gall yr holl weithgareddau a ddyddiau / amseroedd newid i weld y calendrâu
diweddaraf ei chwbl https://communityvoicescardiff.commonplace.is/ dilynwch @VoicesCardiff neu ebobistio CommunityVoicesCardiff@caerdydd.ac.uk
neu gofynnwch i Mymuna, Sharok, Ruchit, Mhairi, Ali neu Corey ym Prifysgol Grange

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Health and Care Research Wales
Wednesday 4 May 10am-1pm
Yellow room, Grange Pavilion

Health and Care Research Wales is a networked organisation, supported by Welsh Government, which brings together a wide range of partners across the NHS in Wales, local authorities, universities, research institutions, third sector and others.

We work together to promote research into diseases, treatments, services, and outcomes that can lead to discoveries and improvements which can improve and even save people’s lives.

Come and meet us on Wednesday 4 May to learn more about health and social care research in Wales.

You will learn about the health and care research that is happening every day in Wales, and how people taking part in research projects are helping researchers develop studies which can really make a difference to everyone’s treatment and care.

This drop-in session will invite you to share your views and opinions on how we can be more inclusive, helping us to identify alternative approaches and changing the way people can help with research.

Taff Housing Drop-In
Tuesday 10 May 3pm-5pm
Yellow room, Grange Pavilion

Taff Housing Pop Up
Grangetown Pavilion, Grange Gardens, Cardiff CF1 7LJ
Tuesday 10th May 3-5pm
An opportunity to talk with various Taff staff including:
• Grangetown Neighbourhood Officer Sarah
• A member of the Repairs Team
• Grangetown Income Officer Phil
• Community Inclusion Team- Money Advisor, Tenancy Support Coach

We will also be joined by:
• Wales Illegal Money Lending Unit
• C3SC- offering support into work/training

Got a bike? Bring it along and Dr Bike will service it, free of charge

CCHA Cardiff Community Housing Association
Friday 13 May 10am-1pm
Yellow room, Grange Pavilion, Grange Gardens CF11 7LJ

SHIATSU TASTER SESSIONS AND WELLBEING WORKSHOP
MAY 6TH 10am-2pm
Shiatsu Cardiff is a well-being organisation offering private practice Shiatsu, seated workshops in the workplace and at events, for residents in care homes and wellbeing workshops for charities and organisations. We also run a Shiatsu Level 1 training course in Cardiff.

We have invited to the NHS, with mental health charities, substance misuse programmes, and many more groups and Cardiff University.

We are a socially-minded organisation committed to making our services accessible and inclusive. As part of our community consultation project, we want to meet you and find out how we can support you and our services. We believe that the kind of well-being support we offer should be available at all times, and to all people, and that we are the best choice for you.

We will also be joined by:
• A member of the illegal money lending team
• A member of staff from C3SC promoting their into work/training programmes.

plus a Taff Housing Pop-Up!

Grangetown Pavilion, Grange Gardens, Cardiff CF11 7LJ
Tuesday 10th May 3-5pm
All Tenants will receive a free hot drinks voucher

Got a bike? Bring it along and Dr Bike will service it, free of charge

CHI provide a variety of homes within Cardiff. We are passionate about working with communities to transform neighborhoods into places where people can thrive.

YOU TALK. WE LISTEN.

FRIDAY 13TH MAY GRANGETOWN PAVILION

ENTER OUR PRIZE DRAW!

By sharing your opinion with us, you’ll be entered into a prize draw to win a brand new Air Fryer and a £10 Asda voucher!
RSPB (Royal Society for the Protection of Birds)
Grangetown Nature Walk on Friday 13 May 1pm-2pm
Grange Pavilion, Grange Gardens, CF11 7LJ

Neighbourhood walk with RSPB Cymru
(Royal Society for the Protection of Birds)
Friday 13 May
Meet at Grange Pavilion by the RSPB banner at 1pm, returning at 2pm
Do you love to hear the birds sing? Does the river make you feel happy?
Do you wish there was more space for gardens?
We'd love to hear what matters to you most as we take a short nature
walk through the neighbourhood
No booking required

Design your own Park!
Monday 16 May 3pm-6pm
Yellow room, Grange Pavilion

Design your own Park!
A co-design session looking to explore creative ideas from the community in
Grangetown, Monday 16 May 3-6pm
Grange Pavilion.
If you could design your own park, what
would it look like?
Aisha and Mark welcome you to share
your ideas on how to make the perfect
green space in your neighbourhood.
a free drop-in session with
Mela Cymru and Urban Habitat

Cardiff National Park City
Thursday 19 May 11am-1pm
Yellow room, Grange Pavilion

CAERDYDD NATIONAL PARK CITY*
Share & Draw Green
walks through Cardiff.
Come and share your favourite walks.
When - 19th May 11am,
Where - Grange Pavilion,
in collaboration with
Community Voices Cardiff
It’s free!

Transport for Wales drop in session
Wednesday 25 May 9am-1pm
Yellow room, Grange Pavilion

TALKING TRANSPORT
Are you passionate about public transport in your community
and how it can improve access to leisure and employment?

Hear about good practices and
applying the investment
principal to transport projects

Hear what we’re supporting Cardiff’s future
vision through our Women’s Pathfinder
Programme, Agrienvironmental Early Tails,
and Accessibility road work

Share your ideas on how our
job opportunities can be more
accessible

Learn about our new
community consultation
toolkit, Talking Transport
**Cardiff Youth Service**
Mon 23 and Wed 25 May, 1pm-4pm
Yellow room, Grange Pavilion

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**Consultation session**
Voices should be heard, not ignored!

**EVERYONE deserves a VOICE**

Are you passionate about the voice of young people?

If so, this session is for you!

Learn how to make a difference in young peoples lives by voicing your views and opinions and help make a difference!

For more information contact: candice.dyer3@cardiff.gov.uk

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**CircuPLAY & DISCOVER Workshop**
Saturday 28 May 10am-4pm
Urban room, Grange Pavilion

Do you live in Grangetown? Are you interested in how to make your city a better place to live? Do you like to play games?

Come to the CircuPLAY & DISCOVER workshop and take part at one of the game sessions to discover ways for making your city a better place to live.

Spaces for playing are limited, so book your place in advance in one of the following game sessions via Eventbrite (link: https://www.eventbrite.co.uk/e/circuplay-discover-workshop-grangetown-tickets-33879479245):

1) game session 1 (10am-12pm)
2) game session 2 (12pm-2pm)
3) game session 3 (2pm-4pm)

Otherwise come and book an available space on the day of the event.

Snacks and drinks will be provided.


For additional information, contact Marianna Marchesi (email: mmarhesi@cardiff.ac.uk)

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**Design a child-friendly Grangetown**

after school drop in session

Friday 27 May 3pm-6pm

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**Have your say on a child-friendly COVID recovery plan for Grangetown**

27th May Friday, 3:00-6:00 pm
Grange Pavilion

Are you a child aged 8-17 living in Grangetown?
Are you interested in designing, planning, crafting, drawing, making things or writing about them?

