Friendly **Supportive** environment

95% of our graduates were in employment and/or further study six months after graduating

Outstanding **FACILITIES**

Insider Information – Find out more...
Want to know what life at Cardiff is really like?
Our insiders are real students studying a range of subjects. You can read their blogs, post comments and message them on Facebook and Twitter.
To find out more go to: [www.cardiff.ac.uk/insiders](http://www.cardiff.ac.uk/insiders)

www.business.cardiff.ac.uk
Discover the **Cardiff Experience**

**A leading university . . .**

- You’ll be part of a Russell Group university - one of the UK’s world-class universities.
- You’ll benefit from outstanding teaching in a research-led environment - Cardiff is ranked in the UK’s top 5 universities for research quality.
- Staff include a Nobel Laureate and numerous Fellows of the Royal Society and other prestigious institutions.

- You can choose from more than 350 degree programmes. The Cardiff University degree is known and respected worldwide with a substantial number accredited by the professions and other external bodies.

**in an outstanding city . . .**

- You’ll live in a friendly, compact and safe city with all your study, living and leisure needs within walking distance.
- Your money will go further at Cardiff with capital city attractions at provincial prices - including one of the lowest average costs of living for university cities.

**with able and motivated students . . .**

- You’ll be at a first choice university where demand for places is strong.
- You’ll be at an international university with students from more than 100 countries.

- You’ll be studying in an environment with able and motivated students who have high grades at A-level or equivalent.
- You’ll be studying in an environment with able and motivated students who have high grades at A-level or equivalent.

**who have excellent career prospects.**

- You can be confident of your future prospects - typically, 95% of our students were employed or had entered further study within six months of completing their studies.
- You’ll be in demand - Cardiff is among the top 25 universities targeted by employers seeking high calibre graduates.

Notes
1. Moneysupermarket.com Quality of Living Index 2015 / Complete University Guide 2015
2. HESA Destination of Leavers Survey 2014
3. High Fliers Research The Graduate Market 2016

www.business.cardiff.ac.uk
We welcome Cardiff Business School is committed to making sure our students have the very best experience with us and leave fully-equipped to make a positive contribution to business and wider society.

We want to help you fulfil your ambitions and enable you to achieve success in your chosen field. If you join us you will benefit from research and teaching of the very highest standard and access to world-leading academics who are innovators in their disciplines.

We have an international reputation for excellence and are recognised by professional bodies, global companies and government, for the quality of our research, teaching and environment. This consistent and acknowledged track record for excellence sets our students apart and gives them a competitive advantage in a crowded job market.

Our innovative approach to business education and training has seen us become the first ever Public Value Business School. We have put Public Value at the heart of what we do and are dedicated to delivering social benefit alongside economic impact, nurturing within our students a strong moral sentiment. We believe this is important in the contemporary business world and is a powerful new way of thinking and behaving.

Another international hallmark of excellence is our accreditation from the Association to Advance Collegiate Schools of Business (AACSB). This places us among the 5% of business schools worldwide that have received accreditation.

As a Cardiff Business School student you will be exposed to pioneering research, unparalleled critical business thinking and will learn from experts working at the forefront of their subject matter. You will also be supported in countless other ways and benefit from outstanding student support from day one.

Our support and interest doesn’t wane when you graduate. After leaving us, you automatically become a part of our thriving alumni network which gives you the opportunity to keep in touch with peers, academics and colleagues.

We are committed to delivering academic theory and professional experience that is relevant to your ambitions and the realities of the global business world, in order to help prepare and propel you to future success.

I hope to be able to welcome you to the School in the near future, but for now let me wish you every success in your studies.

Professor Martin Kitchener
Dean and Head of Cardiff Business School
Cardiff: A capital city

“Cardiff is one of Europe’s youngest capital cities – small enough to be friendly and big enough to offer the best of living in a major city.”

The Complete University Guide 2016

The Principality (Millennium) Stadium nestles in the heart of the city, and is home to numerous sporting events and concerts throughout the year.
Cardiff is a thriving and attractive city, which is widely recognised as an outstanding place in which to live and study. It combines all the advantages of a compact, friendly and inexpensive location, with the cultural and recreational facilities of a modern capital city.

Cardiff offers everything from the excitement of the city to the peace and tranquillity of the nearby coast and countryside. With its distinctive character, good quality of life, and growing national and international reputation, it hosts many high-profile cultural and sporting events, including international rugby, soccer, cricket and motor sport.

When it comes to entertainment, Cardiff is well-equipped to satisfy student needs. There is a multitude of cafés, pubs and nightclubs. The city is home to the world-renowned Welsh National Opera, it boasts prestigious concert venues such as the Wales Millennium Centre, St David’s Hall and the Motorpoint Arena, as well as the iconic Principality (Millennium) Stadium, the National Museum Wales, several theatres and the historic Cardiff Castle.

Cardiff is the location for award-winning television productions, including Dr Who, Sherlock, Torchwood and Casualty, and the Dr Who Experience in Cardiff Bay is a popular attraction.

The city is one of the UK’s best shopping destinations, with St David’s Dewi Sant retail centre standing alongside pedestrianised shopping streets, indoor and outdoor markets, and a fascinating network of glass-canopied Victorian and Edwardian arcades.

Cardiff also has more urban green space than any other UK city, and offers easy access to the countryside, coast and mountains.

Lively, elegant, confident, cosmopolitan and ambitious are all words readily used to describe modern-day Cardiff. Together, the city and the University provide students with the ‘Cardiff Experience’, a lifestyle our students remember long after graduation.

Don’t just take our word for it . . .
“Cardiff is a popular student city, relatively inexpensive and with a good range of nightlife and cultural venues”
The Times/Sunday Times Good University Guide 2015

Come and see for yourself . . .
Cardiff benefits from excellent road and rail links with Britain’s other major towns and cities. London, for example, is two hours by train, and the M4 links both the west and south of England, as well as west Wales. Travel to the Midlands and to the North is equally convenient. The journey by road from Birmingham, for example, takes only two hours. The main coach and railway stations are both centrally placed, and Cardiff also benefits from an international airport.

“Cardiff seems to have it all: grand civic architecture in a breezy waterside location, super-smart city bars and venues just a short hop from lovely countryside.”
Guardian University Guide 2016
Cardiff: A leading university

“Cardiff University is one of Britain’s leading teaching and research universities.”

Telegraph Guide to UK Universities
Cardiff University has an international reputation for excellence in teaching and research, built on a history of service and achievement since 1883, and recognised by our membership of the Russell Group of leading research-led universities.

With attractive and compact campuses, excellent student accommodation, and a hugely popular Students’ Union, all within easy walking distance of each other in a thriving city, it is not surprising that Cardiff is a university of first choice among well-prepared applicants.

We admit approximately 5,000 undergraduate entrants each year, the majority of whom are school and college leavers, and have high grades at A-level or equivalent. While competition for entry is strong, Cardiff is an inclusive university with a good record on widening participation and fair access, and we welcome applications, irrespective of background, from everyone with the potential to succeed at Cardiff University.

The University’s Cathays Park Campus is located in and around the impressive Portland stone buildings, parks and wide tree-lined avenues that form Cardiff’s attractive civic centre. The majority of academic schools are located here - just a few minutes’ walk from the city centre. The three academic schools offering healthcare courses (excluding Optometry and Pharmacy) are based at the Heath Park Campus, approximately one mile away, which is also home to the University Hospital of Wales.

Although dating from 1883, Cardiff is focused on the 21st century, and has modern state-of-the-art buildings and facilities. The University has invested substantially in its estate in recent years and continues to do so today. Most academic schools have benefited from major refurbishment, including new and well-equipped laboratories, lecture theatres, libraries and computing facilities.

International opportunities are available via our Global Opportunity Centre. These include study, work and volunteering placements in 27 EU countries as well as international exchange opportunities. All students also have the opportunity to study a language in addition to their degree through the University’s Languages For All programme.

The University takes its environmental, safety and security responsibilities very seriously. It has comprehensive policies in place which are making great savings in energy consumption and, to support the safety and security of all members of the University community and their property, there is 24-hour security cover throughout the campus.

What the Guides say…

“The University is as confident and forward-looking as the city it’s located in, and has an excellent reputation for the quality of its teaching and research.”

Guardian University Guide 2016

“Cardiff is the perennial choice as the Sunday Times best Welsh University. It is the Principality’s only member of the Russell Group of research-led universities and its sole representative in the top 200 of the world rankings.”

The Times/Sunday Times Good University Guide 2015-2016
Living in Cardiff

As a fast developing capital city, Cardiff is a great place to be a student. It’s large enough to offer you an exciting variety of activities and entertainment, but small enough for you to feel comfortable in.
Accommodation
Cardiff offers guaranteed University accommodation, good quality and value, and a range of residences to suit individual preferences and budgets.
All undergraduates who accept their offer of a place from Cardiff, on a firm basis, are guaranteed a single occupancy place in University residences during their first year of study.
Please see our website for full details of our accommodation guarantee and associated deadlines: www.cardiff.ac.uk/residences
The University is continually investing in its student residences, and the views of students are taken into account at the design stage. Unusually for a civic university, most of our residences are within easy walking distance of lecture theatres, libraries, laboratories, the Students’ Union and city centre.
There are 15 different residences, providing more than 5,500 study bedrooms and students can apply for the residences which best suit their preferences, interests and budgets. Some 70% have en-suite shower and toilet facilities and all halls of residence have computer network connection points and access to Wi-Fi.
Fees depend on the facilities included and whether catered, part-catered or self-catered, but prices compare very favourably with those of other UK universities. Besides managing University property, the Residences Office maintains close links with the private sector and provides assistance to students seeking to rent or share houses or flats.

