

# JISC Digital Media

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JISC Digital Media

Still images, moving images and sound advice

# Contents

- About JISC Digital Media – who we are and what we do
- JISC Digital Media Resources
- A guided tour of our Web Resources
- Finding Images Online

# Identity Crisis?

You may have known us better as  
TASI

But the team has expanded and the  
remit has grown

# Changes

7 new staff recruited

- Moving Images
- Sound
- E-Learning



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# JISC Digital Media

JISC Digital Media is a JISC funded service set up to provide advice and guidance primarily to the FE and HE communities on the issues of creating, delivering and using digital media together with managing digitisation projects.

# How JISC Digital Media can help you

- Web resources  
<http://www.jiscdigitalmedia.ac.uk/>
- Helpdesk service  
[info@jiscdigitalmedia.ac.uk](mailto:info@jiscdigitalmedia.ac.uk)
- Hands-on training  
<http://www.jiscdigitalmedia.ac.uk/training/>
- Mailing list  
[http://www.jiscdigitalmedia.ac.uk/mailling\\_list.html](http://www.jiscdigitalmedia.ac.uk/mailling_list.html)
- Blog  
<http://www.jiscdigitalmedia.ac.uk/blog/>
- Consultancy  
<http://www.jiscdigitalmedia.ac.uk/consultancy.html>



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# Finding and Using Images Online



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# Finding and Using Images Online

Can't I just use



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# Search engines are great, but...

Let's have a look at Google Images and  
think about some of the problems:

[www.google.co.uk/images](http://www.google.co.uk/images)

# Google (and other search engines)



- Copyright issues
- Image quality
- Search engines miss an awful lot (anything held in a database)
- Current affairs

## Question

- Because an image is online means it's free and I can use it how I like!
- True or False?

**False.** The majority of images online are protected by full copyright. You have no right to use them except in ways covered by UK Fair Dealing (although the law here is a little fuzzy)

# Fair Dealing

- Fair dealing for non-commercial research or private study
- Criticism or review
- Library or archive privileges
- Examination purposes
- Insubstantial use

## You might like to look at:

An online tutorial for staff and students to help them find usable images online:

<http://www.vts.intute.ac.uk/tutorial/imagesearching/>



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# Useful References

Can I use Images found on the Internet??

<http://www.jiscdigitalmedia.ac.uk/stillimages/advice/can-i-use-images-found-on-the-internet/>

Roles and responsibilities images for teaching and research

<http://www.jiscdigitalmedia.ac.uk/stillimages/advice/roles-and-responsibilities-images-for-teaching-and-research/>



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## So where can I get my images from?

Fortunately, there are many good places to find 'free' images online.

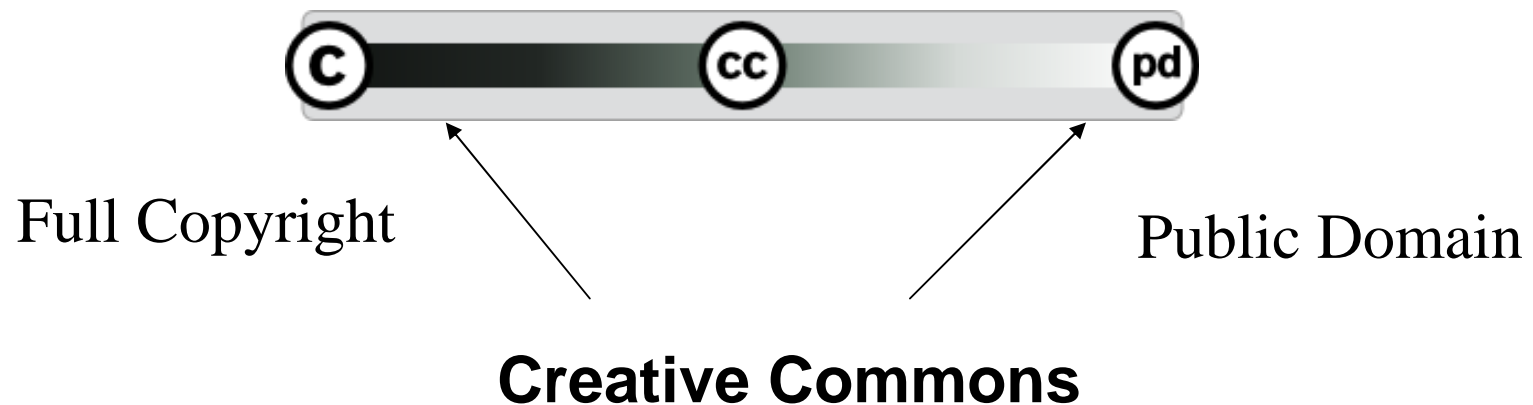
We will look at:

- Creative Commons
- Free image sites
- Free image search engines

# Creative Commons - What's that?

## Creative Commons

<http://creativecommons.org/> is a not-for-profit organisation that has defined and introduced a system of copyright licensing.



# You choose the licence type...



**Attribution.** You let others copy, distribute, display, and perform your copyrighted work — and derivative works based upon it — but only if they give credit the way you request.



**Noncommercial.** You let others copy, distribute, display, and perform your work — and derivative works based upon it — but for noncommercial purposes only.



**No Derivative Works.** You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it.



**Share Alike.** You allow others to distribute derivative works only under a license identical to the license that governs your work.



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## Flickr and Creative Commons

Flickr, the photo sharing Web site, has a useful Creative Commons pool where images are grouped by, and can be searched according to, the licence type assigned to them.

<http://www.flickr.com/creativecommons/>



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## Warning!

When using the Creative Commons section of Flickr (or any other sites involved in sharing images) be careful to evaluate the images you find.

It is not uncommon for people to upload images that are not their own to Flickr and make them available under **Creative Commons** licences.



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# Free Image Sites

Dreamstime

<http://www.dreamstime.com/free-photos>

FreeFoto.com

<http://www.freefoto.com/>

Free Images.co.uk

<http://www.freeimages.co.uk/>

Stock.xchng

<http://www.sxc.hu/>

Imageafter

<http://www.imageafter.com/>

MorgueFile

<http://www.morguefile.com/>

OpenPhoto.Net

<http://www.openphoto.net/>

StockVault

<http://www.stockvault.net/>



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# Free Image Search Engines

PicFindr

<http://www.picfindr.com/>

Everystockphoto

<http://www.everystockphoto.com/>



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## Other ways to license images

- **CLA – Copyright Licensing Agency**  
(photocopying and scanning published works)  
<http://www.cla.co.uk/>
- **DACS – Design and Artists Copyright Society**  
(making slides from published works)  
<http://www.dacs.co.uk/>



# Any Comments or Questions

- JISC Digital Media Website  
<http://www.jiscdigitalmedia.ac.uk/>
- JISC Digital Media Helpdesk  
[info@jiscdigitalmedia.ac.uk](mailto:info@jiscdigitalmedia.ac.uk)