We invite you to a drop-in session on the theme ‘a child friendly recovery plan for Grangetown’ which will be held on the 27th May Friday 3 pm -6 pm at Grange Pavilion. This will be a unique opportunity to exercise your rights as a child expressing your thoughts on the neighbourhood you live in.

Share your ideas for building a greener, fairer and child friendly Grangetown through some fun activities.

A free drop-in session to work with a team of an architect, an urban designer, a planner and a human geographer from Cardiff University.

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**GRANGE PAVILION YOUTH FORUM**

planning a child-friendly Grangetown

Wednesday 26 May 6pm-8pm

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**A CHILD FRIENDLY COVID RECOVERY PLAN FOR GRANGETOWN**

Are you 8-17 years old? Are you interested in designing, planning, crafting, drawing, making things or writing about them?

JOIN US on Wednesday 25th of May 6pm-8pm at Grange Pavilion.

This will be a unique opportunity to exercise your rights as a child expressing your thoughts on the neighbourhood you live in. We will present you with the Recovery Plan based on what was gathered from previous discussions. Share your ideas for building a greener, fairer and child friendly Grangetown through some fun activities.

A free session to work with a team of an architect, an urban designer, a planner and a human geographer from Cardiff University.


For more information contact: candice.dyer3@cardiff.gov.uk
Cardiff Council Local Development Plan
Drop in 3-6pm, workshop 5-6pm on Friday 27 May
Grange Pavilion

Cynllun Datblygu Lleol Cyngor Caerdydd
Galw heibio 3-6pm, gweld plwyf 5-6pm ddydd Gwener 27 Mai
Pafiliwn Grange

Shaping Cardiff’s future - have your say

We are preparing a new Local Development Plan (LDP) for Cardiff to replace the existing LDP. The new plan will be called the Cardiff Replacement Local Development Plan (LRDP).

The RePLA LD is helping Cardiff

rebuild and grow

Safeguarding our community and the services we provide.

We want your views on how we can help Cardiff

rebuild and grow

We SAW MORE

Preparing for future challenges

https://communityvoicescardiff.commonplace.is/
@VoicesCardiff

Cardiff Council Local Development Plan
Drop in 3-6pm, workshop 5-6pm on Friday 27 May
Grange Pavilion

Wellbeing of Future Generations
Grange Pavilion Youth Forum session
Yellow room, Grange Pavilion, Friday 27 May 6-7pm

What does the Wellbeing of Future Generations mean to you?

27th May, 6-7pm
Office of the Future Generations Commissioner meets Grangetown Youth Forum

Come along and talk about how Wales can build a better future for your community and people not born yet!

Llesiant Cenedlaethau'r Dyfodol
Sesiwn Fforwm Ieuenctid Pafiliwn Grange
Ystafell felen, Pafiliwn Grange, Dydd Gwener 27 Mai, 6-7pm

Beth mae Llesiant Cenedlaethau'r Dyfodol yn ei olygu i chi?

27 Mai, 6-7 y nos
Swyddfa y Comisiwnydd Cenedlaethau'r Dyfodol yn cwrdd gyda Fforwm Ieuenctid Grangetown

Dewch drwy gwybod am sut y gall Cymru newid dyfodol gwell i’r cymuned a phobl sydd heb eu geni eto!
3rd May - Preparations

3rd May - Launch Eid party
400500 attendees. All ages and diverse groups.

4th May - Health and Care
Research Wales

6th May - Shiatsu massage
Session with Grange Park Farm Youth Forum

6th May - Shihatsu massage
Huge success and all slots filled quickly.

6th May - Food Friday
Pizza, sundaes and chess

Drop in sessions:
Materials on nearby centres, postcards, badges, stickers, beanbags, books, whiteboards.
Eid Party

Coinciding with the end of Ramadan, Community Voices Cardiff launched with an Eid party. Approximately 300 people (estimated head count) shared food from local businesses, kids’ sports activities from local start-up companies, craft activities, and conversations introducing the Community Voices Cardiff Urban Room and upcoming events. The Community Voices Cardiff website launched with the event, kicking off the Cardiff digital map as well as the physical urban room.

Shiatsu Massage

The urban room launched with a focus on Health and Well-being by offering free Shiatsu massage taster sessions, promoting local practitioner Sarah Hall, who is ‘passionate about providing shiatsu to groups of people who may not have enjoyed it before, both in the workplace and within an NHS setting.’ The fully booked sessions offered a chance to test interest in massage sessions in the Grange Pavilion, and to introduce Community Voices Cardiff to a wider audience.

Health & Care Research Wales

Health & Care Research Wales ran a drop-in session to share how community members can help with health and social care research in Wales, from taking part in research projects to helping researchers develop studies so it can really make a different to everyone’s treatment and care. The organisation’s aim for the session was to learn how their approach could be more inclusive by identifying alternative approaches and changing the way people can help with research.

Food Fridays and Youth Forum

Community Voices Cardiff offered a weekly Food Friday drop in with food from local businesses at school-pick up time to encourage drop-in conversations. Fridays also included printmaking sessions with Grange Pavilion Youth Forum, run by student Ambassador Shoruk Nekeb. These quieter and more focused sit-down sessions offered more opportunities for conversations and time to test out and get feedback on the digital mapping and survey with people.
URBAN ROOM TIMELINE

Week 2 - housing

- 9th May: Drop in session
- 10th May: Taff Housing
- 12th May: Drop in session
- 13th May: CCHA
- 13th May: Print making
- 13th May: Food Friday
Grangetown Schools Advisory

Community Voices Cardiff ran in partnership with Cardiff University’s Community Gateway, who run quarterly Grangetown Schools Advisory Sessions, bringing together representatives from all area catchment nursery, primary, secondary and Further Education schools and colleges. A Community Voices Cardiff session ran to plan out how local school pupils could be involved in the fourth week of Urban Room activities during Young Voices week.

CCHA

Cardiff Community Housing Association ran a drop-in session focusing on the rising cost of living, with representatives of the organisation available to talk face-to-face to Tenants. The aim of the session was to support tenants and local community members by developing services that meet their needs. As with some of the other sessions run in the urban room, sensitive topics were covered and the Community Voices Cardiff team did not directly approach visitors for surveys or conversations.

Taff Housing Association

Taff Housing Association own and manage 1500 homes across Cardiff, giving home to over 4000 people. Their Urban Room session offered a chance for Taff Tenants to meet Taff’s Grangetown Housing Officer, Grangetown Rents Officer, Money Advisor, Maintenance Manager, and Community Manager, a member of the illegal money lending team, and a Cardiff Third Sector representative promoting an into work/training programme, and to take part in a Dr Bike workshop.

RSPB Cymru

The Royal Society for the Protection of Birds Wales ran a ‘homes for nature’ walk through the neighbourhood, including river, park, urban art, and brownfield sites. The session aimed to capture - ‘without a clipboard’ - what people think and feel about their environment and what nature means to them. RSPB said they had ‘a fabulous afternoon chatting to people about Neighbourhood Nature - we walked and talked about streets, alleys, river banks & meadows and all the bits in between!’
URBAN ROOM TIMELINE
Week 3 - greening

16th May - Window sill Growing Workshop with Grosgrown Rangers to grow seed

19th May - Cardiff National Park City drop in

20th May - Food Friday

17th May - Royal Society of Architects in Wales Language session

21st May - Grange Pavilion Launch

16th May - Design your park
Mels Cyfru and Urban Habitats after school session
Design your own Park

Mark Drane of Urban Habitats and Aisha Ali of CDF Planning teamed up to run a child-friendly ‘Design your own Park’ after-school drop-in session. Approximately 25 children and adults joined the session and joined discussions about their role in making decisions in the future of urban green places. ‘Without the Urban Room we would not have had such a ready audience / group to work with’, the organisers said, noting that the session had supported further ideas for the practices continuing to collaborate.