Student Life
The Students’ Union
Cardiff Students’ Union is one of the biggest, best and most active in Britain. A multi-million pound investment has been made in Union facilities in recent years, which has included a new venue called Y Plas, which at night becomes a nightclub.
Hosting live music, club nights, stand-up comedy, fashion shows and awards ceremonies, there’s lots to keep you entertained from your first day to your last.
Other facilities include a new food court, a bank, a print shop, a hair salon and a bookshop. The Lounge offers IT and Skyline facilities, meeting rooms and a “chillout” area, as well as snooker tables and multi-faith prayer room. The Union also has its own letting agency and an Advice and Representation centre. In addition, it is home to CU TV and Xpress Radio (the students’ own TV and radio stations) and more than 200 cultural, political, religious, social, sporting societies and clubs.

Jobshop
Jobshop is the Union’s own student employment service and provides casual, clerical and catering jobs around the University to hundreds of students.

What the Guides say . . .
Cardiff is ranked 3rd amongst the UK’s top cities for quality of life. Research by moneysupermarket examined factors such as cost of living, average disposable income and life satisfaction in the UK’s twelve biggest cities.

Moneysupermarket.com – Quality of Living Index 2015
“The cost of living for a student in Cardiff is generally lower than elsewhere in the UK.”

The Independent A-Z University Guide 2015
“Cardiff has one of the biggest, best and most active students’ unions in the UK and is currently benefiting from a multi-million investment.”

The Complete University Guide 2016
Studying at Cardiff Business School

We boast first-rate facilities for students and recently opened a new £13.5 million business building — a great place to study and socialise.
Studying at Cardiff Business School

are not able to go in to the library.
is also available if you need help but
locations. A virtual librarian service
Cardiff University's 14 other libraries.
journals, e-books and newspapers,
60,000 books. It subscribes to over
copies of key textbooks and over
The Aberconway Library holds multiple
internship programmes, working
School relationships and can help
assessment tests. They are also
graduate recruitment opportunities,
advice on career decision making,
Counselling services provided by the University.
Careers advisors offer counselling
session in which you can get
advice on career decision making,
and preparation for interviews and
assessments. They are also
connected to industry through
School relationships and can help
work experience and internship programmes,
working with our Placement Manager.
The Aberconway and Julian Hodge Buildings
The Aberconway and Julian Hodge Buildings offer lecture theatres,
seminar rooms, coffee shops and the
Aberconway Library. The Aberconway
Building also houses our academic
staff and the Undergraduate Hub,
where staff are on hand to help with
any queries that you might have. We also have an onsite Student Support
Office, with staff who will help you with
issues such as finance, accommodation
and personal welfare advice.
Careers and Employability Centre
Our Careers and Employability Centre has two specialist careers advisors.
They will provide you with the support
and encouragement to find your ideal
career. This is a dedicated and bespoke
service for Business School students
only, and is in addition to the central
dedicated to Business School students
and personal welfare advice.
The Aberconway Library
The Aberconway Library holds multiple
copies of key textbooks and over
60,000 books. It subscribes to over
1,800 national and international
journals, e-books and newspapers,
providing the most recent updates in
business thinking. You can also use
Cardiff University’s 14 other libraries.
All libraries are fully computerised, with
24-hour facilities available at some
locations. A virtual librarian service
is also available if you need help but
are not able to go in to the library.

Online Access
Electronic resources, such as business
information, census records, scientific
data and the full text of newspapers
and other publications, are available.
Learning Central, our online study
resource, also provides you with
access to lecture notes, reading
lists, discussion boards, study
materials and lecture recordings.
Computing
The Julian Hodge Building offers a
24-hour resource centre with 260
networked computers. Your user-name
and password will allow you to log
in to University facilities, including
a large number of software packages,
spreadsheets, statistical packages,
databases, word processing and
graphics packages. Help, advice
and training are available from the
University’s Computing Centre.

Our alumni network
We have a large and active alumni
network which is a great way to stay
connected with the School, University
and your peers, after you graduate.
Membership of the alumni network is
free and open to all former students of
Cardiff Business School – we currently
have over 25,000 alumni worldwide
in more than 140 countries. Your
relationship with us does not end when
you graduate; becoming a member of
the alumni network is the next
step in your University experience.

Why Cardiff Business School?

We are accredited by the
Association to Advance Collegiate
Schools of Business (AACSB
International), a leading hallmark
of business school excellence.
We are ranked 6th in the UK
for the quality of our research,
according to the 2014 Research
Excellence Framework (REF).
All undergraduate students on
two-year degrees can choose to
spend a year working in industry
or studying in English at one of
our partner institutions overseas.
We are internationally focused,
with staff, students and alumni
from over 120 countries.
There are excellent onsite facilities
including an industry standard
Trading Room and dedicated
Careers and Employability Centre.
Our students go on to work at
leading international blue-chip
firms, including KPMG, PWC,
Unilever, Amazon, Deloitte,
Microsoft and HSBC.
Our Degree Programmes

The wide range of module subjects in each degree programme allows you, in effect, to tailor your degree, as it progresses, to suit your specific interests and career ambitions. We offer well-balanced and relevant degree programmes which mix theory and practice. This introduces a key vocational element to our teaching, allowing you to practically apply your classroom teaching.
Structure
Each year is divided into an autumn and spring semester, and has a modular structure. Modules may be single (10 credit modules taught and assessed in one semester) or double (20 credit modules taught and assessed over two semesters). The details that follow represent the overall pattern and range of options on each of the degree programmes that we offer. At the beginning of each year you will be provided with a comprehensive guide which includes details on module aims, learning outcomes, methods of assessment, and module syllabuses.

Types of Degree
We offer five distinct undergraduate degree structures:
- Three-Year Single Honours degree programmes.
- Four-Year Single Honours degree programmes with a language.
- Four-Year Single Honours degree programmes with a year of Professional Placement or a Year of Study Abroad.
- Three-Year Joint Honours degree programmes.
- Four-Year Joint Honours degree programmes with a language.

In the third year of degree programmes involving a language, you will study at an overseas educational institution where the pattern of study may vary.

Changing Degree Programmes
It is often possible to switch between our degrees within the first three weeks of starting your first year. There is also some degree of flexibility at the end of the first year.

Core Modules
For each of the degree programmes, there are certain ‘core’ modules which must be taken by all students following that particular degree programme.

For some degree programmes, all of the Year 1 modules are considered essential so that the entire year is made up of core modules.

Optional Modules
The remaining modules are chosen from the optional modules listed for each degree programme. The number of optional modules you may choose will vary according to the number of core modules which you must follow. Full details of the programme structures for all of our undergraduate degree programmes are given in this brochure.

Methods of Assessment
The methods of assessment for modules vary. Following enrolment you will be able to access full details of the methods of assessment employed and the weightings given to each component of your particular degree programme via the Student Intranet. Assessment will normally include written examinations and coursework, which may encompass essays, project work, presentations, case studies and multiple choice tests.

Enhancing your degree with a Professional Placement Year or a Year of Study Abroad
If you decide that you would like to undertake a year-long placement, you can either apply to one of our with Professional Placement Year programmes or transfer into one at any time up until the end of your second year of study. The placement is undertaken in the third year of a four-year degree programme.

Alternatively, you may apply to undertake a year of study abroad through the medium of English. To give students the opportunity to gain a global perspective, we offer four-year degree programmes with a Year Abroad. You can apply during your second year for a place on these programmes. If your application is successful you will transfer to the four-year degree scheme and the Year Abroad will become an integral part of the degree.

Further details on both the Professional Placement Year and the Year of Study Abroad can be found on page 38 of this brochure.

Prizes for Academic Achievement
We are fortunate to be able to offer a number of prizes to high achieving students. These awards totalled more than £20,000 in the 2015-16 academic year and are presented by the University’s Vice-Chancellor at an annual ceremony.

The prizes are a way to recognise your efforts and reward academic success. The prizes are funded by companies and institutions such as the Julian Hodge Bank, PwC and ACCA and illustrate the high regard that our students are held in by prospective employers.

“Academically, Cardiff University provides a wonderful teaching environment with excellent teaching staff and services. In terms of social life, Cardiff as a city is diverse in so many ways, catering to a variety of tastes. In short, Cardiff can be described as a student city.”

Himdat Bayusuf, Economics


Studying Accounting & Finance at Cardiff

Why study one of these Programmes?

- Programmes accredited by ICAEW, CIMA and ACCA
- Additional ICAEW credits for prior learning
- Opportunity for paid work experience

You will have the opportunity to pursue a challenging and stimulating combination of applied and academic study of accountancy and finance.

Many of our staff are leading international experts in their fields of research and a significant number are qualified accountants with many years of professional experience.

