

Academic & Student Support Services
Academic Registrar
Simon Wright LLB
Gwasanaethau Academaidd a Chefnogi Myfyrwyr
Cofrestrwydd Academaidd
Simon Wright LLB



Sent by email to b.cocking@roehampton.ac.uk

10 July 2015

Dear Dr Cocking,

Re: Institutional Response: External Examiner Annual Report 2014 – 2015

I am writing further to the receipt of your External Examiner's Report for the BA in Journalism, Media & Cultural Studies / Journalism & Culture / Journalism & Communications / Media & Communications.

Your Report has been considered by the School in accordance with our approved procedures. I am, therefore, now in a position to respond on behalf of the Vice-Chancellor to the main points you had raised.

Issue(s) Highlighted:

1. The differing practices of double marking and/or moderation;

The following response has been provided on behalf of the School:

1. The School will ensure that all modules, where possible, adopt the same methods of double marking. That is to say, they will make the relationship between the markers more transparent on feedback sheets and ensure that the comments/evaluation follows the same pattern across the degree. The School is aware that they made these assurances last year and apologise if that standardisation was not as transparent as it should have been.

The University is pleased to note your positive comments including:

1. Your positive indications regarding the programme structure, academic standards and assessment process;
2. The breadth of modules on offer on the programme and the exceptional range of topics and issues students engage is evident in the diverse array of topics students have pursued in their dissertations

I hope that you will find this response satisfactory and thank you for your continued support of the programme and we are most grateful for your valuable input into this process.

In order to meet the expectations of the QAA Quality Code, both the External Examiner Annual Report and this Institutional Response will be published on the University Student Intranet and will be available to all students and staff.

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The University's provision of the formal Institutional Response is not intended to constrain direct communication between schools and their External Examiners. Schools are encouraged to discuss with their External Examiners any matters of detail raised in their Reports and, more widely, any issues impacting on the quality and standards of awards, including possible changes to programmes.

We are most grateful for your comments and for your support in this matter.

Yours sincerely,



Mr Simon Wright
Academic Registrar