Cardiff National Park City

Cardiff National Park City, a people-powered movement for a fairer, wilder, greener and healthier city, ran a ‘share your favourite green walks’ workshop. Approximately 13 people met to explore green corridors, map new walks, and share knowledge of neighbourhood green spaces and places. The organisers said ‘It was a great event, so lovely conversations, and some new ideas came from it. If you do anything like this again please let us know, we’d love to be involved.’

RSAW Language workshop

One of the aims set by the Community Voices Cardiff team was to share good practice and challenge assumptions regarding approaches to consultation. A workshop with the Royal Society of Architects in Wales brought together practitioners and educators in the built environment who are involved in designing and delivering consultations, to question the intentions and implications of words used in consultation processes (see page 52 for language postcards used in the workshop).

Grange Pavilion Launch

The Cardiff Urban Room was timed to coincide with the formal launch of the Grange Pavilion as a community-led facility. A day long celebration event brought over 1000 people through the doors to celebrate this community development. A market stall section hosted the Community Voices Cardiff team alongside representatives from Cardiff Council, Welsh Governments Well-being of Future Generations, the Royal Society of Architects in Wales and partner researchers.
23rd May: Grangetown Place Rangers school session

23rd May: Cardiff Child Friendly City school session

School of Geography and Planning hosted 3 local schools in the urban room.

24th May: Drop in and schools

27th May: Well-being of Future Generations with Youth Forum

27th May: Cardiff Council Local Development Planners session

28th May: Grangetown Annual Green Event

That's a wrap!
Cardiff Youth Services

Cardiff Youth Service held two pop-up sessions to build on previous post-covid consultations previously held with young people across Cardiff. The active involvement team had conversations with people using the Grange Pavilion, with the aim of asking young people how they prefer to be consulted. Conversations raised recommendations around language barriers, prior knowledge of the community, offering varied consultations approaches and being willing to adapt to suit varying needs.

Cardiff Council

Cardiff Council’s Planning, Regeneration and Development, and Local Development plan teams hosted a stall during the Grange Pavilion launch, and a conversation session inviting people to share their views on inclusive planning consultation. The Council team noted the sessions ‘made really useful connections with the local community which will enable us to continue our engagement with them during the preparation of the Replacement LDP and on other planning related issues.’

Child-friendly Grangetown

Matluba Khan, Tom Smith, Neil Harris and Shoruk Nekeb of Cardiff University and Cardiff Council’s Child Friendly City ran workshops for school visits and drop-ins, aiming to include children and young people’s voices in developing a tool kit for engaging children and young people in planning and redevelopment processed. The team noted that the urban room allowed them ‘to engage children and young people in a ‘fast-track’ way with the process of co-assessment of their neighbourhood.’

Future Generations

The Commissioner’s Office of the Well-being of Future Generations ran a stall at the Grange Pavilion launch and returned to meet the Grange Pavilion Youth Forum for a discussion about the Future Generations Act: what it is, why it is relevant, and how it can be used to hold decision-makers to account. The discussion focused on the involvement principle in the act, and how young people can get involved in local planning decisions about where they live.
Transport for Wales ran a session introducing their in-development ‘Talking Transport Tool kit’ which aims to engage with grassroot organisations and communities to gather thoughts, impressions and views on transport related topics in their area. The workshop with 8 participants trialled and gathered feedback on the toolkit.

Grangetown Green Rangers was a Community Renewal funded project which employed two Grangetown Place Rangers and three apprentices, with an aim of increasing awareness of and connections between local area greening initiatives. The Place Rangers ran a windowsill workshop and school’s session during the Urban Room and hosted the Circuplay workshop as the final CCQoL event as part of a Green event at the Grange Pavilion.

Regular sessions

The Urban Room's location in a busy community facility meant that the activities worked around existing regular bookings. Our huge thanks go to mental health charity 4Winds, education charity Sef-Cymru, the Grange Pavilion sewing club, and kids’ science education providers Spark Lab for supporting and promoting Community Voices Cardiff during the month of the Urban Room.

Circuplay

Circuplay is a research proposal to develop a ‘playful platform’ of interactive games to foster community knowledge on circular economy concepts and practices and support transitions to circular communities. A session during the Green Rangers public event day was led by Marianna Marchesi of Cardiff University, brought a group of participants together to test how a card game could introduce circular economy to adults and young people.
4 weeks
19 sessions planned by CCQoL
90 organisations contacted

42 activities
25 organisations leading activities
at least 1000 people visiting the urban room

18 local organisations taking part
45 regional organisations taking part
27 national organisations taking part

494 online contributions
321 map pins
167 online participation surveys
4. Reflections and learnings

Reflections from people leading activities as part of Community Voices Cardiff

Has participating in Community Voices Cardiff changed the way you think about consultations? Or planning consultations?

“It definitely has contributed to the way we designed consultations.”

“Not particularly but that is because I was already coming from a similar angle as the project in terms of consultation done differently.”

“Yes, hugely. And it has changed how I discuss consultations with wider groups of people, questioning more their approaches to consultation.”

What (if anything) have you learned from your involvement in Community Voices Cardiff?

“At the outset it seemed that there was a gap between some of the proposed methods (surveys / online tools) and both i) the position toward community knowledge in terms of values of Community Voices Cardiff (which very much supported community ownership of knowledge) and ii) some of the expertise and knowledge locally including within the Community Voices Cardiff team - i.e. very skilled in more open, inductive approaches to engagement & knowledge creation. To me this was clear from the outset and potentially led to some challenges during the project - hopefully valuable learning can come from this.”

Is there any difference in your relationships with other people in the area? Do you know more people than you did before? Do you know different sorts of people than you did before?

“It has opened a network which would not otherwise have been possible, enabling a better understanding of working with different people and has encouraged better ways of understanding different types of people. I do feel that I know more about people, cultures and environments through our work at the Grange Pavilion.”

“Some were new to me although I had heard of them before so it was very good to meet some of these, especially community elders.”

“Yes, we engaged and built relationships with a range of different people from both the local community and wider interests. We can use these new connections to engage further on the next stages in plan preparation.”
An online map and survey communityvoicescardiff.commonplace.is ran alongside the urban room, giving people a choice to participate online or in-person.

The website had 2434 visitors, with 205 respondents making 435 map or survey contributions.