A number of classes are also taught by practising accountants currently working for global firms such as PwC, KPMG, Ernst & Young and Grant Thornton. We organise an annual series of skills-based workshops in partnership with the large accounting firms and the professional accounting bodies.

Work placements

Cardiff is one of only three universities in the UK which participates in the ICAEW Undergraduate Partnership Programme (UPP). Under the programme, students enrolled on the BSc Accounting or the BSc Accounting and Finance degrees, who achieve a specified level of attainment in their first year, are eligible to apply for a year working in industry as part of their studies. Placements are awarded through a competitive interview process.

The UPP offers the opportunity to gain a year’s work experience in a professional accountancy firm or similar business environment as part of your degree, which becomes a four-year programme. This salaried placement, which will take place during the third year of study, will also be classed as the first year of an ICAEW training contract giving you the opportunity to commence the ACA qualification, the premier professional accountancy qualification.
This means that you will able to qualify as a chartered accountant in two years post-graduation, rather than the customary three years.

Credit for prior learning
Studying for an accounting related degree with us offers the opportunity for exemptions, or credit for prior learning, from the examinations that are a requirement to qualify as a member of one of the professional accounting bodies. We are accredited by ICAEW, CIMA and ACCA and offer modules that will provide exemptions from other organisations such as ICAS, ICAI and CIPFA. We also offer support to students studying for the Certificate in Finance, Accounting and Business which is awarded by the ICAEW. This is a gateway to chartered accountancy (ACA) as well as being a standalone qualification.

BSc Accounting
This degree programme has proven popular in the past with students attracted by the diverse and rewarding career opportunities it can open up.
A large number of our students progress to a career in accountancy with the accredited degree programme. The first year modules provide an introduction to financial and management accounting and finance, together with a wide range of other business related subjects including economics, management, applied statistics and mathematics, law and marketing. In the second and third years, you will take a number of core modules that provide a sound theoretical knowledge and understanding of professional procedures alongside an awareness of current developments in accounting. You will then choose from a range of options in specialised aspects of national or international accounting, law, and areas of management and marketing, tailoring the modules to suit your career aspirations.

Year 1 – Requirements
Three compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Introduction to Economics
- Legal Studies
One compulsory single module in the Autumn Semester:
- Principles of Business Management
One compulsory double module in the Autumn Semester:
- Introduction to Financial and Management Accounting
Three compulsory single modules in the Spring Semester:
- Fundamentals of Finance
- Principles of Marketing & Strategy
- Fundamentals of Financial Reporting

Year 2 – Requirements
Five compulsory double modules:
- Auditing and Assurance
- Management Accounting
- Business Finance
- Taxation
- Corporate Reporting
and one double module from:
- Inferential Statistics, Statistical Modelling and Survey Methods
- Law of Commerce, Banking and Investment
- Business, Government and Society
- Marketing and Strategy

Year 3 – Requirements
Three compulsory double modules:
- Business Finance
- Advanced Corporate Reporting
- Management Accounting and Control
and three single modules per semester from:

Group 1
In the Autumn semester:
- Development of Accounting
- International Accounting
- Analysis of Financial Reporting Information
In the Spring semester:
- Corporate Governance and Accountability
- Public Sector Accounting
- Taxation Policy, Practice and Administration

Group 2
Dissertation, plus a choice of two modules per semester from:
In the Autumn semester:
- Development of Accounting
- International Accounting
- Analysis of Financial Reporting Information
In the Spring semester:
- Corporate Governance and Accountability
- Public Sector Accounting
- Taxation Policy, Practice and Administration

Careers
Demand for our graduates is high, reflecting our reputation as a first class business school.
Recent employers and typical job titles include:
- PwC: Associate in Insurance
- Ernst & Young: Accounting Associate
- KPMG: Audit Trainee
- Grant Thornton: Business Risk Associate
- BDO Stoy Hayward: Trainee Accountant
- Corus: Finance Graduate
- Deloitte: Audit Trainee
- Lloyds’ Register: Finance Graduate Trainee
- Orange: Finance Graduate Trainee
- RSM Bentley Jennison: Internal Audit Assistant
- Marks & Spencer: Commercial Manager
- Asda Walmart: Graduate Finance Trainee

Further Information
BSc Accounting (Single Honours)
UCAS Code: N400 BSc/Ac
Typical Offer: AAB
Admissions Tutor: Patrick Wylie
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

“The BSc Accounting degree programme offers students the opportunity to study the practical and theoretical aspects of Accounting, while offering variety through a number of options from outside the Accounting discipline. The teaching staff are fantastic; I have no doubt that the excellent standard of teaching I have received has helped me secure an undergraduate internship within the Big Four accountancy firms.”

Dominic Franiel, Accounting
BSc Accounting and Finance

The Accounting and Finance degree programme shares a common first year syllabus with the BSc Accounting degree programme, providing essential grounding in a range of business related areas including statistics, economics, law, marketing and management.

The second and third year of the programme combine the study of the core areas of financial accounting, business finance and management accounting, with a diverse range of specialist finance topics. In particular, the final year gives you the opportunity to select areas of relevance and benefit to your career interests.

Graduates of this versatile degree programme will be equally prepared for a career within the accounting profession or within the financial services sector, including corporate finance, financial consultancy, investment and retail banking, insurance and share dealing.

Year 1 – Requirements
Three compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Introduction to Economics
- Legal Studies

One compulsory single module in the Autumn Semester:
- Principles of Business Management

One compulsory double module in the Autumn Semester:
- Introduction to Financial and Management Accounting

Three compulsory single modules in the Spring Semester:
- Fundamentals of Finance
- Principles of Marketing & Strategy
- Fundamentals of Financial Reporting

Year 2 – Requirements
Four compulsory double modules:
- Business Finance
- Advanced Corporate Reporting
- International Corporate Finance
- Management Accounting and Control

Plus one compulsory single module per semester:
Autumn Semester:
- Financial Derivatives

Spring Semester:
- Security Analysis and Portfolio Management

And either one double module:
- Dissertation

Or one single module per semester
Autumn Semester: 1 single module from:
- Development of Accounting
- International Accounting
- Analysis of Financial Reporting Information
- Exploratory Data Analysis

Spring Semester: 1 single module from:
- Corporate Governance and Accountability
- Public Sector Accounting
- Taxation Policy, Practice and Administration
- Modelling in Management Science

“The main reason I decided to study at Cardiff was because of the excellent teaching quality of its Accounting degree, as well as its reputation for being one of the UK’s premier business schools. Also, the course itself has a very professional outlook and offers accreditation from all the major UK professional accounting bodies.”

Yugnesh Patel, Accounting

Further Information

BSc Accounting and Finance (Single Honours)
UCAS Code: N490 BSc/AccF
Typical Offer: AAB

Admissions Tutor: Louise Macniven
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
BSc Accounting with a European Language

The degree in Accounting with a European Language combines the main elements of an Accounting degree with French, German or Spanish.

The first year provides the essential accounting and related modules that form the basis of a degree in Accounting, together with one module in the chosen language. The second year covers core elements of Accounting, but gives equal weight to the study of the language element, where translation studies and oral skills provide an ideal preparation for the third year, which is spent abroad.

During your year at a university abroad, you will be taught in the language you are studying as part of your degree. In the fourth year, when you return to Cardiff, you will concentrate on accounting modules, while taking one module in your chosen language to retain the competency which you have acquired during the year abroad. In addition to following the core modules, you will have the opportunity to choose modules in areas that are of particular interest or benefit to your future career, such as public sector accounting, international accounting or international business and marketing.

For more information about studying degrees with a European language, please refer to page 36.

Year 1 – Requirements
One compulsory double module in the Autumn Semester:
- Introduction to Financial and Management Accounting
Two compulsory single modules in the Autumn Semester:
- Principles of Business Management
- Statistical Analysis
Four compulsory single modules in the Spring Semester:
- Fundamentals of Finance
- Introduction to Legal Studies
- Principles of Marketing and Strategy
- Fundamentals of Financial Reporting
One compulsory double module:
- Introduction to Economics
One compulsory double module:
- Vocational Language Skills I

Year 2 – Requirements
Five compulsory double modules:
- Business Finance
- Management Accounting
- Corporate Reporting
- Business Language
- Vocational Language Skills II
and one compulsory single module in each semester.
- Business Correspondence
- Oral Comprehension and Expression

Year 3 – Requirements
Appropriate Year 2 level modules as available in the host university.

Year 4 – Requirements
Four compulsory double modules:
- Business Finance
- Advanced Corporate Reporting
- Management Accounting and Control
- Language skills for professionals and either two single modules per semester from:

Group 1
In the Autumn semester:
- Development of Accounting
- International Accounting
- Analysis of Financial Reporting Information
In the Spring semester:
- Corporate Governance and Accountability
- Public Sector Accounting
- Taxation Policy, Practice and Administration
Or

Group 2
Dissertation, plus a choice of one module per semester from:
In the Autumn semester:
- Development of Accounting
- International Accounting
- Analysis of Financial Reporting Information
In the Spring semester:
- Corporate Governance and Accountability
- Public Sector Accounting
- Taxation Policy, Practice and Administration

Further Information
BSc Accounting with a European Language (Single Honours)
UCAS Code:
BSc in Accounting with a European Language (French) – N410
BSc in Accounting with a European Language (German) – N4R2
BSc in Accounting with a European Language (Spanish) – N4R4
Typical Offer: AAB to include B in the relevant modern language
Admissions Tutor: Patrick Wylie
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
Studying Business at Cardiff

Our Business-related degrees focus on developing a solid core of knowledge in the area of business management. You can build on this strong foundation to specialise in areas you find interesting and which reflect your career aspirations.

