

CIRCULAR CITIZEN-ID FLYER

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 Who you are You enjoy self-producing and extending the life of goods by accessing facilities that provide space, equipment and support and by enhancing your competencies through networking and knowledge transfer.	 What you do You engage in replacing current production and consumption behaviours in the product system with eco-design, self-production and repair practices with the support of facilities and knowledge exchange networks.	 Your challenges As a service provider, you may need to diversify the service to develop a sustainable business model while being sustained by external support. Build stable partnerships locally and share experience globally.	 Your impact You have an impact on the urban environment by reducing material consumption, on social groups through civic engagement, skills building and social inclusion, on the local economy by money-saving and job creation.
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 CIRCULAR CITIZEN-ID	 DO-IT-YOURSELF CITIZEN
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 Who you are You enjoy collecting and sharing data for knowledge building to improve understanding of environmental and societal issues in topics of your interest, to increase awareness and to advocate for sustainability changes.	 What you do You engage in initiatives such as citizen-science and science-shop projects promoted and/or led by citizens with the support of institutions in which participants contribute to knowledge production by data collection and sharing.	 Your challenges You may need to diversify the participation, look at both social and technical aspects of sustainability and handle tensions with the traditional academic science.	 Your impact You have an impact on the environment by providing knowledge and evidence about environmental and social issues and on social groups through civic engagement, building interest and awareness toward sustainability.
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 CIRCULAR CITIZEN-ID	 DO-IT-TOGETHER CITIZEN	 CIRCULAR CITIZEN-ID	 SENSOR CITIZEN
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 Who you are You enjoy sustainable lifestyles and aim to promote changes in established production and consumption practices promoted by local businesses and organizations for products and food.	 What you do You engage in promoting alternative patterns by providing or consuming food and products that reduce resource use and avoid waste in production and consumption.	 Your challenges You may need to establish partnerships and stable supply chain networks to build sustainable business models. Invest in building skills and knowledge exchange, and look for access to infrastructures and financial support.	 Your impact You have an impact on the urban environment by improving resource use and reducing waste; on social groups by promoting skills, social cohesion and self-reliance; on the local economy by job creation.
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 CIRCULAR CITIZEN-ID	 STRATEGIC CITIZEN	 CIRCULAR CITIZEN-ID	 ZERO-WASTE CITIZEN
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 Who you are You enjoy renting and letting of products, spaces and transportations to avoid redundant ownership and increase utility value while dealing with the rise in costs for living.	 What you do You engage in promoting utility-oriented consumption practices that allow you to satisfy your needs for products, spaces and transportations without owning them through letting and renting services.	 Your challenges As a lender, you may need to build credibility and adopt protection insurance. As a service provider, you may need access to infrastructures and support, building skills and a sustainable business model.	 Your impact You have an impact on the urban environment by the reduction of waste generation and raw material demand and on personal finance by savings and profits through renting or letting.
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 CIRCULAR CITIZEN-ID	 SHARING CITIZEN	 CIRCULAR CITIZEN-ID	 UTILITY-ORIENTED CITIZEN
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 Your impact You have an impact on the urban environment by reducing waste through alternative production-consumption practices and on social groups by increasing skills, community cohesion and a sense of ownership.	 Your challenges You may need building skills as well as advice for coordination and sustainable business model development. Look for financial and infrastructure support from institutions by showing measurable evidence of your impact.	 What you do You work in informal groups or no-profit organizations to implement alternative practices, share information, resources and skills and increase awareness.	 Who you are You enjoy collaborating on long-term projects in a group that shares your values towards alternative production-consumption practices for a closed loop in the building and food systems and across systems.
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 CIRCULAR CITIZEN-ID	 Your challenges You may need to plan for the financial sustainability of projects if performed regularly and help from facilitators for networking. Engage with the local institutions for support on the implementation of projects.	 What you do You engage collaboratively in temporary co-created and co-produced projects promoted by facilitators to respond to communal issues. Increase awareness and promote alternative ways of resource use.	 Who you are You enjoy collaborating in a group formed for a short period based on shared values and concerns on environmental and social issues (such as public land use) and governmental shortcomings in the built environment.
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 CIRCULAR CITIZEN-ID	 Your challenges As a service provider, you may need to build skills for implementing and running a service. Look for financial support to develop it. As a supplier in a service, you may need to build credibility and trust.	 What you do You engage collaboratively to satisfy communal needs by sharing resources such as goods and information through facilities (services and virtual platforms/networks) in the product, building and mobility systems.	 Who you are You enjoy replacing current consumption patterns by sharing and exchanging practices in groups to maximize resources use.
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 CIRCULAR CITIZEN-ID	 SHARING CITIZEN	 CIRCULAR CITIZEN-ID	 UTILITY-ORIENTED CITIZEN
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