Have you participated in a planning consultation before? If not, why not?
61% of survey respondents hadn’t participated in a planning consultation before:

- 73% said they had ‘never been asked’
- 11% answered ‘There is no point as my opinion is never taken into account’
- 11% answered ‘I didn’t understand the information that was presented to me’
- 5% answered ‘I don’t have time’

How did you hear about Community Voices Cardiff?
Over half (54%) of respondents knew about Community Voices Cardiff through in-person connections - 33% through ‘word of mouth’ and 21% ‘through the urban room.’ Over a third (36%) knew about it through online sources - 20% through social media, and 16% through a ‘link sent to people that I know.’ In-person connections remained important in telling people about Community Voices Cardiff alongside new followings gained by launching online platforms.

How would you prefer us to consult you on planning decisions?
Respondents were evenly split between face-to-face (27%), online (25%) and ‘either, depending on which is more convenient’ (46%). This aligns to the experience of the Community Voices Cardiff team and partner organisations’ conversations in the urban room, which consistently emphasised the need to plan for varied approaches to consultation.

How did you access the digital commonplace platform?
Half (50%) of respondents accessed the online survey self-assisted on their phone. 8% used their phone assisted by staff members in the urban room, 10% using the tablets in the urban room with assistance from staff members, and 6% using the tablets in the urban room themselves.

What do you think are the benefits of doing community consultation online?
Convenience (39%) and speed (26%) topped the reasons to do online consultation; ability to use Google translate (11.5%) and assistive technology (15%) were other key factors.

What are the benefits of doing community consultation face to face?
8% responded ‘ability to ask for more information and have things explained to me’; 26% responded ‘hear about the opinions of other people’; 24% responded ‘feel part of a community’; and 18% responded that it ‘doesn’t require access to a computer or internet.’ 78% of respondents thus identified the benefit of face to face consultation as being a way to share information, share opinions, and connect with others.

If you visited Community Voices Cardiff’s urban room, what made you want to come?
Responses were evenly split, suggesting a range of different approaches would support urban room use. Almost three-quarters (72%) were attracted by people, use and atmosphere, with 25% responding the people running the urban room, 24% ‘the events and activities in the urban room,’ 18% the ‘atmosphere in the urban room’ and 5% ‘the people visiting the urban room.’ Signage and displays accounted for 16% of visitors: 7% ‘displays in the urban room’, 6% ‘signage in the urban room’, and 3% ‘signage on the outside of the urban room’. A key theme was that of the urban room as a place to connect with and meet others.
Nearly three-quarters of respondents said they had ‘never been asked’ to participate in a planning consultation.

Respondents preferred a variety of online and face to face consultation options to be available.

Over half of respondents heard about Community Voices Cardiff through personal connections.

People visited the urban room to hear the opinions of other people, to access information, and to feel part of a community.
Community Voices Cardiff aimed to represent demographics of residents in Cardiff in terms of age and ethnicity. We aimed to include people who lived and worked in the local area through face-to-face conversations in the urban room and local area, as well as reaching across Cardiff with the website. We also aimed to include children and young people in the survey.

A total of 45% of survey respondents who shared their location were from the area which the urban room was located in: 31% from Grangetown, 10% from Riverside and 4% from Butetown. Other respondents were from Plasnewydd (8%), Llandaff (6%), Splott (5%), Cathays (5%). Remaining responses were evenly spread (1-2% each) across Cardiff - Canton, Cathays, Cyncoed, Gabalfa, Heath, Lisvane, Llanrumney, Pentycrh and St Fagans, Penylan, Radyr, Rhiwbina, Rumney and Whitchurch, as well as from Dinas Powys, Caerphilly, Penarth, Torfaen and the Vale of Glamorgan.

57% of respondents said they lived in the area they were commenting on, while 20% worked in the area, 10% studied there, 6% commuted through, 5% owned a business and 2% had other connections to the area.
Community Voices Cardiff survey - Ethnicity

Cardiff demographics (2011 census) - Ethnicity
Visit the map at https://communityvoicescardiff.commonplace.is/
Drop a pin on a location where....

You connect with nature (154 pins)

You go to feel healthy (120 pins)

You feel a sense of belonging (116 pins)

You feel a sense of wonder (81 pins)

You feel you have a sense of control over your environment (28 pins)

You find it easy to get around your area (92 pins)
The Community Consultation for Quality of Life online maps use an 'asset-based' approach, encouraging people to identify places they feel most positive about. Three quarters of pins placed on the map (230 pins) were identified as ‘positive’ and ‘mostly positive’, compared to 3% (12 responses) identified as ‘mostly negative’ or ‘negative’.

Most pins told us about places people feel positive about

435 Contributions

The accompanying comments describe the benefits of accessing nature for mental and physical health, connecting with family and friends, a feeling of getting away from the city in a quiet and wild space, meeting others to feel part of a community, and seeing other people:

'The area is peaceful and relaxing and great place to exercise. I have also met so many neighbours by walking here.'

'I meet up with friends and family and enjoy the scenery flowers and sense of open space, it has more grass and open space and people come to do activities they enjoy. It is a happy sporting place.'

'I love the pull up bars here and I love watching lots of different communities (students, families of all ethnicities, footballers etc) using the same space.'

'We love the nature, it’s very precious and we are grateful to have it.'

All map pins and comments can be viewed at https://communityvoicescardiff.commonplace.is/
What is the place you’ve marked on the map?

Please tell us why you feel this way [about the pin you have placed]
Welsh School of Architecture students visited each pin location in Grangetown and photographed the places people said they valued most. The images, along with the comments for each location, were made into postcards and shared at Love Grangetown follow up workshops and a public event in November 2022. Image by Welsh School of Architecture MArch2 Value Unit 2022-23.
‘This feels like a very unique space within Cardiff. From landfill site to park bustling with nature, it allows me to have a sense of wild space within a busy city.’

‘The Marl is an important place for me for several reasons. Over the years I’ve played a lot of sport here, but more recently with the no-mow policy leading to an increase in wild flowers, it’s now more than just a sports ground and I quite like to walk and run around here.’

‘Where have the benches gone?’

‘I feel sad that this area has been left neglected and I wish it could be turned into a wildlife garden.’

‘The gardens and Pavilion have become a big part of my life, are very close to my home and are welcoming places.’
Reflections on the Urban Room

Mymuna Soleman, Community Partnership Manager

Acting on the knowledge gained

As a resident and activist, the Community Partnerships Manager’s role is closely aligned to demonstrating that a tangible, long-term impact would emerge out of any research project. This was critical in terms of maintaining trust if asking people in the local area to share opinions, and created pressure when asking people to join activities and complete surveys.

In the Cardiff Urban Room, the lived experience and local knowledge of the impact of being asked to do surveys - often with the sense that no demonstrable change would come from the time and knowledge gifted - led to the Community Partnerships Manager role separating out the act of surveying in the Urban Room, and focusing instead on 1-1 interviews and relationship building with individuals and organisations to support tangible next steps. In a reflective conversation, Mymuna notes:

“I would want those opinions to become real actions. For example, what’s going to come out of this in terms of people saying, ‘This is the way I want to be consulted’? How are decision making institutions and organisations going to take that on? How are all the organisations we’ve spoken to really going to put that into practice?”

Not only the sharing, but the application of skills and knowledge

“We’ve shared a lot of skills and knowledge with these organisations throughout the research process. The question then is how can you build on those skills, put them into practice and fit them into the work that you do with community voice at the heart of it? How can you reassure us that approaches we found communities found most effective will turn into real tangible outcomes but also build on those relationships with local people to help you develop that in practice?