<table>
<thead>
<tr>
<th>Page</th>
<th>UCAS Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>19</td>
<td>N201</td>
<td>Business Management</td>
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<td>21</td>
<td>NN26</td>
<td>Business Management (Human Resources Management)</td>
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<tr>
<td>22</td>
<td>N202</td>
<td>Business Management (International Management)</td>
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<tr>
<td>23</td>
<td>N291</td>
<td>Business Management (Logistics and Operations)</td>
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<tr>
<td>24</td>
<td>NN25</td>
<td>Business Management (Marketing)</td>
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<tr>
<td>25</td>
<td>N290</td>
<td>Business Management with a European Language (French)</td>
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<td>25</td>
<td>N1R2</td>
<td>Business Management with a European Language (German)</td>
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<td>25</td>
<td>N1R4</td>
<td>Business Management with a European Language (Spanish)</td>
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</tbody>
</table>

We offer a range of programmes for students who want to pursue a career in business and management, reflecting the breadth of research expertise within the School and current developments in the business world.

We also offer the opportunity to combine the study of Business with German, French or Spanish, with a year spent abroad at a partner institution. Alternatively, you can choose to take a Professional Placement year or a Year of Study Abroad in English.

Careers
Graduates from the School’s business degrees have a broad base of skills which equip them for a variety of careers in both the public and private sectors.
Graduate destinations include:

- British Airways,
- Proctor and Gamble
- Microsoft
- BT

The more specialist degree programmes have more focussed career pathways.

Alumni profile
Currently Director of Procuring Advantage Ltd, Morag Stuart graduated from Cardiff in 1997 and has since worked for BAE and the Ministry of Justice, as well as taking on the prestigious role of Head of Procurement for the London 2012 Olympics.
The three-year BSc Business Management programmes share a generic first year, during which you will take seven compulsory modules from across the range of business disciplines, in order to obtain a broad understanding of business and management contexts and processes.

Subsequent years provide you with the opportunity to specialise in one of four key areas of management, or to draw on options from the full range of different management areas. All the programmes are designed as a bridge to a range of careers in business and management.

Because these degree programmes form part of a group of courses we advise that you only apply for one in your UCAS application. We pride ourselves on our flexibility and it may be possible to change degree programmes within the School at the start of the first year. Similarly, if you wish to change onto another programme within this suite at the end of the first year we typically approve programme transfer requests, subject to the academic requirements of the first year being met.

I chose Cardiff Business School because of its outstanding reputation. My decision was justified, as my course is fantastic, the teaching is of a very high standard and above all, Cardiff is a great place to live.

Max Folland, Business Management (Marketing)

Further Information
BSc Business Management (Single Honours)
UCAS Code: N201 BSc/BusMgt
Typical Offer: AAB
Admissions Tutor: Saeed Heravi
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
BSc Business Management

The BSc Business Management programme provides a broad education across the range of business and management subjects.

There is greater scope to select optional modules on this programme and given the broad nature of the degree, you will take at least one module in the final year from each of the fields of Human Resource Management, Marketing, Accounting, Operations and General Management.

Year 1 – Requirements
Five compulsory double modules:
- Introduction to Accounting
- Statistical Analysis and Research Methods
- Marketing
- People in Organisations
- Introduction to Economics

Plus one compulsory single module per semester:
- Autumn
  - Principles of Business Management
- Spring:
  - Business Environment

BSc Business Management with Integrated Work Placement
If you achieve a 60% average in your first year you will be eligible to apply for our BSc Business Management with Integrated Work Placement programme. This programme combines theory with practical application, valuable for a variety of careers in a range of management functions, such as marketing and human resource management, as well as in general management. The 20-week work placement gives you the opportunity to explore and evidence the core business management disciplines in a real life work setting. Previous placements have been offered in organisations such as Admiral, Arriva Trains, Deloitte, HSBC, Barclays, Network Rail, Proxima and Welsh Water.

The placement includes:
- 5 month placement in second semester of Year 2
- Paid placement (£250/week on average)
- Credit-bearing experience
- Local business experience
- Practical work-based experience
- A contract that can be extended by mutual consent

Year 2 – Requirements
Five compulsory double modules:
- Managing People
- Organisational Behaviour
- Performance and Financial Management
- Operations Management
- Marketing and Strategy

and one double module from:
- Buyer Behaviour
- Employment Relations
- Business, Government and Society
- Business Information Systems
- Cross-cultural Management
- Inferential Statistics and Statistical Modelling
- International Management
- Logistics and Distribution Management
- Purchasing and Supply Chain Management

Year 3 – Requirements
Two compulsory double modules
- Organisational Analysis and Change
- Strategic Management

and four double modules from the following three groups (At least one from each group and one other)

HRM Group
- International Human Resource Management
- Work and Employment

Marketing Group
- Advertising and Marketing Communications Management
- International Business
- Marketing Decision Making
- Services and Relationship Marketing

Accounting, Operations and General Management Group
- Corporate Reporting and Finance
- Advanced Operations Management
- Entrepreneurship and Small Business Development
- Ethics and Morality of Business
- International Business Logistics
- Japanese and Asian Management Systems
- European Business Environment
- Strategic Purchasing and Supplier Management

Optional Single Modules
(these modules must be taken together):
- Exploratory Data Analysis
- Modelling in Management Science

Dalya’s work placement at HSBC
Our pilot of the work placement has worked extremely well for both Dalya and HSBC.

At HSBC, Dalya demonstrated confidence, professionalism and lots of energy. She gained lots of experience working as part of the Regional team and was involved in many events.

HSBC benefited from having a bright individual working with them. They praised her for showing lots of initiative and a willingness to undertake a vast number of tasks.
The BSc Business Management (Human Resource Management) programme builds on the general foundation of business modules by examining the design and function of work and organisations, the regulatory environment and the societal context surrounding the workplace, and the techniques that are used to manage people at work.

Alongside this, the programme covers strategy, information, finance and accounting, operations and marketing, to ensure that you are given a general foundation in the business disciplines as well as the Human Resource Management specialism. The programme reflects the growth of the HR profession and the increased focus on people management in many organisations in both the public and private sectors.

**Year 1**
The BSc Business Management programmes all share a common first year. Please see the information on page 20.

**Year 2 – Requirements**
Five compulsory double modules:
- Marketing and Strategy
- Organisational Behaviour
- Managing People
- Performance and Financial Management
- Employment Relations

and one double module from:
- Business Information Systems
- Business, Government and Society
- International Management
- Buyer Behaviour
- Cross-cultural Management
- Operations Management

**Year 3 – Requirements**
Four compulsory double modules:
- International Human Resource Management
- Organisational Analysis and Change
- Strategic Management
- Work and Employment

and two double modules from:
- Advanced Operations Management
- Advertising and Marketing Communications Management
- Corporate Reporting and Finance
- Entrepreneurship and Small Business Development
- Ethics and Morality of Business

- Japanese and Asian Management Systems
- Marketing Decision Making
- European Business Environment
- Services and Relationship Marketing

Or one optional double module from the list above and both optional Single Modules:
- Exploratory Data Analysis
- Modelling in Management Science

**Further Information**
BSc Business Management (Human Resource Management)
UCAS Code: NN26 BSc/BMHR
Typical Offer: AAB
Admissions Tutor: Eleri Rosier
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
The BSc Business Management (International Management) programme examines the distinctive processes of management in multinational enterprises and reviews the influence of the international business context on such companies.

This programme also covers regional patterns of business activity, with a particular emphasis on Japanese business and other rapidly developing business systems in East Asia.

The programme reflects the internationalisation of business activity and the growth of companies with global reach. It also offers you the opportunity to study abroad for one semester during your second year. See page 38 for information on opportunities to study abroad.

Year 1
The BSc Business Management programmes all share a common first year. Please see the information on page 20.

Year 2 – Requirements
Five compulsory double modules:
- Managing People
- Organisational Behaviour
- Cross-cultural Management
- Marketing and Strategy
- International Management

and one double module from:
- Business, Government and Society
- Employment Relations
- Business Information Systems
- Marketing Research
- Operations Management
- Logistics and Distribution Management
- Purchasing and Supply Chain Management
- Performance and Financial Management

Year 3 – Requirements
Four compulsory double modules:
- International Business
- International Human Resource Management
- Japanese and Asian Management Systems
- Strategic Management

and two double modules from:
- Corporate Reporting and Finance
- Advanced Operations Management
- Advertising and Marketing Communications Management
- Ethics and Morality of Business
- Entrepreneurship and Small Business Development
- International Business Logistics
- Marketing Decision Making
- European Business Environment
- Organisational Analysis and Change
- Services and Relationship Marketing
- Strategic Purchasing and Supplier Management
- Work and Employment

Or one double module from the list above and both optional Single Modules:
- Exploratory Data Analysis
- Modelling in Management Science

Further Information
BSc Business Management (International Management)
UCAS Code: N202 BSc/BMIMgt
Typical Offer: AAB
Admissions Tutor: Eleri Rosier
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
BSc Business Management (Logistics and Operations)

This programme allows you to specialise in the broad area of Logistics and Operations Management. It reflects the evolution of the study of logistics from its original context of transport to its present setting of business logistics.

