



Predictive Business Analytics at Panalpina Workshop & Training 12th - 14th June, 2017, Cardiff

Hosted by:

Nik Walkowsky, Global Head Business Intelligence Panalpina & Aris Syntetos, Chair in Operational Research and Operations Management . The Panalpina Chaired Professor of Manufacturing and Logistics.

Location:

Panalpina Manufacturing and Logistics Research Centre, Cardiff University

Objectives:

- Identify opportunities where analytics can help Panalpina business.
- Train Forecasting methods and tools.
- Apply learnings on identified business opportunities
- Connect to University staff. Identify ways to further evaluate opportunities with Cardiff university help.

Audience:

All Panalpina employees with a data centric / analytical job background, good xls skills preferred. Maximum 8. Participants.

Participants Workshop Preparation

Each Participant to identify 1-2 areas where he/she believes advanced analytics could help Panalpina business. Participants to put their ideas into a short presentation and send by May 26th.



Agenda

Monday June 12

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|---------------|---|--------------------|
| 13:00 – 13:30 | Welcome, Participants Introduction | All |
| 13:30 – 14:15 | Opening Analytics at Panalpina: Backgrounds, Objectives, Status + Outlook | Nik |
| 14:15 – 15:15 | Panalpina/Cardiff University Cooperation Nature of cooperation Projects at a glance | Andi, Aris |
| 15:45 – 16:15 | Coffee / Tea Break | |
| 16:15 – 18:30 | Panalpina Analytics Opportunities Each participant to present the ideas he/she prepared for the workshop | Panalpina Students |
| 19:30 | Dinner | All |

Tuesday June 13

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| 08:30 – 08:45 | Recap Day 1 | Nik |
| 08:45 – 09:45 | Analytics Training Session I: What is Analytics? | Fevos |
| 09:45 – 18:30 | Analytics Training Session II: Analytical methods and tools. Examples from Cardiff / Panalpina cooperation | Professor Aris & Friends |
| 10:00 – 10:15 | Break | |
| 12:30 – 13:30 | Lunch break | |
| 15:30- 16:00 | Coffee / Tea Break | |
| 19:30 | Dinner | |

Wednesday June 14

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|---------------|--|---|
| 08:30 – 08:45 | Recap Day 2 | Nik |
| 08:45 – 12:30 | Panalpina Analytics Opportunities reloaded <ul style="list-style-type: none">Round the table: Participants reflect their initial ideas in the light of what they learned the last 2 days.Together with University staff identify how ideas could be further evaluated/developed in the coming weeks.Start thinking about projects. | All + Cardiff University students and staff |
| 10:00 – 10:15 | Break | |
| 12:30 – 13:30 | Lunch | |
| 13:30 – 14:30 | Break-out sessions with Panalpina and University staff to think about next steps for individual projects | |
| 14:30 – 15:00 | Participants Feedback, Summary, Next Steps | |
| 15:00 | Workshop Close, Departure | |

List of Participants

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|----|-----------------------------|------------------------------------|---|--|
| 1 | Anastassia Wojtek | ana-stassia.wojtek@panalpina.com | PA Corporate Ocean Freight FCL | Corporate Ocean Freight Product & Innovation Manager |
| 2 | Andrew Lahy | andrew.lahy@panalpina.com | PA Global Logistics & Manufacturing | |
| 3 | Aris Syntetos | syntetosA@cardiff.ac.uk | Cardiff University, PA Chair of Manufacturing and Logistics | Professor of Ops Research and Management at Cardiff University |
| 4 | Benjamin Stuker | benjamin.stuker@panalpina.com | PA Corporate Finance | Corporate Financial Reporting Analyst |
| 5 | Bertalan Moravanszky | bertalan.moravanszky@panalpina.com | PA Corporate Sales | Corporate Sales Standards & Governance Manager |
| 6 | Carlo Quirici | carlo.quirici@panalpina.com | PA Corporate Finance | Corporate Controller Logistics |
| 8 | Fevos Charalampidis | fevos.charalampidis@panalpina.com | PA Global Logistics & Manufacturing | LMS Analyst – Supply Chain, KTP Associate |
| 9 | Katy Huckle | katy.huckle@panalpina.com | PA Global Logistics & Manufacturing | Business & Market Analyst |
| 10 | Marco Perras | marco.perras@panalpina.com | PA Corporate IT | SAP TM Project Manager |
| 11 | Nikolaus Walkowsky | nikolaus.walkowsky@panalpina.com | Panalpina Management AG | Global Head of Business Intelligence |

Venue

Cardiff Business School, PTC
Postgraduate Teaching Centre, Room 0.25
Cardiff CF10 3EU

The building is next to the main building of the School, Aberconway Building, Colum Drive, Cardiff CF10 3EU.

People can report in the reception on the Aberconway Building and they will be directed to the PTC which is 1 minute walking distance from the main building.

Walking distance from the Angel Hotel is 1 mile.

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