It’s about continuously just being transparent. Research is all well and good, but where’s the actual action? Is it just going to come from people who have always been in power or will local people, local voices help shape action and outcome. How will the actual research findings become real, relatable and have the most positive outcome for communities? How will we see that in real life, practically?

In one of our Urban rooms we had the Regeneration Team from Cardiff Council attend where residents able to directly speak to staff and actually having real face to face conversations, where some residents were saying ‘This is my house, it’s where I live, what’s going to happen’? The power of the urban room to allow senior staff and local residents to connect was amazing and this reflected their feedback to us.”

Trusting the knowledge the CPM brings

A key learning from Community Voices Cardiff was that of being able to trust when something wasn’t working and to be able to adapt the approach and trust in the knowledge, skills and instinct of the CPM. This knowledge comes from lived experience and, as a local resident and activist, getting involved with organisations and research comes attached with significant implications if the collaboration doesn’t lead to something tangible:
“It’s a big task to try connect communities and institutions, especially those that haven’t engaged or found it ‘difficult’ to engage with people from various backgrounds for a very long time. It’s like your putting the trust you’ve built with communities in a vulnerable position as a member of that ‘community’ yourself, but it’s also raising awareness of such issues at the same time and I feel like, if I’m working with an organisation, I’m planting those seeds that would be to say ‘give me some power to make decisions because I know what’s going to work and what’s not going to work.

So it’s about working with the right people, if they understand my approach and what’s worked for me and what really hasn’t worked. It would be quite difficult, but not impossible to work around, if they didn’t understand that because they’ve never been in my position before. It’s about understanding that and incorporating that in my role, working collaboratively to share skills but also giving me ownership of what approaches I would use, especially from experience.”

A long term collaboration

Being able to develop and adapt a way of working with an organisation can support a longer-term approach, and support continued trust when things take a long time to materialise:

“That’s why it’s good to collaborate and work with other people, but do that on a much more long term basis. Rather than just short-term, which can be quite triggering for people. But it’s just about being honest: “This is short-term for now. And hopefully we can make real long-term change, and you can play a part in the whole journey.

It’s about just having open, honest conversations to ensure that true and real commitment is there at the consultation design stage to move forward into meaningful action which will build a foundation of a community of trust.”

Mhairi McVicar, Co-Investigator

As a neighbourhood urban room, Community Vocies Cardiff values local knowledge and lived experience. As part of a wider UK research project, balancing the requirements and methods of the wider research project with the ability to be locally adaptive in response to what was working and not working on a daily basis was challenging for all involved, but brought valuable learnings, summarised as:

Urban room as a place to make connections. In Cardiff, neighbourhood urban room activities worked well for introducing the project, but was at it’s best when not acting as a means of survey-gathering. As student ambassador Shoruk noted, “Just because a place is busy, it doesn’t mean it’s easier to get responses - in fact, it makes it harder because there’s so many other things happening.” Asking for surveys during activities could feel extractive, intrusive or inappropriate, detracting from conversations which could support longer-term connections.

Flipping the conversation. ‘Flipped’ sessions worked well, placing people who normally deliver consultations as recipients of focused activities, opening space to reflect on the intent and impact of consultations and to listen.

Value lived experience and local knowledge. A UK-wide research project brought predefined methods and the need to gather evidence. This had to be balanced with the ability to, as the local advisory group recommended, ‘be open and transparent about shortcomings and allow space for change’. It was critical that the research allowed this space for change. In Cardiff, this meant adapting the community partnerships manager role to that of building longer-term relationships and conducting 1-1 interviews in more private spaces, rather than feeling ‘extractive’ in collecting public surveys.

Be honest about the long-term. A neighbourhood urban room brought with it the responsibility of maintaining long-term relationships. Those who had given their time and knowledge would still be connected to the research team following the project close, highlighting the responsibility of demonstrating that research could lead to tangible change.
“we quickly dispatched with the word consultation and the ‘trigger word’ postcards really helped to open up thinking and discussion on this.”

“How are these words used? Do they have a meaningful intention? Or are they part of a tickbox exercise?”
The language of consultation

A conversation held when planning Community Voices Cardiff prompted student ambassador Shoruk Nekeb, a recipient of consultations and research surveys, to email the research team with a 'list of words I am fed up hearing.'

“Different people have different connotations attached to these words, but for me they trigger something when used in the construction industry knowing well that they’re hollow.” (Shoruk Nekeb)

A ‘flipped’ workshop shared postcards with people who deliver community consultations to discuss the intentions and implications of words commonly used in consultation. The Urban Room workshop with the Royal Society of Architects in Wales (RSAW) was repeated at the RSAW Annual Conference with the Royal Town Planning Institute (RTPI), Royal Institute of Chartered Surveyors (RICS), Chartered Institute of Architectural Technologists (CIAT) and the Chartered Institute of Housing (CIH)

“It has changed how I discuss consultations with wider groups of people, questioning more their approaches to consultation.”
5. Continuing Conversations

The Community Voices Cardiff urban room acted as a starting point for building relationships to support future actions. Conversations prompted by our experiences of the Urban Room have continued beyond the four-weeks of events in May 2022. The first of the ongoing conversations took place in the Senedd, Cardiff, in which Community Voices Cardiff partnerships manager, Mymuna Soleman, ran a Privilege Cafe session, continuing the theme of the language of consultation. The event on Tuesday 12 July began with challenging the phrase ‘hard to reach’, and the following blog is published at http://ccqol.org/2022/08/16/i-am-not-hard-to-reach-is-there-a-right-way-to-engage-with-communities/

I am NOT ‘hard to reach’

Community Voices Cardiff and Privilege Cafe at the Senedd.

In a packed public event at the Senedd, Cardiff, Privilege Café founder and Community Voices Cardiff partnerships manager, Mymuna Soleman invited an in-person and online audience to challenge the meanings and impact of phrases commonly used as part of community consultation, such as ‘hard-to-reach’, ‘breaking barriers’, ‘building bridges’, ‘empowering’, ‘real impact’, ‘community’, and ‘consultation’ itself.
’It’s insulting when you are told you are hard to reach.’ Panel speaker Lela Patterson, who has been blind since birth, opened the session by suggesting consultation can be best when simplified to conversation. ’Make the effort: don’t be afraid to approach me. Ask me anything,’ Value the investment of the time and effort to build relationships, advised Matthew Gough, Senior Lecturer in Dance at the University of South Wales, who suggested that organisations’ use of the phrase ‘hard to reach’ simply reflects a lack of effort to work with people. ’Who are the people willing to put in the time?’ Matthew questioned: ‘Do people in the organisation know how to speak to other people?’

Distinguishing between a neighbourhood as being where we live, and a community as transcending regional boundaries, social and cultural historian Abubakr Madden Al Shabazz emphasised the need to do groundwork before consultation in order to better understand belief systems, morals, cultures and norms as the ‘non-textbook knowledge’ of what makes up ‘community.’ Defining expertise not as what you already know, but knowing what you need to learn in order to engage, the panel emphasised the need to know how to have difficult conversations to be able to understand conflicting needs. ‘We’re all labelled’, Lela summarised, ‘and we need to step away from that.’