The subject is now well established with a solid basis in theory and research. The programme also reflects developments in the business world, where the mode of transport is considered less important than the process involved in managing the supply chain.

Year 1
The BSc Business Management programmes all share a common first year. Please see the information on page 20.

Year 2 – Requirements
Five compulsory double modules:
› Logistics and Distribution Management
› Marketing and Strategy
› Operations Management
› Organisational Behaviour
› Purchasing and Supply Chain Management

and one double module from:
› Managing People
› International Management
› Performance and Financial Management
› Business, Government and Society
› Cross-Cultural Management
› Business Information Systems

and five double modules from:
› Logistics and Distribution Management
› Marketing and Strategy
› Operations Management
› Organisational Behaviour
› Purchasing and Supply Chain Management

Year 3 – Requirements
Four compulsory double modules:
› Advanced Operations Management
› International Business Logistics
› Strategic Management
› Strategic Purchasing and Supplier Management

and two double modules from:
› Advertising and Marketing Communications Management
› Entrepreneurship and Small Business Development
› Ethics and Morality of Business
› International Business
› International Human Resource Management
› Japanese and Asian Management Systems
› European Business Environment
› Marketing Decision Making
› Organisational Analysis and Change
› Services and Relationship Marketing
› Corporate Reporting and Finance
› Work and Employment

Or one optional double module from the list above and both single modules:
› Exploratory Data Analysis
› Modelling in Management Science

Further Information
BSc Business Management (Logistics and Operations)
UCAS Code: N291 BSc/BMLO
Typical Offer: AAB
Admissions Tutor: Eleri Rosier
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
Students graduating successfully from Business Management (Marketing) are entitled to attain the CIM Professional Diploma in Marketing by studying for and passing two CIM assessments instead of the four normally required.

The programme replicates the broad base of business and management modules found on the general Business Management route but, as it progresses through Years 2 and 3, focuses on marketing issues such as market research, advertising, marketing management and database marketing, reflecting significant changes in the field.

Year 1
The BSc Business Management programmes all share a common first year. Please see the information on page 20.

Year 2 – Requirements
Five compulsory double modules:
- Buyer Behaviour
- Performance and Financial Management
- Marketing and Strategy
- Marketing Research
- Organisational Behaviour

and one double module from:
- Managing People
- Operations Management
- Cross-cultural Management
- International Management
- Business, Government and Society
- Marketing and Society
- Business Information Services
- Logistics and Distribution Management
- Purchasing and Supply Chain Management

Year 3 – Requirements
Four compulsory double modules:
- Advertising and Marketing Communications Management
- Marketing Decision Making
- Services and Relationship Marketing
- Strategic Management

and two double modules from:
- Corporate Reporting and Finance
- Advanced Operations Management
- Ethics and Morality of Business
- Entrepreneurship and Small Business Development
- International Business Logistics
- International Business
- International Human Resource Management
- European Business Environment
- Organisational Analysis and Change
- Strategic Purchasing and Supplier Management
- Work and Employment

Or one double module from the list above and both optional Single Modules:
- Exploratory Data Analysis
- Modelling in Management Science

This degree programme is accredited by the Chartered Institute of Marketing (CIM) for the CIM Dual Award.

Further Information
BSc Business Management (Marketing)
UCAS Code: NN25 BSc/BMMkt
Typical Offer: AAB
Admissions Tutor: Eleri Rosier
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
BSc Business Management with a European Language

The degree in Business Management with a European Language is designed to combine the main elements of a Business Management degree with French, German or Spanish.

The first year provides the core building blocks of management and business subjects, together with one module in the relevant language. Year 2 develops from this base, giving equal weighting to the business and language subjects. You will continue to focus on the core Business Management modules, whilst the language component concentrates on expression, translation and business language, providing the ideal preparation for the third year, which is spent abroad.

Here, you will be taught level two Business Management in your chosen language. The fourth year, when you return to Cardiff, extends the business and management content of the degree with three core and three optional modules, together with one module to maintain the language input. Overall, studying Business Management with a European Language prepares you for a career in international business, with an ability to work in your chosen European language as well as in English.

Year 1 – Requirements
Six compulsory double modules:
- Introduction to Accounting
- Introduction to Economics
- Marketing
- People in Organisations
- Statistical Analysis and Research Methods
- Vocational Language Skills I

Year 2 – Requirements
Five compulsory double modules:
- Managing People
- Marketing and Strategy
- Operations Management
- Vocational Language Skills II
- Business Language

and one compulsory single module per semester

Autumn:
- Business Correspondence
- Spring:
- Oral Comprehension and Expression

Year 3 – Requirements
Appropriate Year 2 level modules as available in the host university.

Year 4 – Requirements
Three compulsory double modules:
- European Business Environment
- Strategic Management
- Language Skills for Professionals
and either
Three double modules from:
- Corporate Reporting and Finance
- Advanced Operations Management
- Advertising and Marketing Communications Management
- Entrepreneurship and Small Business Development
- Ethics and Morality of Business
- International Business
- International Human Resource Management
- Marketing Decision Making
- Organisational Analysis and Change
- Services and Relationship Marketing
- Work and Employment

Or two double modules from the list above and both optional Single Modules:
- Exploratory Data Analysis
- Modelling in Management Science

Further Information
BSc Business Management with a European Language (Single Honours)
UCAS Code:
- Bsc Business Management with a European Language (French) – N290
- Bsc Business Management with a European Language (German) – N1R2
- Bsc Business Management with a European Language (Spanish) – N1R4

Typical Offer: AAB to include B in the relevant modern language
Admissions Tutor: Eleri Rosier
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
We offer a wide range of modules across the economics discipline, with particular strength in the areas of applied economics, and in monetary and financial economics. The Economics degree programmes are flexible and allow you to follow a number of modules in other business disciplines and to pursue joint degrees with the humanities subjects, accommodating a variety of interests, as well as meeting your future employment needs.

Careers
Economics is an intellectually stimulating discipline and the skills of Economics graduates are in high demand by employers in both the public and private sector. Graduate destinations typically include a range of management, marketing, banking and accounting professions, as well as work as professional economists. Some Economics graduates take a period of additional training after completing their degree, such as a postgraduate course or a further training course which will allow them to convert to another profession such as accountancy or law. Whatever career you pursue, you can be sure that the transferable skills acquired during your Economics degree (problem solving ability, quantitative techniques, analytical skills etc.), will be welcomed by employers.

Trading Room
The Trading Room is used as part of the second and third year modules, supervised by trained PhD students who will help you to become familiar with the software. You will be offered the opportunity to undertake the Thomson Reuters Certification qualification, an industry qualification, which proves your ability in using the platform to access all the information that they need. This five-module training process involves one-to-one training and telephone conferences with a Reuters representative.

The Trading Room is designed to enable you to increase your skills and experience, positively benefiting your overall employability. This can make you an attractive potential employee for City institutions, where the job market is becoming ever more competitive.

Meet the Faculty

Professor Kent Matthews is the Julian Hodge Professor of Banking and Finance and was instrumental in setting up the School’s Trading Room. A regular expert commentator in national media, he teaches Banking on the undergraduate programme.

Professor Patrick Minford was formerly an Economics Advisor to HM Treasury and was awarded a CBE for services to Economics. He teaches macroeconomics at undergraduate level.
BSc Econ Banking and Finance

We are one of the few traditional universities offering a Banking and Finance degree programme.

It is of particular interest to those wishing to enter the financial sector as it provides the opportunity to acquire specialist economic knowledge of the operation of the monetary and financial sectors. The Banking and Finance degree shares a common first year with Business Economics and Economics, before diverging progressively during the second and third year. The programmes are flexible and offer a broad base of study along with the opportunity for specialisation within one field.

Careers

As our graduates gain a firm foundation of knowledge of the banking and financial sectors, the banking and finance degree provides opportunities for careers within banking, accountancy and other financial institutions. Graduates also gain exemption from certain examinations of the Chartered Institute of Bankers. For those who choose to work within a broader business context, the Banking and Finance programme equips you with intellectual skills and abilities which are welcomed within any business discipline.

Year 1 – Requirements

Two double modules or one double module and two single modules from each semester:

- Contemporary Economic Issues
- Economic History
- Legal Studies

Autumn:
- Principles of Business Management

Spring:
- Fundamentals of Finance

Year 2 – Requirements

Four compulsory double modules:

- Introductory Econometrics
- Microeconomic Theory
- Macroeconomic Theory
- Money, Banking and Finance

Plus two further modules from:

- British Economy
- Economics of the EU
- Managerial Economics
- Law of Commerce, Banking and Investment
- State, Business and the British Economy in the Twentieth Century
- Financial Markets and Institutions
- Business Finance
- Performance and Financial Management

Year 3 – Requirements

Three compulsory double modules:

- Economics of Banking
- Financial Economics
- International Finance

Plus two double modules and one single module in each semester or three double modules from:

- Econometrics
- International Trade
- International Economic History
- Labour Economics
- Corporate Reporting and Finance

“I chose Cardiff Business School because it is one of the few universities that offers banking and finance, and is one of the leading business schools in the UK. It has excellent facilities, a good study environment and an awesome social life. Cardiff has more to offer than just a degree.”

