

CARDIFF UNIVERSITY STRATEGY

VISION	We will be one of the world's leading universities with an academic community recognised for its international distinction and impact		
VALUES	<ul style="list-style-type: none"> • We value freedom of thought and intellectual curiosity • We value excellence, innovation & contemporary relevance • We support an ethical, open, and collaborative work ethos • We have a culture based on dignity, respect and courtesy • We have a strong commitment to equality and diversity • We encourage sustainability 		
PRIORITIES	Academic excellence rooted in world-leading research and scholarship, with a current emphasis to increase the University's postgraduate community and to increase the University's international outreach and impact		
OBJECTIVES	<p>FOR OUR STUDENTS An inspiring and enriching educational experience</p> <ul style="list-style-type: none"> • Informed and led by world-leading research and scholarship • Recognised and well-regarded by employers and professional bodies • Built on a culture of excellence and enhancement • With a vibrant and growing postgraduate community • Open to the most able students from the most diverse backgrounds 	<p>FOR THE ADVANCEMENT OF KNOWLEDGE World leading research and scholarship</p> <ul style="list-style-type: none"> • Esteemed internationally for its significance, originality, rigour and impact • Built on a strong disciplinary base which supports multi-disciplinary groups • A location of choice for the best researchers and graduate students • Acts as a magnet for international research & development in Wales 	<p>FOR OUR COMMUNITIES Creating global impact through our academic excellence</p> <ul style="list-style-type: none"> • A catalyst for enhancing the economic and social development of Wales and the UK • Recognised as a centre of choice for continuing and professional education • Internationally acclaimed for informing public policy and services • Renowned for the value derived from knowledge transfer and public engagement
ENABLERS	<p>PEOPLE and ORGANISATION</p> <ul style="list-style-type: none"> • Foster a supportive environment for all staff & students • Nurture leadership, empowerment & development • Recognise & value good performance • Maintain a healthy and safe working environment • Develop rapid & efficient processes • Maintain good governance 		
	<p>PARTNERSHIPS and COMMUNITY</p> <ul style="list-style-type: none"> • Work with others to enhance our contributions locally as well as internationally • Collaborate with world-leading people & organisations • Maintain a lifelong relationship with alumni 		
	<p>ESTATES and INFORMATION INFRASTRUCTURE</p> <ul style="list-style-type: none"> • Develop distinctive physical & virtual environments that foster cohesion & excellence for staff, students & collaborators • Develop further an information infrastructure including 21st Century IT & library provision 		
	<p>INVESTMENT</p> <ul style="list-style-type: none"> • Plan for sustainable growth • Make selective & prioritised investment 		
	<p>COMMUNICATION</p> <ul style="list-style-type: none"> • Improve the quality & value of communication to all recipients • Create a sense of community within a positive working & learning environment • Gain greater awareness, engagement & support among our local communities • Gain recognition internationally for academic distinction & impact 		