‘Tickbox Tokenism’

Recommending that representation in consultation extends beyond ‘tickbox tokenism,’ Mymuna confirmed that ‘I’m always asked why “your” people are not engaging.’ ‘I come from the blind community, but I don’t speak for everyone’, Lela noted, while Abubakr emphasised the varied dynamics, intersectionality and diversity within any community which can’t be represented by a singular ‘representative’ voice. External organisations tend towards repeatedly working with ‘accepted’ representatives of communities, Matthew noted, summarising this approach as “You look different but you’re speaking ‘our’ language and so we accept you.” As a result, ‘the optics seem better but a few ‘representative’ people are holding power, and not sharing skills.’

The need for consultation processes to share power and skills was emphasised. ‘Grants always want you to consult, but you always go to the same people,’ audience members agreed, recommending that funders and organisations stop drawing the line at people they find ‘acceptable’ and instead give opportunities to multiple community ‘insiders’; that they invest in skills development across communities.
‘Don’t divest consultation funds from the communities’, the audience recommended, framing the use of external service providers as taking value away from the community in terms of both money and skills.

The extraction of value through consultation was a key topic. Some audience members had given their time over decades responding to surveys and questionnaires, with no discernible change. ‘Sometimes you ask people to share their trauma over and over,’ an audience member noted. ‘How can I trust you to use my information? You’re asking me to share my trauma for no reason.’ The accountability and motivation of consultations were questioned. Is your consultation transactional, or are you buying-in to a longer relationship? What is the end goal of your consultation: are you aiming to work with a community, or simply to inform them of something which has already been decided?

**What is the motivation for engagement?**

Matthew flipped the concept of ‘hard to reach’ on its head, replacing it with ‘I choose to step away’ from redundant consultations with no accountability. When things don’t change because of consultations, when valuable time and accounts of lived experience are given with no subsequent visible action or follow-through, those involved choose not to gift any more of their time. Accountability was linked to the follow-through: how will those who consult return to the community to share results and test whether subsequent actions are working?

The accountability of consultation was linked into audience members’ direct experiences of the negative consequences of the language used in consultation, including terms such as ‘deprived’, ‘disadvantaged’ and ‘hard to reach.’ ‘Words attach to people: they label, blame, and stereotype’, Abubakr noted, quoting the Disposable Heroes of Hiphoprisy’s Language of Violence: ‘Words can reduce a person to an object.’
Words which label a community have a legacy: they permeate through generations. People don’t forget the words which have been used against them and recognise when once-powerful terms such as ‘empowerment’ are co-opted for corporate use and stripped of their original meaning and power.

The buzzwords of consultation are, the audience confirmed, well known and mistrusted.

**Key questions and recommendations:**

- Are the people you are trying to consult really ‘hard-to reach’ or are they choosing to step away because the motivations and accountability of the consultation are mistrusted?

- Is your consultation intersectional? Is it aimed at a wide range of interests, norms, needs? Does it assume diversity within diverse communities, or does it expect a homogeneous voice?

- Who has been ‘selected’ as the ‘acceptable’ voice of the community: how is the power and skills to lead consultation from within a community being shared and developed within communities?

- What does a consultation offer, and what does it extract? Does the consultation extract value from the community in terms of divesting funding and devaluing lived experience? What will be the tangible outcomes from the gifts of time and knowledge?

- Words really do matter: the buzzwords of consultation and the words used to describe the ‘problems’ of a community are known, mistrusted, remembered, and have lived consequences.

- And finally: keep it simple. Recognise the value of investing time to simply talk to people.

Image of postcards which were handed out at the event with words commonly used in consultation’

*I am NOT hard to reach’ ran as the closing event of a 6-month Cardiff-based conversation led by Community Voices Cardiff as part of the UK-wide AHRC funded Community Consultation for Quality for Life (CCQoL.org) and the Welsh School of Architecture, Cardiff University.*

*Mymuna Soleman, Shoruk Nekeb, Mhairi McVicar and Ruchit Purohit, along with Ali Abdi, Corey Smith and Sophey Mills of Cardiff University’s Community Gateway led a month-long series of conversations in Grange Pavilion in May 2022 with third sector organisations, Housing Associations, Cardiff Council, the Office of the Well-being of Future Generations, school pupils, Grange Pavilion Youth Forum, and many individuals. Shoruk Nekeb identified the phrases discussed in this session.*

*Text by Mhairi McVicar, Mymuna Soleman and Shoruk Nekeb*
Conversations about a Grangetown place plan

In November 2022, the Community Voices Cardiff team collaborated with ‘Value’ Unit Masters of Architecture students at the Welsh School of Architecture, Community Gateway and the Grange Pavilion CIO to run a week of workshops continuing the themes from the May urban room: Health and Wellbeing, Housing, Green Spaces and Young Voices.

Morning, afternoon and evening in-person and online weekday and weekend sessions were advertised as open to all. Individuals and organisations who had joined the May urban room were also directly invited to discuss how their collective resources, skills, knowledge, and aims could support next steps towards launching a community-defined place plan.

Code of Conduct for Conversations about a Grangetown Place Plan

Demonstrate courtesy and consideration
Everyone’s opinion counts
Engage in discussion respectfully
One person speaks at a time. Listen when others are speaking.
Please raise your hand to contribute to a discussion.
The workshop is focused on identifying positive actions and opportunities for collaboration.

Conversations about a Grangetown Place Plan

Key aims:

Gain a greater understanding of what is valued by communities within Grangetown

Investigate further themes of value which have been identified by previous consultations in Grangetown

Strengthen relationships between external and community stakeholders to encourage further collaboration
Health and Wellbeing follow up workshop

A Mental Health Resource Service For Cardiff And The Vale

CARDIFF NATIONAL PARK CITY

Pafiliwn Grange Pavilion

TRAFNIDIAETH CYMRU
TRANSPORT FOR WALES

URBAN HABITATS
thinking | strategy | making
Participants said a Grangetown Place Plan should include:

**Community Voices:** As many voices as possible - the quiet voices. A community voice! Outreach approach local shops / schools / centres / religious groups. All voices in the community. People first. Knowledge from the whole community, especially those who don’t usually get included. Real voices - real people, local people. All communities to be represented. Doing things collaboratively. Democratic governance.

**Not just the obvious:** Underused / disused physical spaces. Valuing green / blue spaces.

**Active travel:** Transport provision - active travel infrastructure, active travel routes, opportunities for people to get out more.

**Policies for Grangetown:** housing and social spaces; policies and guidance specific to the population needs and desires of Grangetown, including facilities, housing types, climate change adaptation. A hub for the provision of arts and participatory arts.

**Wellbeing:** Integrated facility for all genders providing more outdoor activities, more activities around health and wellbeing. A social prescribing plan that addresses pain management and mental health - ask what community want lifestyle-wise for health. The health and wellbeing of its residents.

**The skills and resources the workshop participants said they can contribute are:**

Investment in active travel provisions and integration with national transport infrastructure

Integrated transport network in Cardiff. Promote health and wellbeing through Transport for Wales.