Feifan Tian,
Banking and Finance

Further Information

BSc Econ Banking and Finance (Single Honours)
UCAS Code: N300 BScEcon/BF
Typical Offer: AAB
Admissions Tutor: Bruce Webb
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
The programme is designed to enable you to appreciate the value of economic analysis in understanding economic problems and equip you with a thorough grounding in the theory, concepts, principles and techniques of the discipline’s core subject areas. You will gain a firm foundation of knowledge in the workings of the UK economy, with an emphasis on the banking and financial sectors, and the ability to use that knowledge in a range of contexts.

The programme aims to provide you with a competence in a specified European language (French, Spanish or German) and knowledge of the economy of the country of that language.

Through the study of Banking and Finance with a language, you will benefit from a range of transferable core and discipline-specific skills that will prove valuable in future education and your subsequent career.

**Year 1 – Requirements**

Two compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Introduction to Accounting

Plus one compulsory double module per semester

**Autumn:**
- Microeconomics

**Spring:**
- Macroeconomics

One double module or two single modules from:
- Economic History
- Legal Studies
- Contemporary Economic Issues

**Year 2 – Requirements**

Three compulsory double modules:
- Introductory Econometrics
- Money, Banking and Finance
- Microeconomic Theory

Plus two compulsory language double modules:
- Business Language
- Vocational Language Skills II

Plus two compulsory single language modules:

**Autumn:**
- Business Correspondence
- Oral Comprehension and Expression

**Spring:**
- Financial Derivatives
- Security Analysis and Portfolio Management

**Year 3 – Requirements**

Appropriate Year 2 level modules as available in the host university.

**Year 4 – Requirements**

Four compulsory double modules:
- Economics of Banking
- Financial Economics
- Language Skills for Professionals
- International Finance

and two double modules or one double module and two single modules from:
- Econometrics
- International Trade
- International Economic History
- Labour Economics
- The Economics of Development
- Industrial Economics
- Social Welfare

**Further Information**

BSc Econ Banking and Finance (Single Honours)

UCAS Code:
- BSc Econ Banking and Finance with a European Language (French) – N3R9
- BSc Econ Banking and Finance with a European Language (German) – N3R2
- BSc Econ Banking and Finance with a European Language (Spanish) – N3R4

Typical Offer: AAB

Admissions Tutor: Kevin Stagg
Tel: 029 2087 5227
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
BSc Econ Business Economics

Business Economics appeals to those who wish to specialise in the application of economic theory to business decision making, matching a good knowledge of economic principles to an awareness of their uses and limitations in a business context. Understanding the theoretical aspects of Economics allows you to engage with a number of problems and policy issues.

The Business Economics degree programme aims to bridge the gap between theory and practice in the areas of economics directly relevant to business. It focuses on an understanding of economic theory relating to the organisational and managerial characteristics of the modern business enterprise. The mix of options available to you incorporates a number of varied and exciting business and economic disciplines, which can help improve the range of career opportunities available to you.

Graduates in Business Economics pursue a variety of career paths, from work as professional economists to a range of management, marketing, banking and accounting professions.

Year 1 – Requirements

Two compulsory double modules:

- Applied Statistics and Mathematics in Economics and Business
- Economic History

Plus one compulsory double module per semester

Autumn:

- Microeconomics

Spring:

- Macroeconomics

Plus modules from either Group 1 or Group 2:

**Group 1**

- Contemporary Economic Issues
- Legal Studies
- Introduction to Accounting

**Group 2**

- Principles of Business Management
- Principles of Marketing and Strategy

Year 2 – Requirements

Four compulsory double modules:

- Introduction to Financial and Management Accounting
- Fundamentals of Financial Reporting
- Fundamentals of Finance

Year 2 – Requirements

Four compulsory double modules:

- International Trade
- Labour Economics
- International Economic History
- The Economics of Development
- Econometrics
- Social Welfare

**Group 2**

- Corporate Reporting and Finance
- Entrepreneurship and Small Business Development
- Ethics and Morality of Business
- Marketing Decision Making
- Strategic Management
- Work and Employment

“I chose Business Economics because I was interested in both economic thought and methodology and the practical side of business. You also get more choice between modules which is helpful when you are not sure about what part of the course to focus on.”

Kirstin McNeil, Business Economics

Further Information

BSc Econ Business Economics (Single Honours)
UCAS Code: L114 BScEcon/BE
Typical Offer: AAB
Admissions Tutor: Bruce Webb
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
The Business Economics degree programme with a language provides you with a deep understanding of economic theory, particularly that which focuses on the organisational and managerial characteristics of the modern business enterprise. It also aims to provide a high level of competence in a specified European language (French, Spanish or German) and knowledge of the economy of the country of that language.

Year 1 – Requirements
Three compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Economic History
- Vocational Language Skills I

Plus one compulsory double module per semester
Autumn:
- Microeconomics
Spring:
- Macroeconomics

Plus either one double or two single modules from:
- Contemporary Economic Issues
- Introduction to Accounting

Year 2 – Requirements
Three compulsory double modules:
- Introductory Econometrics
- Microeconomic Theory
- Managerial Economics

Plus two compulsory language double modules:
- Business Language
- Vocational Language Skills II

and two compulsory single language modules
Autumn:
- Business Correspondence
Spring:
- Oral Comprehension and Expression

Year 3 – Requirements
Appropriate Year 2 level modules in business and economics subjects as available in the host university.

Year 4 – Requirements
Five compulsory double modules:
- Applied Macroeconomics and Finance
- Business Applications
- Industrial Economics
- Language Skills for Professionals
- Modern Business Enterprise

Plus one double module from:
- International Trade
- Labour Economics
- The Economics of Development
- International Economic History
- Econometrics
- Social Welfare

Further Information
BSc Econ Business Economics with a European Language (Single Honours)
UCAS Code:
BSc Econ Business Economics with a European Language (French) – L1R9
BSc Econ Business Economics with a European Language (German) – L1RX
BSc Econ Business Economics with a European Language (Spanish) – L1RY
Typical Offer: AAB
Admissions Tutor: Kevin Stagg
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
Can governments reduce unemployment without inducing inflation? What are the implications for the UK of the current levels of debt at home and in the Eurozone? How can the NHS be reformed to increase efficiency and equity? How should governments allocate scarce resources during a recession? What are the challenges facing the global economy in the 21st century over energy supplies?

These are just some of the many issues and debates that may lead you to study Economics. An Economics degree at Cardiff provides you with a thorough understanding of economic analysis and encourages you to value this analysis in understanding economic problems and a wider range of social and political issues. This rigorous training will be a useful grounding for future careers. We provide a broad range and variety of options along with the opportunity to specialise.

Economics is a numerate subject and consistent with other universities, some modules will have a quantitative element. Applicants to the single honours degree in Economics are therefore required to have A-level Mathematics or its equivalent. Students not taking A-level Mathematics can apply to join the programme in the second year if they achieve a good mark in the first year core modules: Applied Statistics and Mathematics in Business, Microeconomics and Macroeconomics.

Careers
Economics is an intellectually stimulating discipline and the skills of Economics graduates are in high demand by employers in both the public and private sector. Some Economics graduates take a period of additional training after completing their degree, a postgraduate course perhaps or a further training course which will allow them to convert to another profession such as accountancy or law. Whatever career you pursue, you can be sure that the transferable skills acquired during your Economics degree (problem solving ability, quantitative techniques, analytical skills etc.) will be welcomed by employers.

Year 1 – Requirements
Two compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Economic History

One compulsory double module per semester:
Autumn:
- Microeconomics
Spring:
- Macroeconomics

And either two double modules or one double and two single modules from:
- Contemporary Economic Issues
- Introduction to Accounting
- Legal Studies

Year 2 – Requirements
Three compulsory double modules:
- Introductory Econometrics
- Macroeconomic Theory
- Microeconomic Theory

And three double modules from:
- British Economy
- Money, Banking and Finance
- Economics of the EU
- Managerial Economics
- State, Business and the British Economy in the Twentieth Century

Year 3 – Requirements
Two compulsory double modules:
- Macroeconomic Analysis
- Microeconomic Analysis

And four double modules from:
- Econometrics
- Financial Economics
- International Economic History
- International Finance
- International Trade
- Labour Economics
- Industrial Economics
- The Economics of Development
- Social Welfare

“The Business School has excellent library, computing and catering facilities. There is always a computer available in the Julian Hodge resource centre and plenty of copies of core textbooks in the library.”

Hina Naeem, Economics

Further Information
BSc Econ Economics (Single Honours)
UCAS Code: L100 BScEcon/Ec
Typical Offer: AAB including A level Mathematics
Admissions Tutor: Kevin Stagg
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
BSc Econ Economics and Finance

This programme is designed to encourage the development of your academic and technical skills. It will help to equip you for a career in economics, finance and business, as well as providing the foundations for further study.

