



CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD



SCHOOL OF MEDICINE STRATEGY 2014 - 2019

The Principles

The Strategic Plan guides our decision-making and actions. It shapes the teaching programmes we deliver, the research and innovation we undertake, the management systems we implement and the financial decisions we make. It allows us to grow into a world-leading medical school, underpinned by research excellence and outstanding educational programmes.

Our medical students say that Cardiff University's School of Medicine is unique because of its "real focus on the patient", the opportunity to "work with teachers and researchers who are world experts", and being able to develop an "excellent insight into what life as a doctor will be like".

This strategy is overarching and aligns with the vision set out in Cardiff University's 'The Way Forward' document: it encompasses the Research, Education and Innovation Strategies for the School of Medicine.

<http://www.cardiff.ac.uk/thewayforward>

The School of Medicine: Our Mission

The School of Medicine, based within the College of Biomedical and Life Sciences, is the largest School in Cardiff University.

The School exists to create and share knowledge and to educate and train individuals to become exemplary clinicians, scientists, teachers and innovators.

Our research and innovation is at the cutting edge, inspiring our teaching, informing national policy and practice and enabling the translation of research for the patient and public benefit throughout Cardiff, Wales and beyond.



Our Vision

We will aim for excellence in all that we do. Our collaboration and innovation will always focus on patient need. Research will be driven by creativity and curiosity, with the desire to address unmet clinical and healthcare needs. Our educational programmes will inspire our students and staff.

Our Overall Ambition...

We will:

- be amongst the top medical schools in the UK;
- be at the forefront of world-leading medical research;
- provide an educational experience that fulfils our students;
- produce outstanding clinicians and researchers for the future;
- improve the health and wealth of the people of Cardiff, Wales and beyond;
- provide a professional business environment with strong fiscal controls and planned growth and development;
- ensure our staff are supported and encouraged to undertake career development to reach their maximum potential.



.....FOR RESEARCH

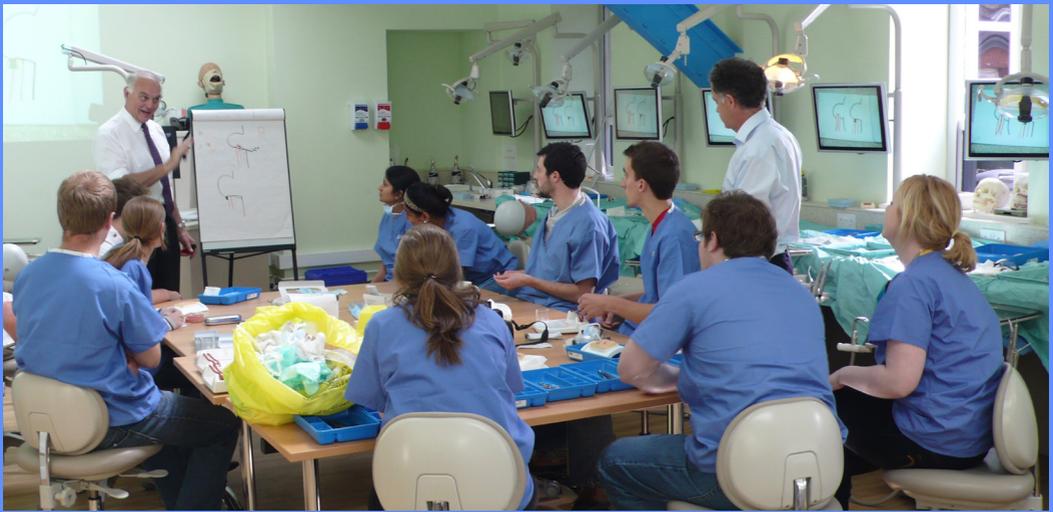
We will be positioned in the top 10 UK medical schools in terms of research.

We will improve our annual revenue by increasing research grant income, focusing on our research strengths and expertise, enhancing our collaborations with key stakeholders and increasing our engagement with industry.

We will continue to strive for high quality and relevant academic collaboration, the positive impact of which will improve patient care and healthcare outcomes.

We will ensure our research contributes to the delivery of the highest quality of care for patients and the wider community.





....FOR EDUCATION

We will ensure excellence in teaching. The medical education provided will attract, train and retain the best students and staff, producing graduates who understand the needs of individuals and the community in which they live.

We will provide outstanding student facilities, of which Cardiff medical students will be proud.

We will embed in our undergraduate, postgraduate and professional courses the core values of excellence, patient safety, scholarship, science and service.

We will develop innovative and challenging courses. Complementing our research strengths and linking with local industrial partners, these will ensure high employability of our graduates.

We will create an educational environment which recognises the value of professional development, based on clinical excellence and strong medical research.

We will continue to invest in the enhancement of learning and social spaces for our students.

.....FOR INNOVATION

We will lead the innovation agenda for the College by identifying and exploiting translatable elements of its existing research portfolio and undertaking *de novo* development projects designed to address unmet clinical needs.

We will ensure that clinical innovation is encouraged and supported by providing training and development in collaboration with industrial partners: patients in Wales and beyond will be our focus in all that we do.

We will build on strong links with the NHS and the private sector to ensure commercially-viable provision of innovative products and services for the benefit of patients, the health economy and the wider socio-economic environment.

We will increase our business links in Wales, the UK and internationally to help boost growth and prosperity in Wales.

.....FOR SUSTAINABILITY

We will endeavour to provide the physical infrastructure and resources required to enable our students and staff to match our research, education and innovation aspirations.

We will use robust governance and planning to ensure financial sustainability, allowing us to deliver our strategic priorities.

....FOR ENGAGEMENT

We will engage with the individuals and communities of Wales and beyond through knowledge exchange projects that focus on social and educational inclusion.

We will ensure our teaching and research programmes are current and relevant and meet the needs of our changing society.



Our Commitment

We will remain focused, professional, efficient and effective, with infrastructure and our support services working to the highest standards to enable our ambitions to be realised.

We are committed to a strong financial discipline, working to budget to allow for further investment while remaining focused on growth. This will allow us to achieve our ambitions.

We recognise the importance of career development within the School of Medicine and we are committed to attracting and retaining the best staff. Teaching, research and professional excellence will be linked to staff performance and associated work expectations and objectives.

Performance

Progress in achieving our ambitions will be measured using the following Key Performance Indicators:

Education:

- To be in the top 10 medical schools in the UK (THES guide/ MB BCh degree)
- To gain an overall NSS/PTES satisfaction rating of >90% (all domains)
- To gain an NSS Assessment and Feedback domain satisfaction rating of >80%

Research:

- To increase research funding by 20%
- To increase PGR student numbers by 15%
- To achieve submission within 4 years for 95% of PGR students
- To increase the number of 3* and 4* publications by 20%

Innovation:

- 10% increase in industrial/commercial income
- 10% increase in industrial collaborations

International:

- To exceed the CU target of 17% of students having the opportunity to study overseas (by international schemes (Erasmus and electives))
- To increase the international mobility of staff by 15%

Engagement:

- To ensure high levels of engagement in Wales and the UK leading to an increase in economic, health and social impact



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