Opportunities to have voices heard on health and social care research. Public involvement and advisory group on health research.

Experience in other places - regeneration of green spaces for wellbeing opportunities.

Link between policy and space, can bring concepts and theories to processes in Grangetown which can help us to think more about / question what is going on.

Champion place plan efforts - especially those linking to the aims of greener, wilder, fairer, healthier objectives. Support to build links with organisations working towards those aims.

Reviewed all place plans in Wales in 2020. Have compared most sections of a place plan, have worked with several communities grappling with making change locally.

Working with young people, social media and events.

My networks within communities, share my skills (language etc).

Give sessions to residents inputting into a social prescribing plan that addresses what community wants lifestyle-wise for health.

Evidence base for population health data, a background in planning and public health.

Creative arts and human relationships

Qualification in running fitness, time to bring people together in communal activities, local knowledge of groups and key people in the community, ability to get people together.

Artistic collaboration to help with people’s wellbeing.
Housing follow up workshop
Participants said a Grangetown Place Plan should include:

**Affordable, quality housing:** homes that are affordable, areas that can be developed into affordable housing to meet community needs, Community-led housing reflecting diverse voices, free activities, a variety of housing (sustainable/affordable), housing reflective of the needs and wants of Grangetown residents, well built new homes, areas that need to be improved, adequate housing, safety for all residents.

**Green Spaces:** a community garden, green spaces of value to the community, include green space, community growing spaces, green spaces.

**Social life:** a place for all ages to socialise / connections; social spaces / youth centre, a community centre for all ages.

**Community Voices:** Ways to get everyone’s opinions, positive voices.

**Practicalities:** doable and SMART proposals

**Wider connections:** the opportunity to engage in wider links, e.g., how housing can contribute to decarbonisation, transport, health, skills, etc; Community Assets.

The skills and resources the workshop participants said they can contribute are:

As a housing provider we have a community inclusion team and a development team that could contribute to a Place Plan and learn ways of supporting it.

Long term resident knowledge.

Local Knowledge, vested interest as a longtime resident, links to more local shops and local businesses. My opinions and perspectives and ideas from volunteering.

The 5 ways of working, procuring in Wales, looking at long term thinking on creating better communities. We did a report on homes fit for the future with the New Economic Foundation and that links a lot of the themes talked about.

I can bring ideas and skills that benefit the needs of the community.

Knowledge of the area, my networks and connections, and understanding of barriers residents may face, i.e., language and accessibility.

I can bring stories from other places, ideas and other experiences (what might be possible) and what new things might be like.

Realistic ideas about green space design.
Green and blue spaces follow up workshop
Participants said a Grangetown Place Plan should include:

**Accessible spaces:** Areas that adults and children can feel free to use for sport, growing spaces, creative areas and events. Purpose of spaces - affordances. Green spaces should make up for shortcomings to improve the quality of surrounding residences. Achievable and affordable proposals representative and reflective of the community. An adopted plan which has a statutory status to influence. Maintainable - sustainable solutions. Space for experimentation and local energy and creativity.

**Biodiversity:** areas to increase biodiversity, carbon absorbing and wildlife. Useful information on biodiversity and how to protect/improve it. Map all existing green spaces. ‘More than human’ health and justice. Better understanding of biodiversity in the urban environment and how communities can connect with it.

**Community Voices:** groups, face to face meetings led by community members in a participatory way, funding support for those most vulnerable to attend, welcoming sessions. Info on who to contact and connect with. Everyone’s voices - diverse. People of Grangetown, their priorities: they should feel included, feel valued, and enable trust. Community-led ideas and proposals. A link to all schools. Constant conversations, numerous methods of communication. An ambitious vision co-created by people. Framework to let creativity happen. Everyone’s voices.

**Wider context:** possible twinning with areas in Wales. Elements of everything that’s been identified as important to people. Cost of living considerations. An understanding of and links to challenges, e.g., poverty and climate emergency. Wellbeing citizen science.

The skills and resources the workshop participants said they can contribute are:

**Networks. Co-production understanding.**

Ideas on how to engage and connect the community to nature, Skills to deliver community events, environment education.

Practical skills and maintenance of conservation and green spaces - provision of tools to borrow. Access to machinery. Connecting groups.

Community engagement, environmental education, links to Future Generations Act. Thinking how we can use alternative power / energy. Can talk about benefits of Forest Bathing for wellbeing.

Networks and lived experience.

Knowledge of urban planning policy including action plans and place plans, extensive experience in co-designing with diverse communities, knowledge of the planning system.

Drainage / civic. SUDS engineering: local resident = free labour!

Enthusiasm and excitedness. Curiosity and confidence to challenge personally.

A ton of resources people can access and use for campaigns.

Drawing and writing, a passion for moss - see the forests at our feet as a starting point to imagine when it can change.

Expertise in biodiversity and community involvement in green spaces.

Share my ideas and experience as a long term resident and someone interested in many of topics discussed.
Young Voices follow up workshop

Image © Peter Evans
Participants said a Grangetown Place Plan should include:

**Children and young people's voices at each stage of development:** Young people's voices. A toolkit for children and young people. Age appropriate consultation and participation. A minimum of 'x' amount of children and young people participating in various stages of the plan. Appropriate parameters in which children and young people can influence / points of influence. Community voices and needs - they need to trust their view will be heard.


**Places and activities for girls and women:** Provisions / safe places for girls, women and young women.


The skills and resources the workshop participants said they can contribute are:

Understanding points on the place plan which are valued and ensuring these are seen as an opportunity for place-making.


Running sessions with young people. Youth work skills. Contact with different youth provisions.

Advise on design of children's environments. Advise on urban design / design of streets and public space. Help in design / advise / evaluate interventions. Advise on methods to engage children.

Providing / signposting appropriate activities for consultation. Helping to think about a rights based approach to a place plan.

Connections with the community. Language / communication skills. Ways to include excluded voices.
Participants said a Grangetown Place Plan should include:

**Equitable Access:** Awareness of people’s different abilities for moving around in the area. Both physically and sensory e.g. making spaces for accessible, more suitable for deaf or blind, dementia friendly etc. More greenery and calming design elements. Piloting innovative approaches to supporting people with complex needs.

**Targets:** Targets and mechanisms for progressively improving the area aligned with key priorities.

**Targets for a healthy environment:**
Reallocating public space from private car parking for nature and other uses. Getting air pollution within WHO limits. Meeting minimum standards in relation to access to nature and home energy. Equitable access to green spaces for growing and learning, supporting biodiversity, mental health etc. Street greening for streets without nature e.g. green roofs, planting around lampposts etc. More trees, wild spaces e.g. Seven Oaks Park has a perfect spot for some rewilding/more trees, wildflowers. Habitat for insects and animals. More ‘no mow’ areas. Plans to tackle air pollution, poor infrastructure and behaviours in relation to active travel. Public paths and cycleways.

**Public Luxury:** Municipal wild swimming ponds, mini forests, sustainable urban drainage systems, urban orchards – sky is the limit.

**Independent local businesses:** A place for local start-ups to pitch their business.

**History and Culture:** The history and Culture of the area.

The skills and resources the workshop participants said they can contribute are:

I have a campaigning background so I’m something of an all-rounder, probably with some particular strengths around digital and data-driven analysis and engagement.