The programme emphasises the close relationship between economics and finance, and places those subjects in their broader organisational, social and political contexts.

Year 1 – Requirements
Four compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Introduction to Accounting
- Macroeconomics
- Microeconomics

Two compulsory single modules:
Autumn:
- Principles of Business Management
Spring:
- Fundamentals of Finance
and one double module from:
- Contemporary Economic Issues
- Economic History
- Legal Studies

Year 2 – Requirements
Five compulsory double modules:
- Business Finance
- Macroeconomic Theory
- Introductory Econometrics
- Microeconomic Theory
- Financial Markets and Institutions

and one double module from:
- British Economy
- Economics of the EU
- Managerial Economics
- Law of Commerce, Banking and Investment
- State, Business and the British Economy in the Twentieth Century
- Money, Banking and Finance
- Performance and Financial Management

Year 3 – Requirements
Five compulsory double modules:
- Business Finance
- Macroeconomic Analysis
- Econometrics
- Microeconomic Analysis
- International Corporate Finance
and either one single module per semester:
Autumn:
- Financial Derivatives
Spring:
- Security Analysis and Portfolio Management
Or one double module:
- Financial Economics

Further Information
BSc Econ Economics and Finance (Single Honours)
UCAS Code: LN13 BScEcon/Fn
Typical Offer: AAB including A level Mathematics
Admissions Tutor: Kevin Stagg
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

www.business.cardiff.ac.uk
BSc Econ Economics and Management Studies (Joint Honours)

The Economics and Management Joint Honours degree programme offers you the opportunity to combine the main elements of Business Economics with the study of management.

Through a combination of core and optional modules, you will be given the opportunity to pursue subject areas which are of particular interest to you, such as marketing or employment relations, while acquiring a sound knowledge of the main elements of both subjects.

Year 1 – Requirements
Two compulsory double modules:
- Applied Statistics and Mathematics in Economics and Business
- Marketing

one compulsory double module per semester:
Autumn:
- Microeconomics

Spring:
- Macroeconomics

and one compulsory single module per semester:
Autumn:
- Principles of Business Management

Spring:
- Business Environment

and one double module from:
- Contemporary Economic Issues
- People in Organisations
- Economic History

Year 2 – Requirements
Two compulsory double modules:
- Microeconomic Theory
- Introductory Econometrics

Plus one of:
- Managerial Economics
- Macroeconomic Theory
- Money, Banking and Finance

and three double modules from:
- Buyer Behaviour
- Managing People
- Marketing and Strategy
- Performance and Financial Management
- Organisational Behaviour

Year 3 – Requirements
Three double modules from:
- Accounting Theory and Practice
- Entrepreneurship and SME Development
- Ethics and Morality of Business
- Marketing Decision Making
- Strategic Management
- Work and Employment

Plus modules from one of the following groups:

**Group 1**
Three double modules from:
- Economics of Banking
- Financial Economics
- International Finance

**Group 2**
Three double modules from:
- Applied Macroeconomics and Finance
- Business Applications
- Business History
- Industrial Economics
- Modern Business Enterprise

**Group 3**
Both:
- Macroeconomic Analysis
- Microeconomic Analysis

Plus one double module from:
- International Trade
- Labour Economics
- International Economic History
- Econometrics
- The Economics of Development

“I chose Economics and Management because on top of being a very employable degree to have, it offers a larger range of module choices than other degree schemes. This meant I could specialise in areas that interested me, whilst still getting a grounding in the core elements of both subjects.”

John Kenyon, Economics and Management Studies

Further Information
BSc Econ Economics and Management Studies (Joint Honours)
UCAS Code: LN12 BScEcon/EM
Typical Offer: AAB
Admissions Tutor: Bruce Webb
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
The degree in Economics with a European Language is designed to combine the main elements of an Economics degree with French, German or Spanish.

The language modules taken during the second year provide the ideal preparation for your third year, which is spent abroad. While attending university in a country where your language of choice is spoken, you will be taught and examined in that language.

Studying Economics with a European Language prepares you for a career in, or further study of, Economics, combined with the ability to work in an additional European Language.

**Year 1 – Requirements**

Three compulsory double modules per semester:
- Applied Statistics and Mathematics in Economics and Business
- Economic History
- Vocational Language Skills I

and one compulsory double module per semester:
- Autumn:
  - Microeconomics
- Spring:
  - Macroeconomics

and one double module or two single modules from:
- Contemporary Economic Issues
- Introduction to Accounting

**Year 2 – Requirements**

Five compulsory double modules:
- Business Language
- Microeconomic Theory
- Introductory Econometrics
- Vocational Language Skills II
- Macroeconomic Theory

and one compulsory single module per semester:
- Autumn:
  - Business Correspondence
- Spring:
  - Oral Comprehension and Expression

**Year 3 – Requirements**

Appropriate Year 2 level economics modules as available in the host University.

**BSc Econ Economics with a European Language (Single Honours)**

UCAS Code:
- BSc Econ Economics with a European Language (French) – L160
- BSc Econ Economics with a European Language (German) – L1R2
- BSc Econ Economics with a European Language (Spanish) – L1R4

Typical Offer: AAB to include Mathematics and the relevant modern language

Admissions Tutor: Kevin Stagg
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk
BSc Econ Joint Honours Degree Programme
Politics and Economics (LL12)
Study is divided 50:50 between these two subjects. On the Economics side you will take core macroeconomic and microeconomic theory modules in Years 1 and 2 (along with the core Applied Statistics module in Year 1), then either further core modules or a range of optional modules in Year 3, depending on choice of modules in Year 2.

BA Joint Honours Degree Programmes
Modern European Languages
French and Economics (RL11)
German and Economics (RL21)
Italian and Economics (RL31)
Spanish and Economics (LR14)
BA European Language and Economics students take two modules in Economics in Year 1 and then divide their studies equally between Economics and the language for Years 2 and 4 (Year 3 is spent abroad). The language modules in the BA schemes cover aspects of the country’s history, culture, politics and language. (The language modules taught under the BSc schemes – see page 28 – focus on business-oriented language.)

In Year 3, while attending University in the country where your language of choice is spoken, you will be taught and examined in that language. For more details on the year abroad concerning the host universities or work opportunities see the School of Modern Languages webpages at: www.cardiff.ac.uk/modernlanguages

BSc Joint Honours Degree Programme
Business Studies and Japanese (NT12)
The Business Studies and Japanese course is designed to provide you with a sound knowledge of business, enable you to become proficient in Japanese and to gain a clear understanding of Japan itself. This is a four-year degree of which the third year is spent in Japan.

For more details on this programme please visit the main University pages at: http://www.cardiff.ac.uk/study/undergraduate/courses/course/business-studies-and-japanese-bsc

BA Joint Honours Degree Programmes
Arts
History (VL11)
Philosophy (VL51)
In Year 1, Economics comprises one of the three subjects studied (taking macroeconomics, microeconomics and applied statistics). In Year 2, the degree is divided equally between Economics and the Arts subject (where you continue with macroeconomics and microeconomics plus an additional optional Economics module). In Year 3 the degree is still divided equally between Economics and the Arts subject.

The Economics component is composed of optional modules.
Degree Programmes with a European Language

As we live in a globalised economy, language skills are becoming increasingly attractive to both students and employers. You may take Accounting, Banking and Finance, Business Economics, Business Management or Economics in combination with French, Spanish or German.

Entry Requirements
If you wish to study a Single Honours subject with French, Spanish or German you will be expected to be taking a GCE A-Level in the relevant language and to obtain a minimum Grade B in that language.

Careers
Graduates have the same competence in Accounting, Banking and Finance, Business or Economics as Single Honours graduates, but with the additional and increasingly valued ability to conduct business in a language other than English.

The Year Abroad
Year 3 consists of one year’s study at a University in a European country whose language is part of your degree. The programme of study is subject to our approval and will be equivalent to six double or 12 single Cardiff Business School modules (120 credits).

It will consist of courses in accounting, economics, management, business etc., taught and assessed in the European language, providing competency in the language within a framework of accounting, economics and business specialisations.

We have developed links with several universities in France, Spain, Switzerland and Germany and it is intended that the size of each group from the School at any host institution will be two to four students. If you choose to study in Europe as part of your degree programme you may be eligible for a grant from the Erasmus scheme, operated by the British Council.

We currently have bi-lateral exchange agreements with many high ranking institutions in Europe:

In France
- BBA ESSEC Ecole de Management International
- Audencia Nantes School of Management
- Universite Pantheon-Assas, Paris II
- Toulouse Business School
- ESSCA Ecole de Management

In Germany
- Mannheim University
- Konstanz University
- TU Munich

In Spain
- Universidad Ramon Lull, IQS Barcelona
- Universidad Pontificia, Comillas Madrid
- Universidad de Extremadura
- Universidad de Valencia
- Universidad de Navarra
- Universidad Carlos III de Madrid

In Switzerland
- University of Lausanne

Note:
We monitor all of our partner institutions regularly and the available institutions may differ from those listed above when the next intake of students reaches the intercalated year.
Each of our degree programmes is designed to increase your employability and help you to succeed in the career of your choice. We also offer a wide range of opportunities to get bespoke career advice and develop your job-seeking skills.

