

Open for Business



Business

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Cardiff University is open for business with you. It's an Institution of enterprise as well as learning and research. And it works with many companies in lots of ways. The University brings its expertise and resources to the marketplace by linking with business to the benefit of both parties. Today, the academic and business worlds are no longer separate spheres.

To put it simply... ***Together We're Stronger.***

Why Cardiff?

Cardiff University has an enviable track record of productive partnership with industry. Many businesses take advantage of our world-class resources:

- We're a major UK University with over 25 Academic Schools – the University is one of the UK's leading research institutions;
- We can call on extensive resources, serious brainpower and facilities;
- Many of our research centres are world-leading in their fields, demonstrating innovative thinking and delivering cutting-edge solutions;
- Our range of in-house equipment and facilities is second to none;
- The University hosts numerous world-class centres of excellence to help you develop and improve your products, processes, services – and profits.

And – most important of all – we know how to do it. The University has unrivalled expertise and experience in engaging with the business world. Not just with the large number of multi-national enterprises, for which Cardiff has become a natural choice as an academic partner. But with small companies too, like local businesses seeking immediate solutions to nagging manufacturing problems, assistance with structural change or process enhancement. And for service sector organisations with innovative solutions in public, business and financial services. Cardiff University is working globally and locally. Collaborations can last a day ... or a decade.

Working Together in So Many Ways

The accent at Cardiff is on accessibility.

'Open for Business' means that our door is open for you. Perhaps you have a practical, hands-on issue that can be progressed by a few phone calls. Or you may need help formulating and implementing strategy. Do you have a research need? Are you looking for manufacturing advice or a bespoke training course for staff?

You'll be surprised by the many and varied ways that Cardiff University can contribute to the success of your organisation.



What's On Offer

- **Innovation Network** – An ideal introduction to the University's formidable commercial capabilities. Come along and meet like minded people from the business and university communities at informal regular gatherings
- **Consultancy and Research** – Plug into the University's professional expertise in everything from assisting business with manufacturing problems to searching for new global oil reserves with multi-national companies
- **Knowledge Transfer Partnerships** – This highly successful programme can solve your strategic business problems. By applying its knowledge and expertise in a well-managed relationship, the University can bring improvements to product design, manufacturing processes, quality, new market penetration and sales; while reducing costs
- **Professional Development** – This is a key component of any thriving organisation. The University has a deserved reputation for delivering effective, high-quality short courses or bespoke training for business
- **Student and Graduate Recruitment** - The Careers Service supports local, national and international organisations of all sizes in raising their profile and recruiting at Cardiff University. Receive help and expertise on a range of free and chargeable services and events to help you meet your student and graduate recruitment needs
- **Student Resources** – Take advantage of the University's programme of graduate and student placements and projects. They gain practical work experience, you benefit from cost-effective – and committed – contributions and inputs to your business
- **Simply Signposting** – No query is too small or off-the-wall. We may have a ready answer or guidance that can be given over the phone at no charge. Or we can signpost you to other solution providers

What's the Cost?

Not as much as you may think.

Although we charge competitive rates, many collaborative projects attract support from the UK and EU to help you to improve and to innovate. Cardiff University also offers free advice and technology demonstrations in many of the Welsh Assembly Government's key industry areas.

We're dedicated to giving you the edge, in a cost effective way.



So What's the Next Step?

Please get in touch for an informal chat.

Our clients have very different needs, so we go to great lengths to tailor the service we provide, bringing novel solutions to specific problems

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