Outreach & Networks Coordinator in my current role - cultivating relationships, user research and playing a role in developing digital services to repower democracy.

Horticultural experience. Permaculture design principles i.e. earth care, people care, fair share. Art and creativity. Nature / climate change communication.

We can put you in touch with over 30 NGOs that work in Wales - nature charities and recreation charities and organisations that focus on local regeneration.

Tramshed Tech has a range of collaborative workspaces to include coworking, office, meeting, event space and podcast studio. We also run startup and scaleup business support programmes to include our award-winning Startup Academy.
Participants said a Grangetown Place Plan should include:

**Community Voices:** The people! Local input. All voices. All Grangetown communities. It should be about people from Grangetown. Nature as a stakeholder. Local solutions that also acknowledge / challenge global problems. A sense of ownership within communities. Inclusive approaches. Trust.

**Equal access:** Safe places - reachable for all - affordable cost of homes, transport and accessibility for young to old. Tackling inequalities, life expectancy and parity. Public spaces where you don’t have to spend money. Social, economic and environmental value. Strategies to promote equality. Impact on Health and Wellbeing. Accessibility into spaces and green spaces but also locally owned by the community. High expectations. Ambition.

**Evidence:** Qualitative statements and quantitative mapped measures. Visuals! A place plan should go beyond fancy words. Setting parameters and managing expectations. Being honest and open with regards to resources.

**Forward thinking:** The criteria in the Future Generations Act. Thoughts for future generations. Plan to include people in maintenance of a place. Measurable outcomes and actions. A sense of urgency.

**The skills and resources the workshop participants said they can contribute are:**

Providing professional connections to industry to support with the plans.

Curiosity and confidence to challenge and question.

Sharing resources and ensuring fit for purpose regarding language, formats etc.


Social value / Quality of Life mapping. Writing and dissemination. Gathering.


Sharing stories of possible solutions and talking about if these are appropriate for Grangetown.
In five years Grangetown will:

“be a sustainable urban neighbourhood – green, active travel, supporting everyday life”

“be greener, cleaner and led by people”

“have ‘green corridors’ connectivity between areas”

“A community with a sense of ownership by all of green spaces”

“be affordable for local residents to remain living here”

“have housing which is representative of the community who live here”

“be leading the way in community practice in Cardiff”

“an even better connected community in which homes are affordable to those in housing need”

“have community led homes built / a housing co-op”
“be a beacon for the importance and process of community consultation”

“be a place where more young people come together, share their thoughts and take community action”

“be a place where young people can feel heard, valued, appreciated, acknowledged”

“be a place for everyone, regardless of background, a place of opportunity for everyone with equity at the heart of this”

“be an exemplar to other areas, enabling others to learn, have a voice and power in their own places”

“have community-led attitudes supported / fostered by organisations”

“be a place where residents feel acknowledged”

“be where developments and community projects are offered based on the voices and needs of people in the community (especially young people)”

“be a great place for children to grow up / a great place for people to grow old”
Reflections on the research questions

1. How can community consultation be made more useful and effective across the diverse policy contexts of the UK? A consistent message was that any consultation must be honest about the extent to which people's opinions and knowledge can inform decision making, if at all. Value the time, knowledge and skills people choose to share; build relationships rather than extracting information. Far than being 'hard to reach', people actively step away from consultation unless there is evidence that participation will meaningfully impact decisions.

2. How can community consultation be made more representative and inclusive? Invest locally in the short and long term. Create resources and expertise for communities to take leadership in consultation. Co-create with community partnership managers from the start, giving scope to adapt consultations to be appropriate for local people. Don't homogenise communities; bring people with common aims together to exchange and develop knowledge.

3. How can community consultation be undertaken for areas that have not yet been developed, when 'future users' are not known? Comments emphasised the need for housing in the area to represent the needs of people in the community. The urban room worked best when connecting individuals and organisations already active in the area, offering a potential network to inform proposals with local knowledge of current and future communities' needs.

4. What are the relative benefits of online and physical community consultation? People preferred a mix of online and physical platforms. Online offered more convenience and greater accessibility for some; physical consultation at times and formats was valued for the ability to share and hear others' opinions. The chance to connect with others was valued in both formats.

5. How can community consultation be made into a long-term project that fosters ongoing civic debate? Use consultations to make connections. Large public events raised awareness and made initial connections with a wide range of individuals and organisations interested in the consultation. Focused follow up workshops brought together individuals and existing organisations who had a specific interest in the next steps of a consultation and whose skills, expertise and resources could contribute to next steps.

6. How can social value mapping inform the process of community consultation? The Community Voices Cardiff map demonstrates that people will share positive views of the places they value, and describe the social, wellbeing, environmental and economic reasons those places are valued. This database can inform decision making about the specific places identified by people as valued, as well as providing insight into the values which should be included in future proposals in other areas.

7. What terminology is needed to describe inclusive, empowering 21st century community consultation? People said they can see right through buzzwords, and found consultation language could be triggering and mistrusted as hollow. Use honest, open, straightforward language which does not over-promise, does not make assumptions about what people want, and which clearly sets out what the consultation aims to do and what can happen as a result.
An urban room: Community Voices Cardiff tested a neighbourhood-scale urban room located in the community-led Grange Pavilion. We ran 4 weeks of activities in May 2022, with over 1000 people taking part in activities and connecting with each other on themes of Health and Wellbeing, Housing, Green Places, and Young Voices.

An online map and survey: People placed 435 map pins on places they value in Cardiff through an online Commonplace platform. Quality of Life Foundation themes of Control, Health, Nature, Wonder, Movement and Belonging were used to understand how those places are valued. Map pins and comments highlighted the value of access to parks and wild spaces as bringing benefits for physical and mental well-being and connecting with friends, family and communities.

The language of consultation: workshops and a public session discussed a mistrust of buzzwords and the negative implications of consultation language which can make empty promises, create barriers, or can be triggering if not followed up with tangible action.

Conversations about a Grangetown Place Plan: a week of follow up public workshops in November 2022 with Community Gateway and the Welsh School of Architecture brought Cardiff Council together with an emerging network of residents and organisations who are interested in launching a resident-led Grangetown Place Plan to feed into Cardiff’s longer term planning.


Individuals and Organisations: The individuals and organisations taking part in these early conversations collectively bring a wide range of skills and resources, from experience in community organising, co-production, knowledge of planning, biodiversity, greening, climate and data-management, to deep knowledge of the local area, wider networks of people and organisations, interest, enthusiasm and passion.

Next steps: Community Consultation for Quality of Life (CCQoL) will publish Local and National reports on community consultation, and share learnings and recommendations from each as a UK-wide report. CCQoL will develop a Code of Conduct for consultation based on these learnings. In Cardiff, conversations continue with individuals and organisations interested in launching a Grangetown Place Plan, Community Gateway, Grange Pavilion and Cardiff Council, with the aim of identifying opportunities to take forward the views and recommendations shared here.

Thank you to everyone who shared their time, expertise and knowledge.
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Cardiff University Community Gateway
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Grange Pavilion
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Many individuals!