The Careers and Employability Centre provides you with one-to-one careers guidance with a dedicated Business School Careers Advisor. They offer counselling sessions which provide advice on career decision making, graduate recruitment opportunities, the application process, CV writing, and preparation for interview assessment centres.

The Go Wales Programme
The Go Wales programme annually places 300 Cardiff students and graduates with employers on tailored work projects. Half of these students are offered long term employment with their employer.

Seminars and Workshops
We offer a wide range of seminars and workshops to help to improve your chances of getting the job that you want. Careers workshops give you advice and information on all elements of the recruitment process.

We host Bloomberg workshops on campus, to give you the opportunity to undertake psychometric testing and gain feedback on mock tests. Students who perform particularly well at the tests are put in the 'Top Talent Pool' to which the very best recruiters often give job offers.

Employer Led Sessions
Employers such as PwC, KPMG, Deloitte, Royal Mail, BAE Systems and the Civil Service Fast Stream regularly give employer presentations, skills sessions and drop-in sessions that help you to understand the employers’ perspective.

A range of other businesses and institutions, from both the private and public sector, also attend the School to discuss graduate employment opportunities.

Entrepreneurship
Cardiff University caters for those who think that they would like to start their own business in the future. Student Enterprise at Cardiff University offers skills development, mentoring events, competitions and business support for students and alumni. It provides support to grow your business ideas and has played a part in the successful launch of a number of Cardiff businesses.
Opportunities to Study Abroad: An international context

We offer a range of opportunities to add an international element to your studies. If you have an A-level in the relevant modern European language you can take a single honours BSc course or a Joint Honours BA course, both of which offer a year abroad in the third year. You will study modules relevant to your degree at one of our partner institutions in the language of that country.

Should you wish to gain international experience without studying a language you are able to study abroad through the medium of English. You select modules of relevance to your degree and study at one of our worldwide partner institutions, but are taught and assessed in English. This enables you to experience the benefits of a year abroad without the need for advanced language skills. If you choose to take this option you will transfer to the four-year ‘With a Year Abroad’ version of the degree.

The ability to spend one semester abroad studying in English is available to students undertaking the BSc Business Management (International Management) degree. Subject to meeting the required level you can spend the second semester of Year 2 in a partner university abroad, studying in the medium of English. This gives valuable experience of living and studying in another country and shows employers that you have international exposure. This opportunity is open to students on the Business Management (International Management) degree regardless of language proficiency.

Opportunities for Industry Experience: A Professional Context

Professional Placement Year

Introduced in 2016, all students taking a three-year degree are able to choose to spend a year in professional placement to enhance their employability skills and gain first-hand experience of working life. Placements are sourced by the student themselves with help from the School’s Placement Manager. Students taking this option will transfer to the four-year ‘With Professional Placement’ version of their degree and the placement is recognised on your degree certificate.

Degree – Specific Industry Experience

The BSc Accounting programmes offer the UPP which gives you the opportunity to gain a year’s work experience in a professional accountancy firm or similar business environment as part of your degree, which becomes a four-year programme.

The BSc Business Management programmes give you the opportunity to apply to spend the second semester of your second year working with a partner firm on a full-time, salaried basis. Subject to meeting the qualification criteria you will transfer to the ‘BSc Business Management with Integrated Work Placement’ programme.

You will be able to apply the skills and knowledge you have gained during your academic studies to the workplace and will develop new skills.

Trading Room: Creating the Next Generation of Traders

Our fully-equipped, industry-standard, Trading Room gives you the opportunity to gain practical experience of the financial markets. Simulating a day’s trading, you will act as buyers, sellers and day traders, gaining an insight into trading and risk management. You will be offered the opportunity to undertake the Thomson Reuters Certification qualification, proving your ability in using the platform.

The Trading Room helps to develop your skills and can make you attractive potential employees in the City.
Admissions

The Application Process
Applications are made online via the UCAS website using the ‘UCAS apply’ facility. To use this facility you need to log onto www.ucas.com/apply

The UCAS website will provide you with information on how to apply and will explain the procedure for applications. You are advised to consult this information carefully before completing your application. All applications made during the main UCAS cycle, which runs from October through to January, will be treated equitably and late applications made outside this period will be considered on a case by case basis.

Entry Requirements

A-Levels: The entry requirement for all our programmes is AAB from three A-level subjects (excluding General Studies, Critical Thinking and Citizenship).

For Single Honours Economics (L100), Economics and Finance (LN13) and Economics with a European Language (L160, L1R2, L1R4) one of the three A-level subjects studied must be Mathematics, though you can transfer into Economics (L100) or Economics and Finance (LN13) in your second year dependent upon your first year performance.

For all programmes with a European language, one of the three A-level subjects must be the language that you intend to study as part of your programme, with a minimum of Grade B and above.

GCSE Requirement: We also require Mathematics at GCSE grade B or above, and English at GCSE grade C or above.

Other: The School accepts a large variety of alternative qualifications from the UK or overseas and students offering these qualifications are welcome to apply. For further details please consult the University’s pages for Prospective Students. http://www.cardiff.ac.uk/study/undergraduate/applying

Applying to Cardiff Business School
All of the School’s programmes have the same entry requirement, AAB in three A-levels, as mentioned above.

This means that a majority of our applicants joining us in a particular year will have achieved the same entry criteria and will as a result be able to change between programmes within the School at the start of the academic year.

The School prides itself on this flexibility and we therefore encourage you to apply for only one of our programmes on your UCAS application form, giving you the opportunity to apply more widely. Students may also be eligible to change between programmes at the end of the first year without having to retake the first year of the new chosen programme.

If you require further clarification on the flexibility of our programmes, please contact the admissions team who will be happy to assist you.

Telephone: 029 2087 5755 or +44 29 2087 5755 if calling from outside the UK.

E-mail: business-ug@cardiff.ac.uk

Open Days
Four University-wide Open Days are typically held throughout the year and provide the opportunity to visit all schools in addition to residences, the Students’ Union and sports facilities.
Cardiff Business School Offer Holder Days

A series of Open Days are held in February for all those applicants who have been made an offer of a place at Cardiff Business School. A visit to Cardiff will allow you to judge for yourself the quality of the Business School, as well as the attractions of the University and the city. During the visit you will be shown some of the School’s facilities, meet some of the Faculty who teach on the various degree programmes, chat with current students and learn about important aspects of the courses.

Equal Opportunities

Cardiff University is committed to promoting equality and diversity in all of its practices and activities, including those relating to student recruitment, selection and admission. The University aims to establish an inclusive culture which welcomes and ensures equality of opportunity for applicants of all ages, ethnicities, disabilities, family structures, genders, nationalities, sexual orientations, races, religious or other beliefs, and socio-economic backgrounds. This commitment forms part of the Equality and Diversity Policy which is available at: http://www.cardiff.ac.uk/public-information/equality-and-diversity

Notes for Welsh Language Applicants

We recognise that if you are a Welsh speaker you may feel more comfortable speaking to a Welsh speaking personal tutor. Provided there are Welsh speaking members of staff in your subject area, every effort will be made to allocate a Welsh speaker to you. If you wish, you can also submit your assessed work and take your examinations through the medium of Welsh, regardless of the language of tuition of the course you are following. Some of the accommodation at Talybont and Senghennydd Court student residences has been allocated for Welsh speakers and learners who would like to be grouped together. If you would like to take advantage of this please make a note of this on your accommodation form.

Tuition Fees and Financial Assistance

The University charges an annual fee which covers all tuition fees, registration and examinations other than the re-taking of examinations by applicants not currently registered. Please note charges for accommodation in University Residences are additional.

Tuition Fees

Please see the following website for more information:
www.cardiff.ac.uk/fees

Scholarships and Bursaries

For more information please visit the following website:
www.cardiff.ac.uk/scholarships

Useful websites for information about tuition fees and financial assistance

Cardiff University website: www.cardiff.ac.uk/fees
Student Support Centre website: www.cardiff.ac.uk/study/campus-life/facilities-and-services/student-support
DfES Student Support web pages: www.dfes.gov.uk/studentsupport/
Student Finance Wales: www.studentfinancewales.co.uk
Student Finance England: www.studentfinanceengland.co.uk
Student Loans Company: www.slc.co.uk
International Students’ Tuition fees are reviewed annually and are usually released in February/March. Details will be published on the following website: www.cardiff.ac.uk/international
Alternatively you may contact the International Office:
Tel: +44 (0)29 2087 4432
for more information or email international@cardiff.ac.uk
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Tel: 029 2087 4455
Email: RobertsL9@cardiff.ac.uk

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How to find the School
Cardiff Business School is located at the northern end of the Cathays Park Campus, within walking distance of the city centre. The School is a short walk from Cathays railway station and is easily accessible from many of the University’s Halls of Residence.
To find out more about the Cardiff Business School please visit our website: www.business.cardiff.ac.uk

Got questions about student life? Get them answered at: www.cardiff.ac.uk/insiders

Some of our current students are sharing their experiences online through their Facebook pages, so if you want to know what life as a student at Cardiff is really like, then you can find out now. There is also lots of information about what is happening in Cardiff, including articles written by our students, videos, and much more.

Enquiries
Tel: 029 2087 5755
Email: business-ug@cardiff.ac.uk

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